## Old Rag Pilot Program

2022 Annual Report Summary



## Old Rag Mountain

- One of SHEN's most popular hiking destinations
- Designated Wilderness
  - Natural
  - Solitude
  - Primitive recreation opportunities
- Ecologically important
  - Rare plant communities
- Striving to preserve park resources and provide a highly valued visitor experience



## 2019 Old Rag Visitor Use Study

- Evaluated visitor experience
  - Trail use densities
  - Impacts to visitor experience
  - Suggested thresholds for "people at one time" at the Chute and Summit

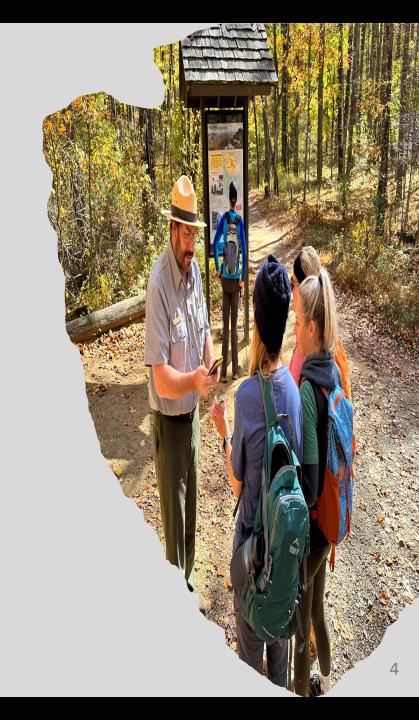
#### Methods

- Trail counters
- Visitor surveys
- GPS tracking
- Simulation modeling



### 2022 Old Rag Pilot Program

- Goals
  - Improve visitor experience
  - Increase visitor safety
  - Minimize impacts to natural resources
- Ticketing system through recreation.gov
  - March 1 Nov 30 (275 days)
  - 800 daily ticket limit
    - 400 available 30 days in advance
    - 400 available 5 days in advance
  - \$1 per ticket
  - Limit four tickets per person per day



#### 2022 Old Rag Pilot Program

- Data collection and monitoring
  - Ticket counts
  - Trail counters
  - Monitoring "people at one time" at the Chute and Summit
  - Parking lot capacity monitoring
  - Methods similar to 2019 Visitor Use Study

