



PROPOSED VISITOR EXPERIENCE GOALS

VISITORS WILL HAVE THE OPPORTUNITY TO:

- ❖ Easily access orientation information that will allow them to choose from a range of safe and satisfying experiences that have minimal impact on the Park's resources.
- ❖ Gain an understanding of the natural and cultural significance of the Smokies.
- ❖ Learn how the Cherokee culture has historical and contemporary ties to the Park's resources.
- ❖ Learn the history of the Mountain Farm Museum and other Cultural sites in the area.
- ❖ Participate in a variety of interpretive programs to learn more about the Park's resources and to appreciate the many values those resources represent.
- ❖ Receive information on Park highlights and activities.
- ❖ Purchase educational items that are thematic and compliment Park purpose and significance.