



# WELCOME

TO THE PUBLIC MEETING FOR THE



# FRANKLIN PARK

VISION + TRANSFORMATION PLAN

February 19, 2014

# PURPOSE & NEED



## PURPOSE

The purpose of the project is to revitalize Franklin Park in a manner that respects and enhances the historic and urban qualities of the park while transforming it into an active, flexible, and sustainable park that is connected to its community.

## NEED

As a large park situated within the increasingly populated center city, lacking access to open space, Franklin Park provides a unique opportunity to serve the community and enhance urban living. Currently, park features are deteriorated and essential services, such as adequate seating and programming, are lacking. In addition, opportunities exist for better connections to both the historic and current urban context. The project is needed to address these deficiencies and revitalize the park so that it attracts and serves all visitors.

# LAWS & PROCEDURES



**NEPA** NATIONAL ENVIRONMENTAL POLICY ACT

**NHPA** NATIONAL HISTORIC PRESERVATION ACT SECTION 106

# NEPA PROCESS

## POLICY

### NEPA National Environmental Policy Act

THE NATIONAL ENVIRONMENTAL  
POLICY ACT OF 1969, AS AMENDED  
(42 U.S.C. 4321 ET SEQ. )

### CEQ Council on Environmental Quality

"REGULATIONS FOR IMPLEMENTING  
THE PROCEDURAL PROVISIONS OF  
NEPA" (40 CFR 1500-1508).

### DO-12 Department of the Interior, Director's Order 12

DIRECTOR'S ORDER #12:  
CONSERVATION PLANNING,  
ENVIRONMENTAL IMPACT ANALYSIS,  
AND DECISION-MAKING

## PROCESS

1. PUBLIC NOTIFICATION
2. DEFINE PURPOSE & NEED – FOR THE PROPOSED ACTION, DETERMINE PROJECT AREA, DEFINE FRAMEWORK WITHIN WHICH REASONABLE ALTERNATIVES CAN BE DEVELOPED, AND DEVELOP PRELIMINARY ALTERNATIVES
3. INTERNAL AND EXTERNAL SCOPING - TO INTRODUCE PROJECT AND IDENTIFY ISSUES
4. DEFINE PRELIMINARY ALTERNATIVES
5. PUBLIC COMMENT PERIOD ON ALTERNATIVES
6. DATA COLLECTION - BEGIN RESOURCE INVENTORY AND ANALYSIS, DETERMINE RESOURCE TOPICS AFFECTED BY THE PROPOSED ACTION, AND INITIATE DATA COLLECTION/ RESEARCH NEEDED TO CARRY IMPACT ANALYSIS FORWARD
7. DESCRIBE THE AFFECTED ENVIRONMENT, REFINE ALTERNATIVES, AND PREPARE IMPACT ANALYSIS OF AFFECTED RESOURCE TOPICS
8. PREPARE DRAFT ENVIRONMENTAL ASSESSMENT (EA) FOR INTERNAL AGENCY REVIEW, PREPARE FINAL EA FOR PUBLIC COMMENT
9. RELEASE EA FOR 30-DAY PUBLIC COMMENT PERIOD
10. REVIEW ALL PUBLIC COMMENTS RECEIVED ON THE EA AND RESPOND TO COMMENTS
11. PREPARE AND FINALIZE APPROPRIATE DECISION DOCUMENT

# POTENTIAL IMPACT TOPICS

- SOILS
- WATER QUALITY
- VISITOR USE + EXPERIENCE
- CULTURAL RESOURCES (CULTURAL LANDSCAPES + HISTORIC STRUCTURES)
- LAND USE
- SOCIOECONOMICS
- TRAFFIC + TRANSPORTATION
- PUBLIC SAFETY
- PARK MANAGEMENT + OPERATIONS
- VEGETATION

# NHPA SECTION 106 PROCESS

## POLICY

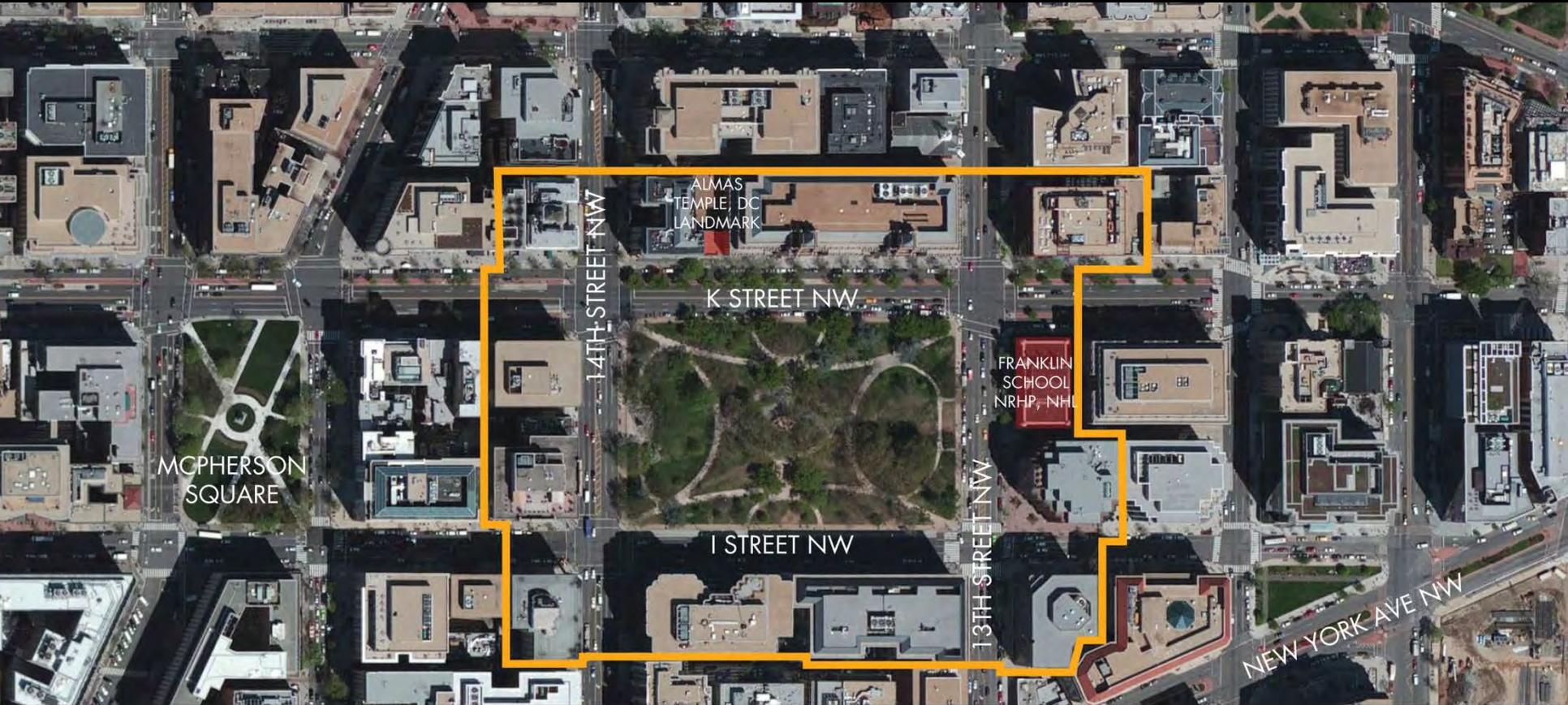
**NHPA** National Historic Preservation Act