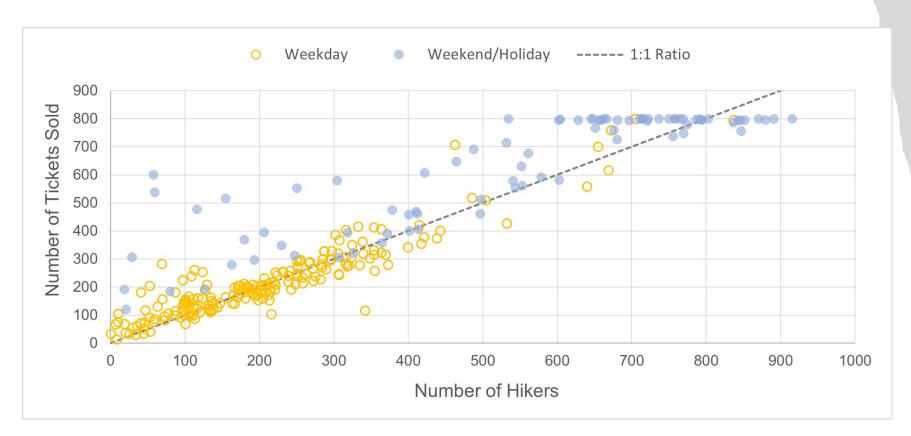


## Tickets and Visitor Use



### 2022 Old Rag Use (Mar-Nov)

- 95,444 total tickets sold
- 86,395 hikers counted



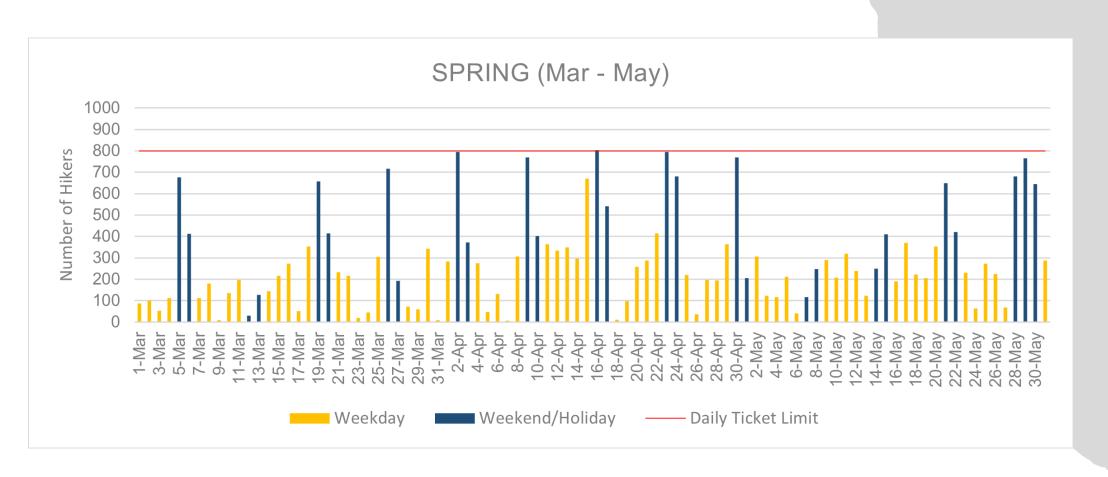
### **Sold Out Days**

• 20 out of 275 days sold out (7%)

