

Wilderness 2020 Vision Draft Implementation Plan – Visual Instructions

2020 VISION DRAFT IMPLEMENTATION PLAN TERMINOLOGY

Only actions (highlighted in **blue**) can be commented on, in addition to general comments about the implementation plan. Themes, subthemes, and elements, highlighted in **yellow**, were finalized in the 2020 Vision and cannot be changed.

The diagram illustrates the hierarchy of the implementation plan with the following annotations:

- THEME:** Points to the section header "VI. Connect People to their Wilderness Heritage".
- SUBTHEME:** Points to the text "EXPAND public awareness, understanding, and support of Wilderness."
- ELEMENT:** Points to the action number "9. Utilize consistent and culturally relevant messages about wilderness values and benefits."
- ACTION + DETAILS:** Points to the specific action "Action 9.1: Develop and implement a national interagency wilderness communication and interpretation plan that identifies and matches key messages with diverse audiences and is integrated with ongoing agencies communications efforts."

The diagram also shows the following text within the plan structure:

As identified in 2020 Vision, the top social issues that managers identified for interagency solutions were relevance, education, visitor management, and access, maintaining wilderness values, public awareness of wilderness and managing other resources including trails.

IN ADDITION TO ACTIONS LISTED IN APPENDIX A, TO CONNECT CITIZENS TO THEIR WILDERNESS HERITAGE, WE WILL:

EXPAND public awareness, understanding, and support of Wilderness.

9. Utilize consistent and culturally relevant messages about wilderness values and benefits.

Action 9.1: Develop and implement a national interagency wilderness communication and interpretation plan that identifies and matches key messages with diverse audiences and is integrated with ongoing agencies communications efforts.

Success Measure: Communication plan is developed and implemented.

Responsible Party: Interagency Wilderness Steering Committee, agency interpretation, communication, and public affairs specialists, Arthur Carhart National Wilderness Training Center and partners.

PEPC COMMENT PROCESS

In addition to the required fields listed, list your specific comments in the "Comments" box (in **red text**) per the instructions to ensure your comments are received as intended.

The screenshot shows the "Comment Form" with the following fields and annotations:

- Required information:** A bracket groups the "Country:", "City:", "State/Territory:", and "Postal Code:" fields.
- Comments:** A red circle highlights the "Comments:" field.
- Example Comments:** Two examples are provided:
 - Action 1.2 – Revise: I think wilderness character monitoring should be done exclusively through Wilderness Fellows; revise to read as: "Provide resources to support wilderness character monitoring through the Wilderness Fellows Program."
 - Action 9.7 – Combine with Action 9.6: Both of these actions deal with communication, I think they can be combined.

Please submit your comments in the box provided. If you wish to send us comments, you may submit them in hardcopy by clicking on Print Form in the left navigation.