SECTION 106  
REGULATIONS, 36 CFR  
PART 800

## PROCESS

1. DEFINE UNDERTAKING / INITIATE SECTION 106
2. INVOLVE THE PUBLIC
3. IDENTIFY CONSULTING PARTIES
4. DEFINE AREA OF POTENTIAL EFFECT (APE)
5. IDENTIFY SIGNIFICANT CULTURAL RESOURCES IN APE
- 6. ASSESS EFFECTS ON SIGNIFICANT RESOURCES**
7. APPLY CRITERIA OF ADVERSE EFFECT
8. CONTINUE CONSULTATION
9. DRAFT AGREEMENT DOCUMENT, IF NEEDED

# DRAFT APE



## LEGEND

 Proposed Draft Area of Potential Effect (APE)



# PROPOSED ACTION

The NPS and partners are beginning to develop a comprehensive plan and conceptual design for transforming Franklin Park into a premier active, flexible, and sustainable historic urban park connected to its community.



# OPPORTUNITIES TO COMMENT

YOUR COMMENTS ARE ESSENTIAL TO THIS PROCESS.

Please submit comments by **March 14, 2014** at:

[www.parkplanning.nps.gov/FranklinPark](http://www.parkplanning.nps.gov/FranklinPark)

OR MAIL TO:

ATTN: Franklin Park Project  
Superintendent  
National Mall and Memorial Parks  
900 Ohio Drive, SW  
Washington, DC 20024