Season	Weekday	Weekend/Holiday	Total
Spring	0	6	6
Summer	0	0	0
Fall	1	13	14

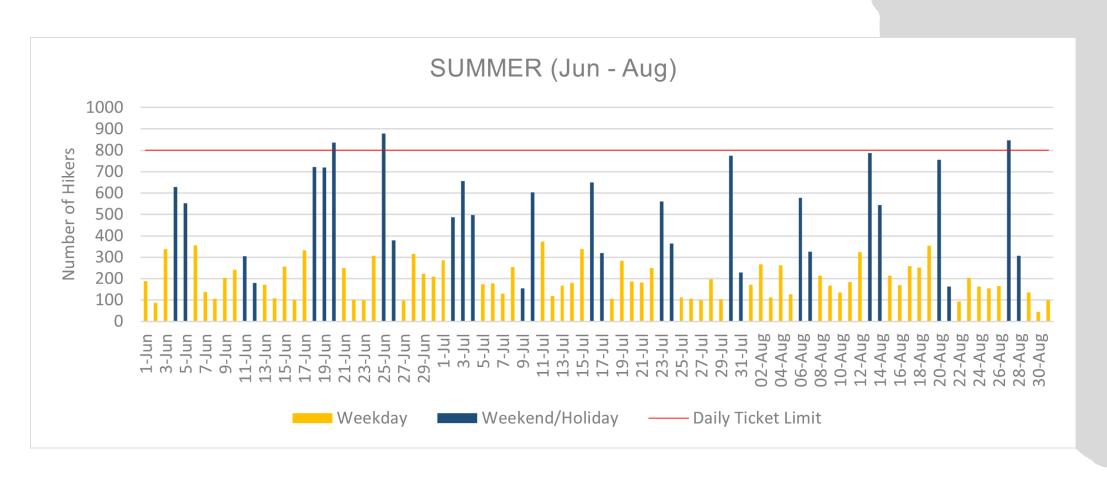
#### **Seasonal Use Pattern**

 Weekends & holidays accounted for ~50% of total use



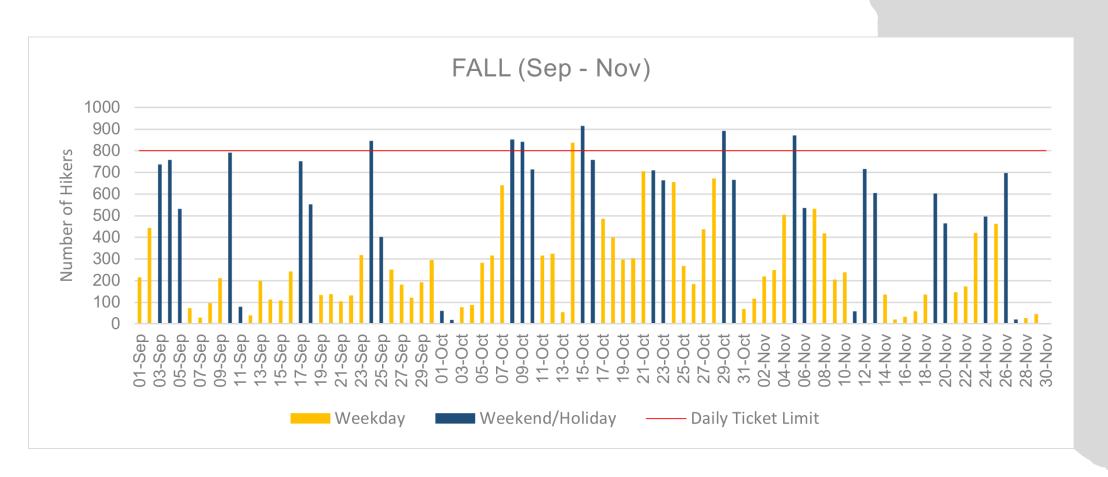
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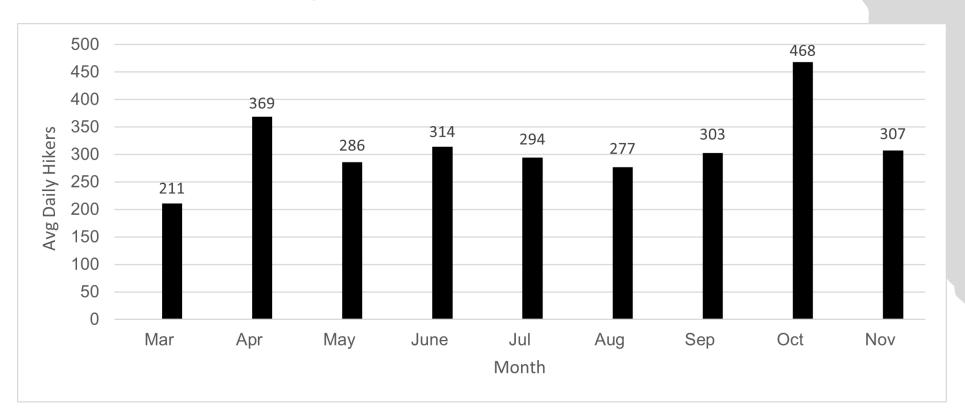
#### **Seasonal Use Pattern**

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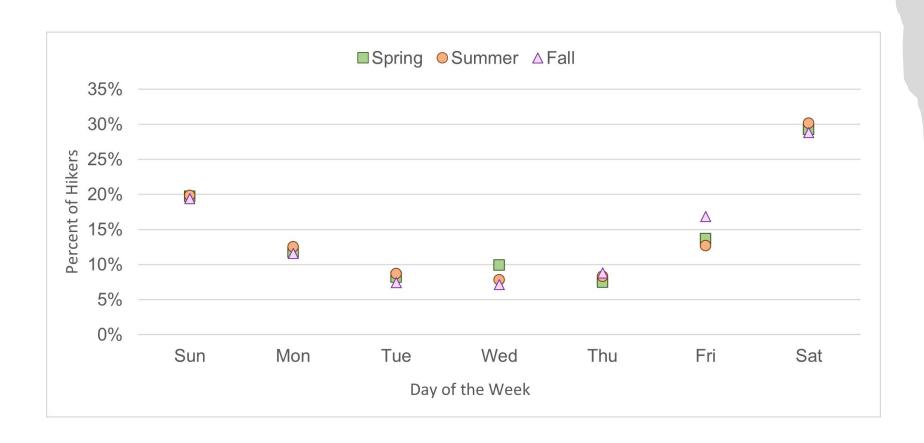
#### **Monthly Use**

