



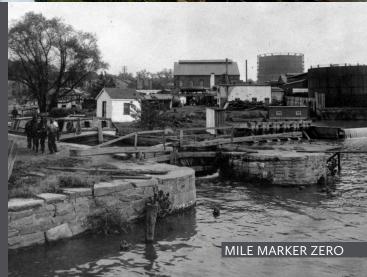
Georgetown Canal Plan Public Meeting, April 4, 2019



TWO HUNDRED YEARS OF HISTORY ONE HISTORIC OPPORTUNITY

The Chesapeake & Ohio Canal has been touched by nearly every decade of American history. From the Founding Fathers to the Civil War and through the Industrial Revolution, the C&O Canal embodied the spirit of American innovation and industrialization, and served as an economic artery that helped develop the heart of America.

Our beloved canal is approaching its 200th anniversary when President John Quincy Adams broke ground for the canal on July 4, 1828. Today, we have a historic opportunity to unlock the canal's potential and shape its next chapter.





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The Georgetown Canal Plan aspires to reimagine the one-mile section of Chesapeake & Ohio Canal National Historical Park that runs through Georgetown, and highlight its national significance by reshaping this section of the Canal into a must-see destination for all who live in or visit our nation's capital. The project, spearheaded by Georgetown Heritage and the National Park Service, with support from the D.C. Government and Georgetown Business Improvement District, will preserve the canal's history and enliven the area with appealing new features and educational programs. There has never been a greater opportunity to reimagine the canal into an inviting center for recreation, social gatherings, art, immersive learning, and contemplation.

GEORGETOWN HERITAGE

The Georgetown Heritage (a 501c3 organization) is the official nonprofit partner of Chesapeake & Ohio Canal National Historical Park and select sites of Rock Creek Park in Georgetown. With input from the community, Georgetown Heritage and the National Park Service are reimagining the C&O Canal through Georgetown with support from the D.C. Government, and the Georgetown Business Improvement District. Georgetown Heritage is further dedicated to uniting the community around maintaining and building educational programming around this historic site.

C&O CANAL NATIONAL HISTORICAL PARK

Chesapeake and Ohio Canal National Historical Park, one of America's 419 national parks, preserves and interprets the park's history and natural resources while inspiring adventure and outdoor recreation. Each year nearly 5 million people enjoy the opportunities for fun and learning that the 184.5- mile-long park has to offer. Visitors to the park support more than 1,300 jobs and contribute more than \$126 million to local economies. Learn more at www.nps.gov/choh or follow the C&O Canal on Facebook @chesapeakeandohiocanal and Twitter @COcanalNPS

WHY YOUR HELP IS NEEDED

We are at a groundswell moment as the National Park Service needs our help to truly unlock the potential for all the canal has to offer our community, and to the millions of visitors that come to Georgetown each year. Public-private partnerships are essential to ensuring that our national parks continue to preserve, protect, and pass on our natural and historical treasures to future generations. Georgetown Heritage's work is crucial to the ongoing effort to revive, enliven, and transform the national parks in Georgetown into inviting, inclusive, and inspiring destinations.

Supported by a dedicated Board of Directors, the District of Columbia government, and the Georgetown Business Improvement District, Georgetown Heritage is leading the effort to leverage public and private funding that will ensure the longevity and future success of this national treasure.

Already, more than \$11 million in federal, municipal, and private funds have been raised for C&O Canal National Historical Park in Georgetown. And we are already putting that funding to good use, in part, to rehabilitate Locks 3 and 4. Work on Locks 3 and 4 is scheduled for completion in spring of 2019.

OUR VISION

As partners, enhance the Georgetown section of C&O Canal National Historical Park as a dynamic, urban national park that provides each person with a memorable and enriching experience.

PROJECT GOALS

- 1. Respect, celebrate, and interpret the Canal's historic character, authenticity, and sense of place.
- 2. Rehabilitate and reveal the Canal's historic structures and cultural landscapes for the enjoyment and interpretation of current and future generations.
- 3. Improve safety throughout the Georgetown section of the C&O Canal.
- 4. Increase accessibility and public access to and throughout the Georgetown section of the C&O Canal.
- 5. Build and sustain the capacity of the Canal to serve as a living classroom and ensure equitable access to education and interpretation.
- 6. Incorporate an array of programming for discovery, recreation, and reflection to be enjoyed by broad and diverse audiences.
- 7. Balance resource stewardship with creating unique experiences.
- 8. Establish meaningful connections to, and enhance the integration with the surrounding community, including the entirety of C&O Canal National Historical Park, Rock Creek Park, and other nearby public spaces, trail systems, and pedestrian and street networks.
- 9. Provide essential amenities such as signage, gathering spaces, restrooms, trash and recycling bins, and drinking fountains.
- 10. Leverage opportunities to incorporate sustainability, climate adaptation, and resilience.
- 11. Ensure that the project is financially sustainable and managed cooperatively, efficiently, and responsibly; underpinning long-term viability and relevance.

HOW YOU CAN HELP

Georgetown Heritage invites you to get involved in our monthly community events along the canal. Learn about the canal's storied history on an expert-guided tour or meet your neighbors at one of our many canal clean-ups. Join us in this historic effort and learn more at georgetownheritage.org