**FRANKLIN PARK**  
VISION AND TRANSFORMATION PLAN



**DOWN TOWN DC**



EXISTING CONDITIONS

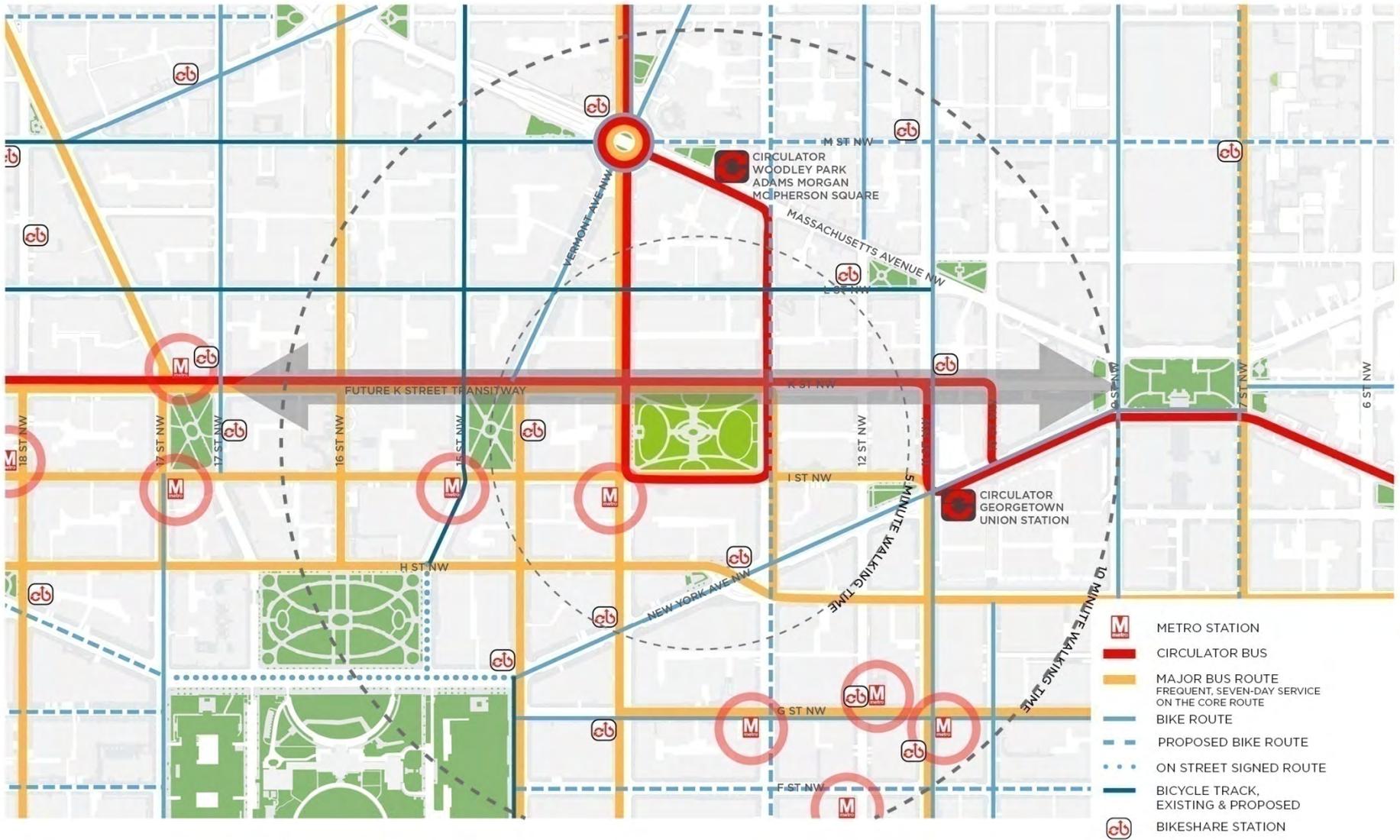
PROJECT GOALS

SITE PROGRAM

CONCEPT ALTERNATIVES

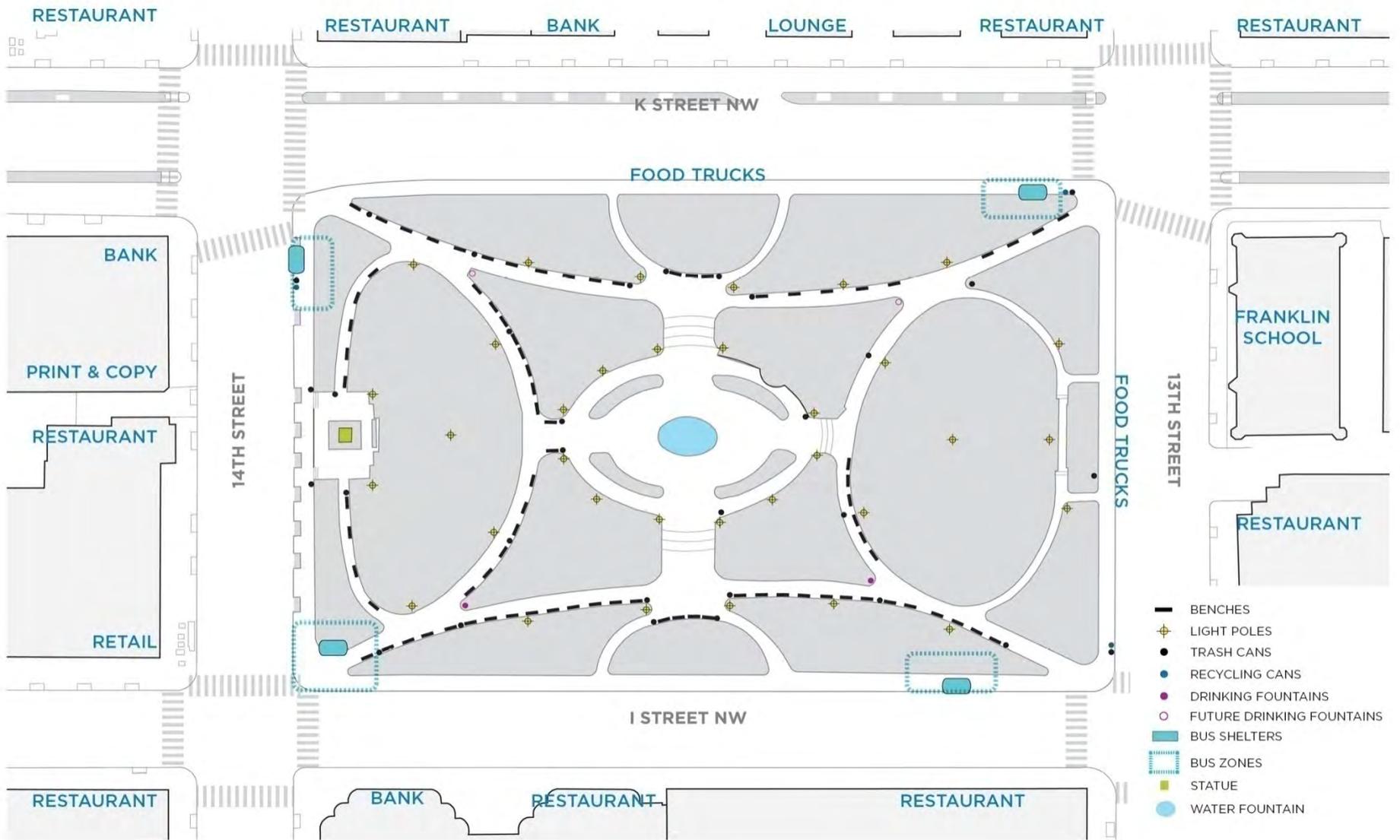
TOPICS

**EXISTING  
CONDITIONS**



• Franklin Park services 32 different Metrobus lines + 2 DC Circulator routes

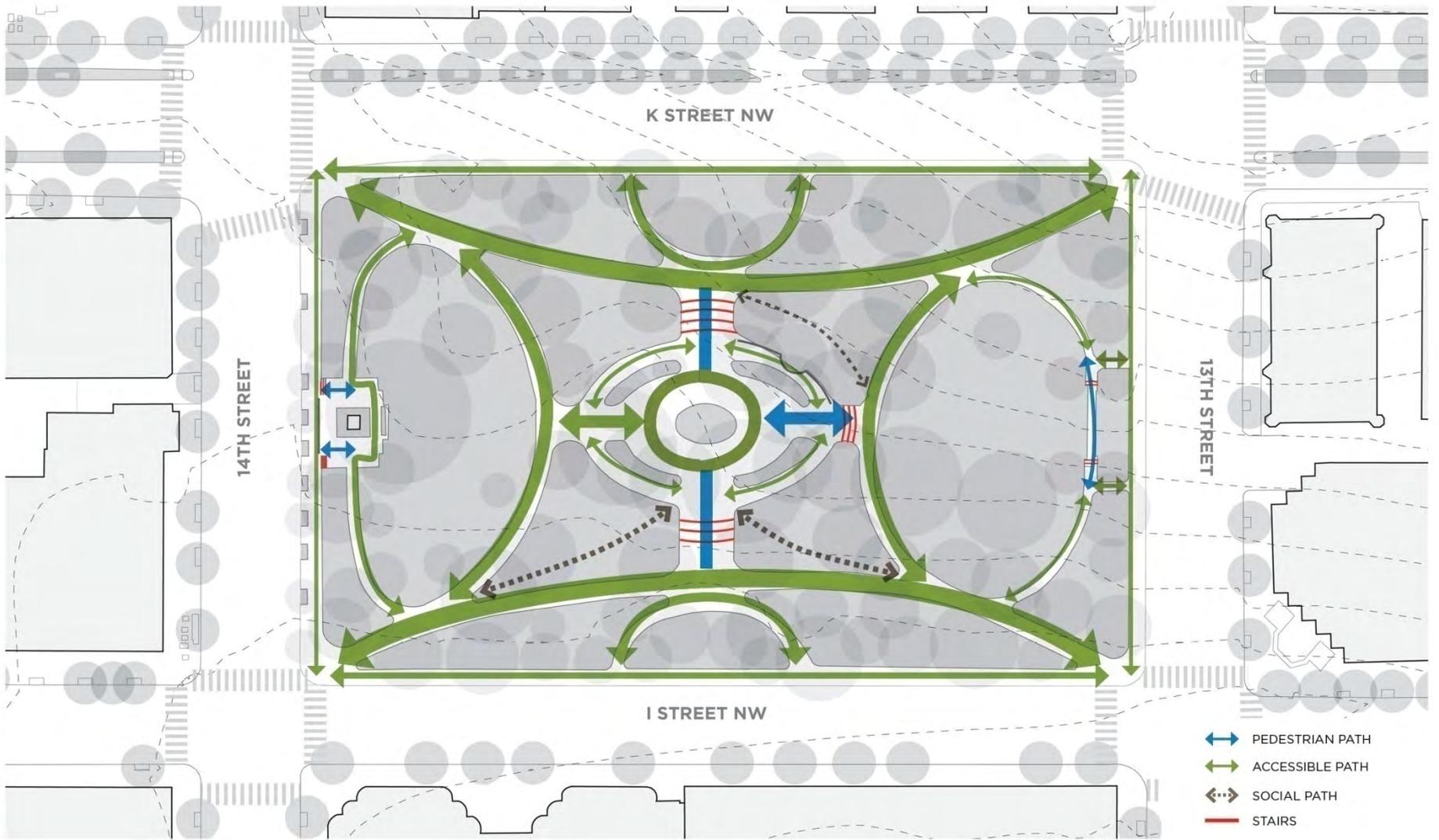
OLIN + ZGF



**OLIN + ZGF**



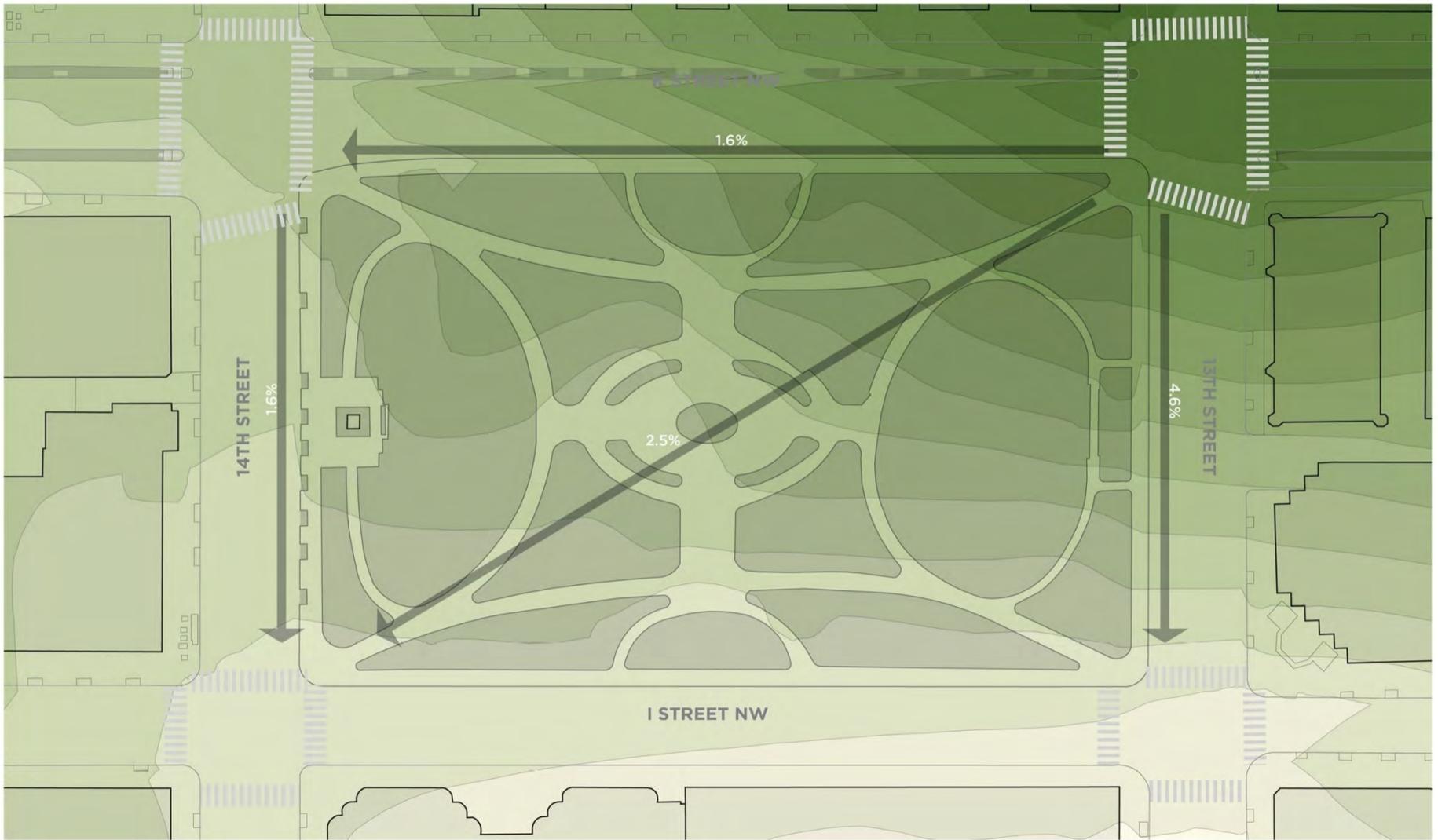