 March averaged the least daily hikers, while October averaged the most



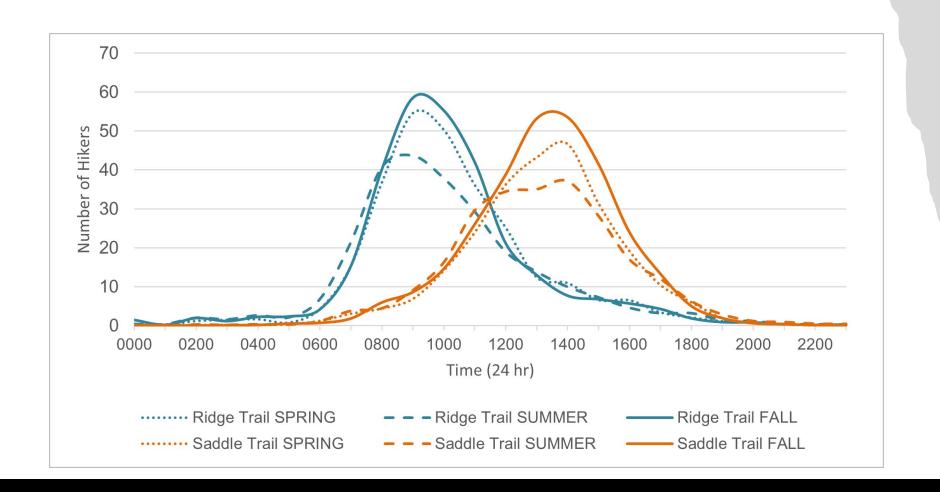
#### **Weekly Use**

- Lowest use occurred mid-week
- Saturdays accounted for ~30% of all use



#### **Daily Use**

- Peak use on Ridge Trail occurred between 9:00–10:00 am
- Peak use on Saddle Trail occurred between 2:00 3:00 pm



# Capacity and Visitor Experience



- People at one time (PAOT) counts
  - The Chute
  - Summit viewscape
- Suggested thresholds from 2019 study
  - Chute = 49 PAOT
  - Summit viewscape = 20 PAOT



#### **Chute PAOT\***

- Suggested threshold = 49 PAOT
- Threshold was reached/surpassed on one day during ticketing season (Oct. 22)

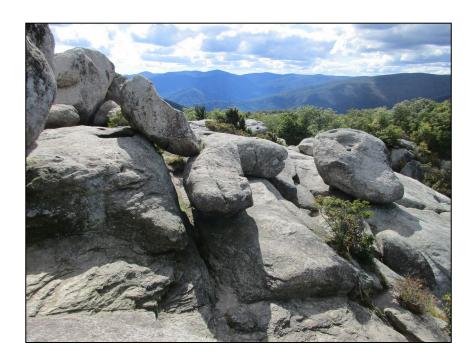


#### 2019 and 2022 OCTOBER COMPARISON

	DATE	DAY TYPE WEATHER		CHUTE PAOT MEAN MAX	
		Weekday	no rain	17	44
	10/12	Weekend/Holiday	no rain	47	100
	10/13	Weekend/Holiday	light rain	46	93
	10/14	Weekend/Holiday	no rain	64	125
2019	10/17	Weekday	rainy	10	50
7	10/18	Weekday	no rain	42	63
	10/19	Weekend/Holiday	no rain	99	196
	10/21	Weekday	rainy	9	23
	10/23	Weekday	rainy	11	22
	10/3	Weekday	partly cloudy	1	2
	10/7	Weekday	sunny	8	15
	10/10	Weekend/Holiday	sunny	14	32
	10/12	Weekday	sunny	3	8
75	10/14	Weekday	sunny	15	24
2022	10/16	Weekend/Holiday	partly cloudy/sunny	12	21
	10/19	Weekday	sunny/overcast	2	6
	10/22	Weekend/Holiday	sunny	34	99
	10/24	Weekday	sunny	9	25
	10/30	Weekend/Holiday	sunny	12	21

#### **Summit Viewscape PAOT\***

- Suggested threshold = 20 PAOT
- Threshold was reached/surpassed on seven days during ticketing season



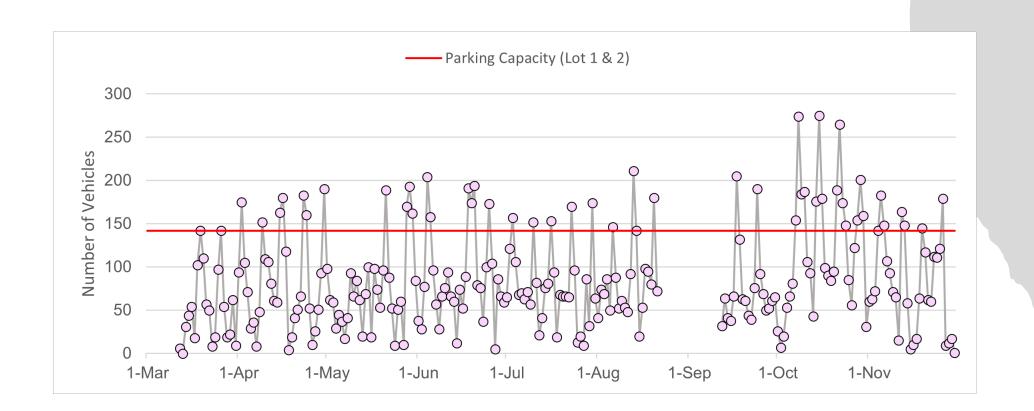
#### 2019 and 2022 OCTOBER COMPARISON

	DATE	DAY TYPE	WEATHER		MMIT CAPE PAOT MAX
	10/11	Weekday	no rain	11	40
	10/12	Weekend/Holiday	no rain	21	59
19	10/13	Weekend/Holiday	light rain	14	37
2019	10/14	Weekend/Holiday	no rain	15	33
	10/17	Weekday	rainy	1	18
	10/18	Weekday	no rain	4	16
	10/3	Weekday	partly cloudy/overcast	1	6
	10/7	Weekday	sunny	12	19
	10/10	Weekend/Holiday	sunny	10	18
	10/12	Weekday	sunny	4	13
2022	10/14	Weekday	sunny	6	16
70	10/16	Weekend/Holiday	partly cloudy/sunny	4	10
	10/19	Weekday	sunny/overcast	3	11
	10/22	Weekend/Holiday	sunny	11	22
	10/24	Weekday	sunny	10	24
	10/27	Weekend/Holiday	sunny	6	17

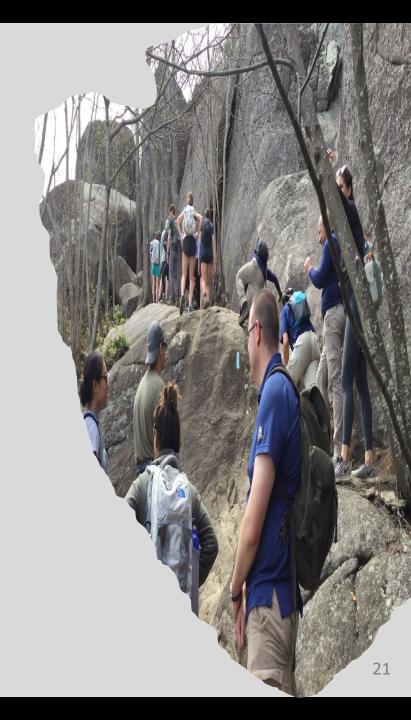
## Visitor Parking



- Even on busiest days, parking was available in one of the three Old Rag lots
- Overflow lot (lot 3) was needed 47 days



## Visitor Safety



Old Rag area assists and rescues by park staff

YEAR	ASSISTS	RESCUES
2017-2021 AVERAGE	16	24
2022	22 (+27%)	20 (-12%)

# Public Feedback Regarding Pilot Program To Date

#### Combination of emails, calls, online reviews

• 234 total comments about the pilot program

#	Comment
82	Ticket system easy to use
76	Liked fewer hikers/smaller crowds
62	Generally favorable of ticket system
43	Frustrated can't purchase tickets on site
30	Felt safer/liked ranger presence
26	Ticket system frustrating/confusing/difficult to plan trip
15	Generally unfavorable of ticket system
5	Ticket system not group/family friendly

# Moving Forward



- Old Rag Pilot Program has been extended through the 2023 season
- Park will use data and public input to inform future visitor use management decisions of Old Rag
- Public comment now open through May 16th:
  - <a href="https://parkplanning.nps.gov/Old-Rag-Pilot">https://parkplanning.nps.gov/Old-Rag-Pilot</a>
  - mail to:

Shenandoah National Park Office of the Superintendent 3655 U.S. Highway 211 East Luray, VA 22835



## Questions?

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