**EXISTING SITE CONDITIONS**



**OLIN + ZGF**



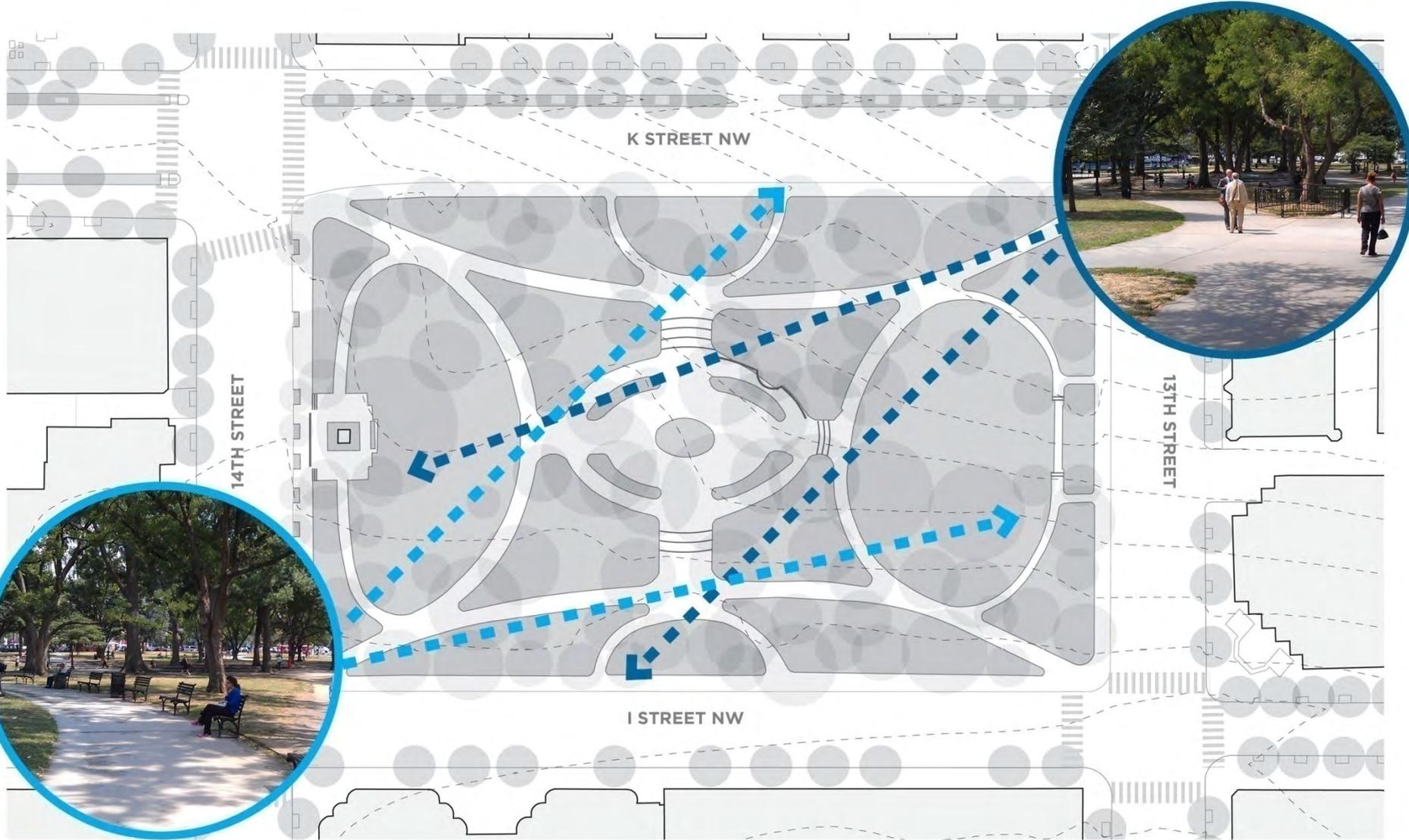
**EXISTING CIRCULATION**



**OLIN + ZGF**



**A TIPPED PLANE**

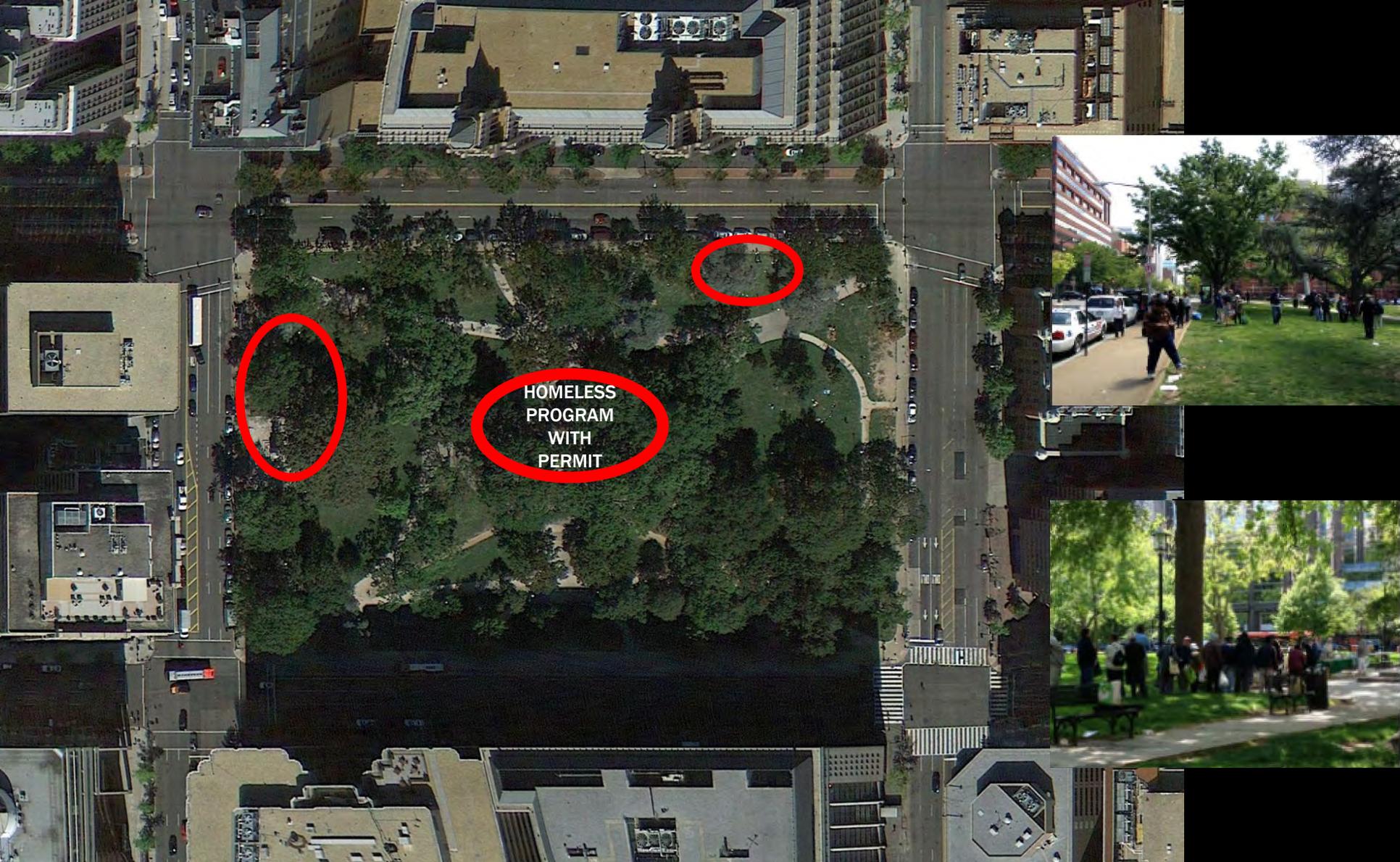


TILTED PLANE VIEWSHEDS

**OLIN + ZGF**



**VIEWSHEDS**

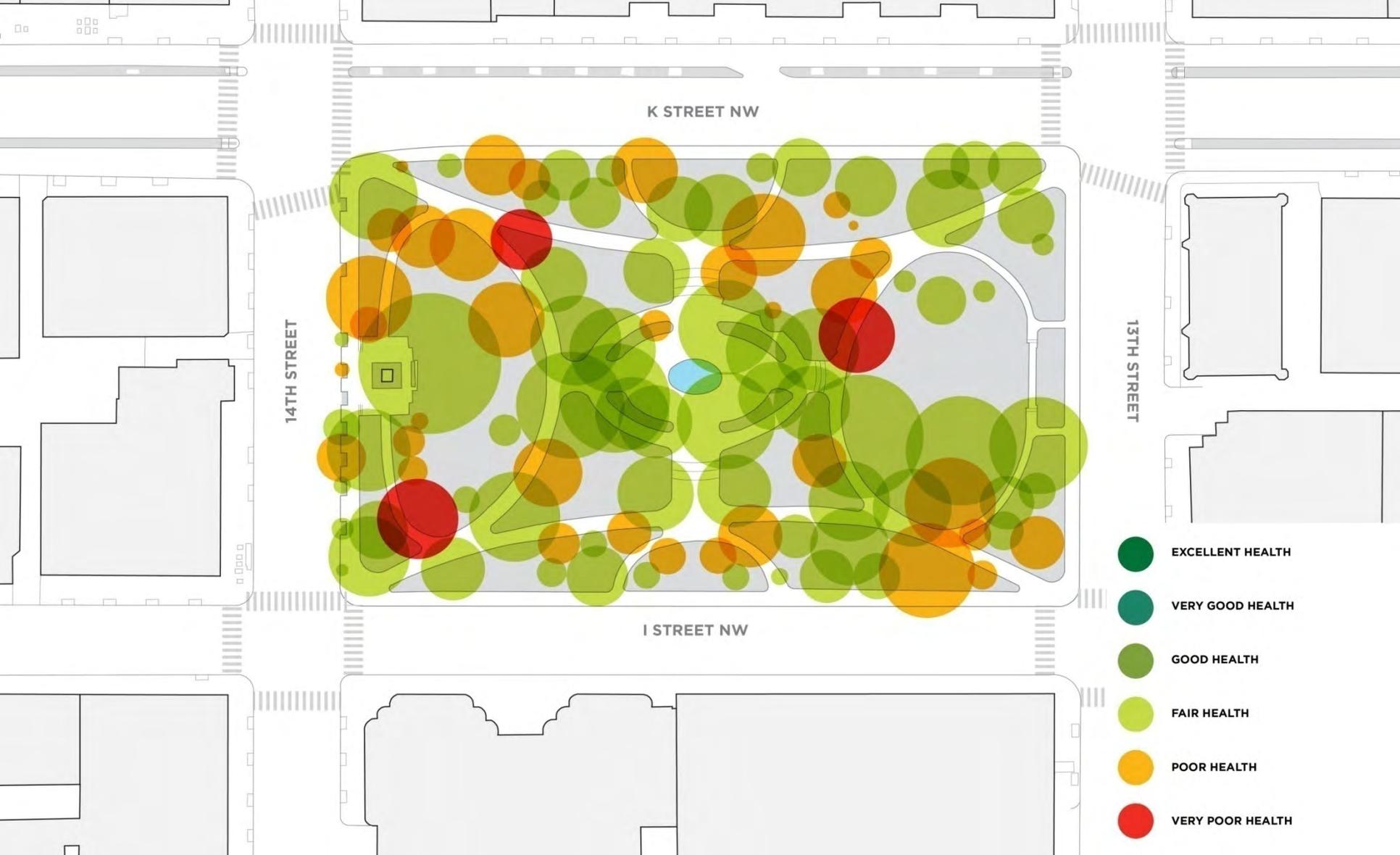


HOMELESS  
PROGRAM  
WITH  
PERMIT



Observed Truck Parking

- Food Trucks attract over 1,200 people to Franklin Park during lunch

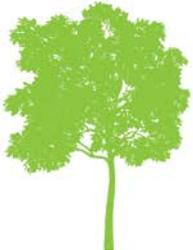


**OLIN + ZGF**

# IDEAL AGE DISTRIBUTION



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30%



20%

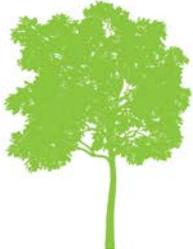


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# FRANKLIN PARK



20%



27%



16%



37%

ACTIVATE THE PARK

ENGAGE AND CONNECT THE COMMUNITY

REVEAL HISTORY

INFUSE SUSTAINABILITY

MANAGE AND FINANCE FOR SUCCESS

# PROJECT GOALS

ACTIVATE THE PARK:

**Provide active and passive recreational opportunities, essential services, events and programs**



ENGAGE THE COMMUNITY:

**Create an enhanced streetscape and public realm integrated with multiple modes of transportation**



REVEAL HISTORY:

# Celebrate and respect the park's historic character and sense of place



INFUSE SUSTAINABILITY:

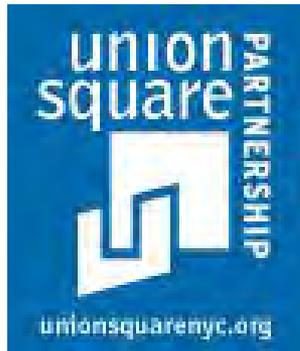
**Design a sustainable, maintainable, and ecologically sensitive place that serves a diverse group of users**



MANAGE AND FINANCE FOR SUCCESS:

**Utilize a public/private management structure to fund, program, and maintain the park**

PIONEER  
COURTHOUSE  
SQUARE

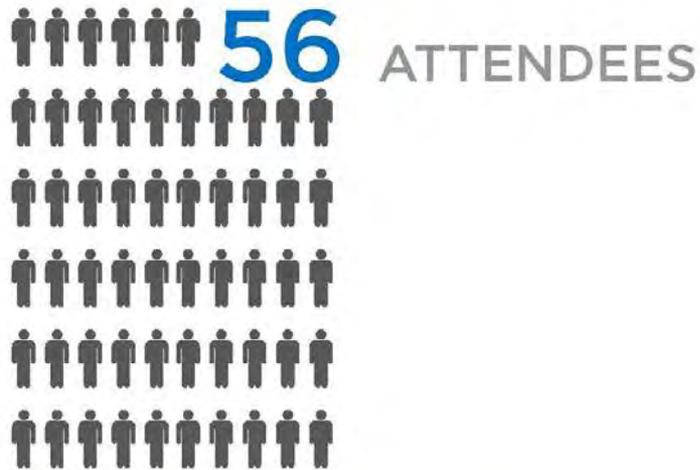


# SITE PROGRAM



# PUBLIC MEETING





**1** SEASONAL PLANTINGS  
22 VOTES



**7** OPEN LAWN  
12 VOTES



**2** CHILDREN'S PLAY AREA  
20 VOTES



HISTORIC INTERPRETATION

LIGHTING SAFETY



FARMERS MARKETS

ENHANCED SEATING



FITNESS IN THE PARK

**8** RESTORED FOUNTAIN  
11 VOTES



**3** MOVEABLE TABLES AND CHAIRS  
REST ROOMS  
17 VOTES



**4** INTERACTIVE WATER FEATURE  
16 VOTES



**5** MUSIC IN THE PARK  
14 VOTES



**9** FOOD SERVICE  
10 VOTES



**6** NIGHT EVENTS  
13 VOTES



**10** FESTIVALS IN THE PARK  
ART  
9 VOTES



# PROPOSED PROGRAM



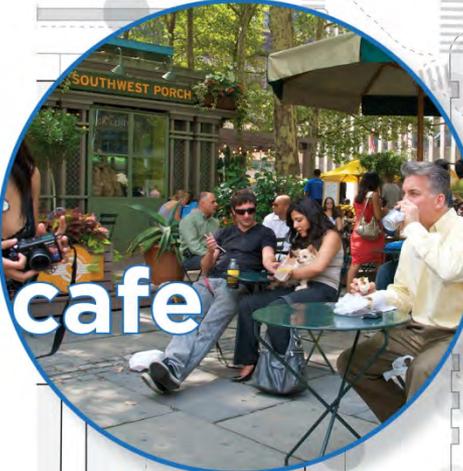
seasonal plantings

A circular inset image showing a vibrant garden bed with a variety of colorful flowers, including purple, yellow, and red blooms, set against a backdrop of green foliage and a gravel path.



historic interpretation

A circular inset image of a park information sign. The sign is green and white, featuring text such as 'You are Welcome', 'Park Guidelines Prohibit', and 'August Hours 7am-11pm'. It also includes a 'Take One' section with a small graphic.



cafe

A circular inset image of an outdoor cafe area. People are seated at small round tables under a green awning. A sign in the background reads 'SOUTHWEST PORCH'.



open lawn

A circular inset image of a large, open green lawn area. People are sitting on chairs and benches, enjoying the outdoors. There are green umbrellas and a building in the background.



children's play area

A circular inset image of a child's play area. A young girl is standing on the grass, and another child is performing a handstand on the grass.



interactive water feature

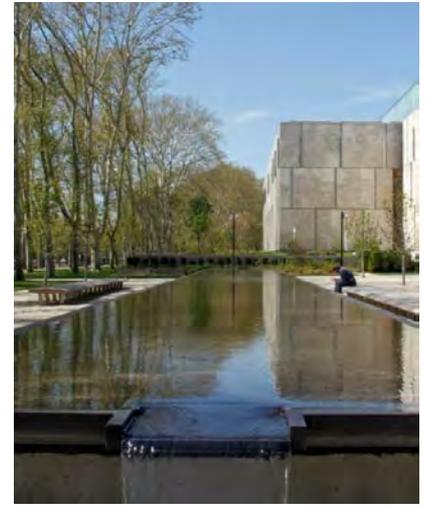
A circular inset image of an interactive water feature. A young boy is running through a series of water jets, splashing water.



events

A circular inset image of an outdoor event. A red banner reads 'BIG APPLE BARBECUE BLOCK PARTY'. A band is performing on a stage, and a crowd of people is watching.

## Water Elements- Goals for Design



Water elements should be designed to engage both children and adults, allow people to easily touch the water, and explore the various expressions of water -calm and still and/or playful and lively.

## Children's Play Area– Goals for Design



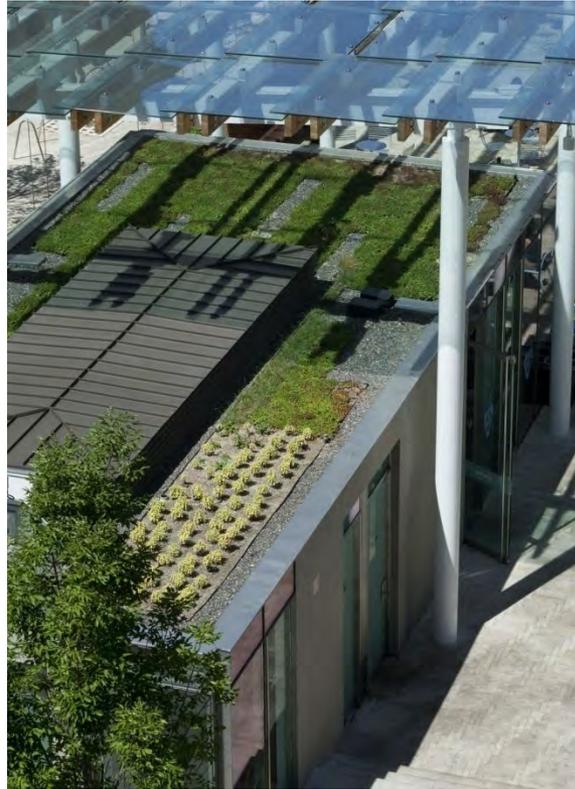
Play Area should provide activities for tots separate from older children and engage children through the use of topography and the materials of wood, stone and water to reference the site history and larger water shed.

## Park Structures – Goals for Design



Structures should be: scaled appropriately, maximize transparency, complement park activity, support 18 hour use

## Park Structures – Goals for Design



Structures should incorporate sustainable strategies, including stormwater management and potential alternative energy systems

**SUSTAINABLE SYSTEMS**

**SOCIAL SUSTAINABILITY**

**ECONOMIC SUSTAINABILITY**

**ECOLOGICAL SUSTAINABILITY**



THE CENTER:A

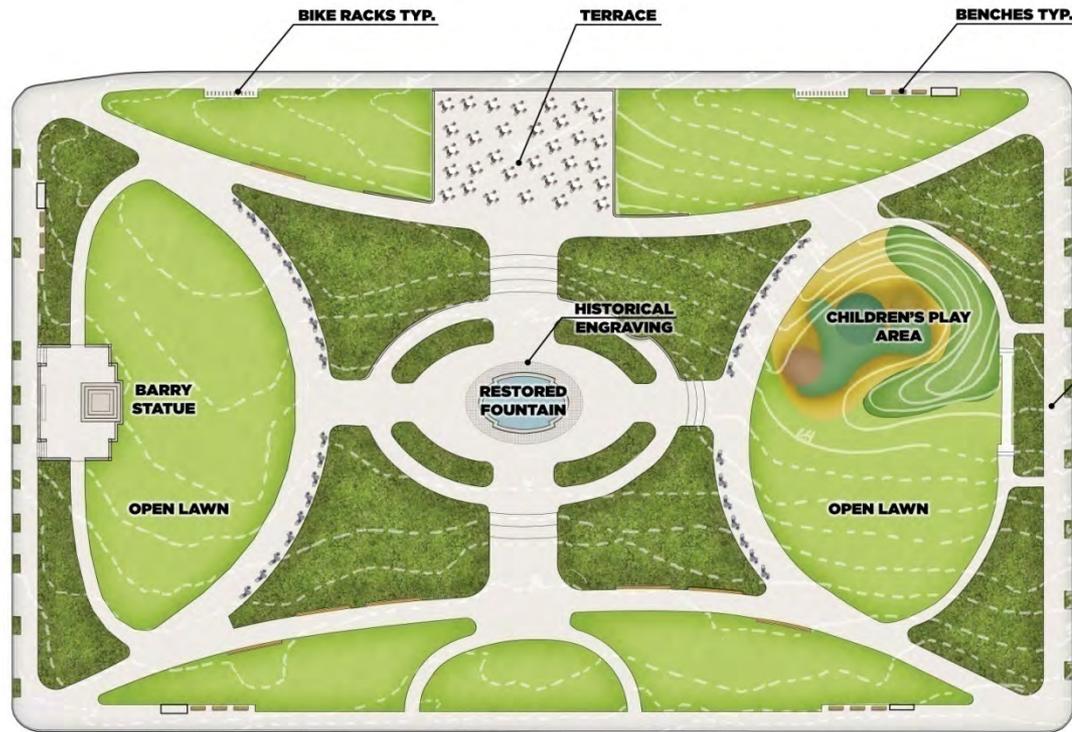
THE CENTER:B

THE EDGE

THE DIAGONAL

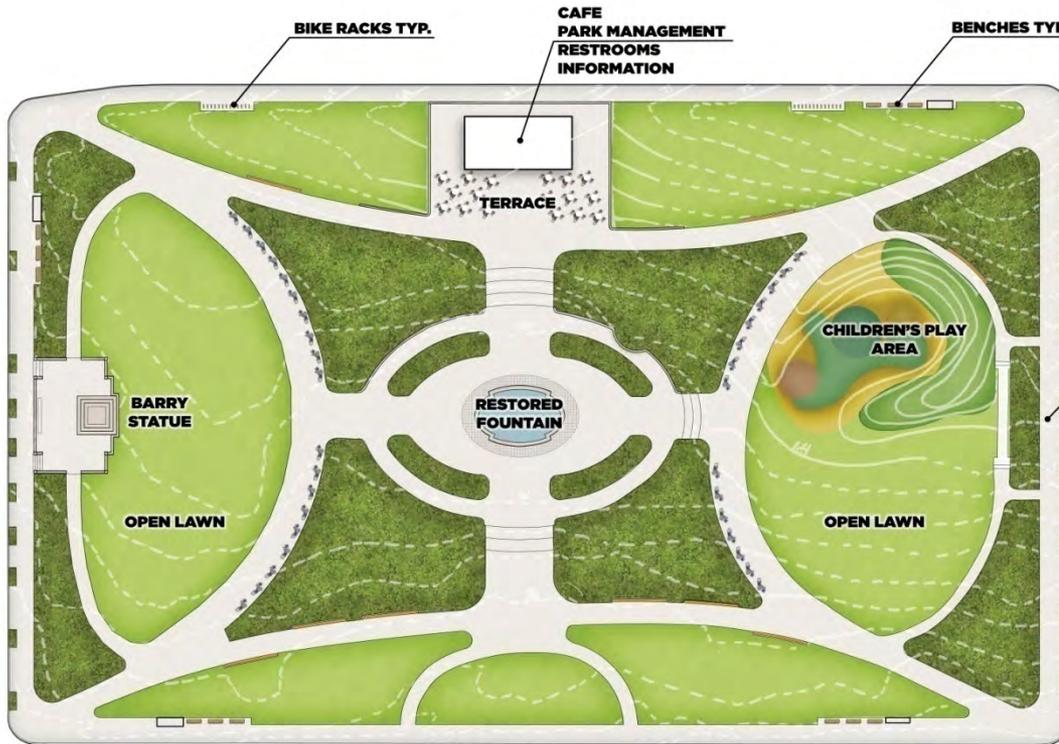
CONCEPT  
ALTERNATIVES

**THE CENTER**



**OLIN + ZGF**





**OLIN + ZGF**



**RESTORED FOUNTAIN**



# HISTORIC INTERPRETATION



**CAFE  
PARK MANAGEMENT  
RESTROOMS**



# HISTORIC STATUE



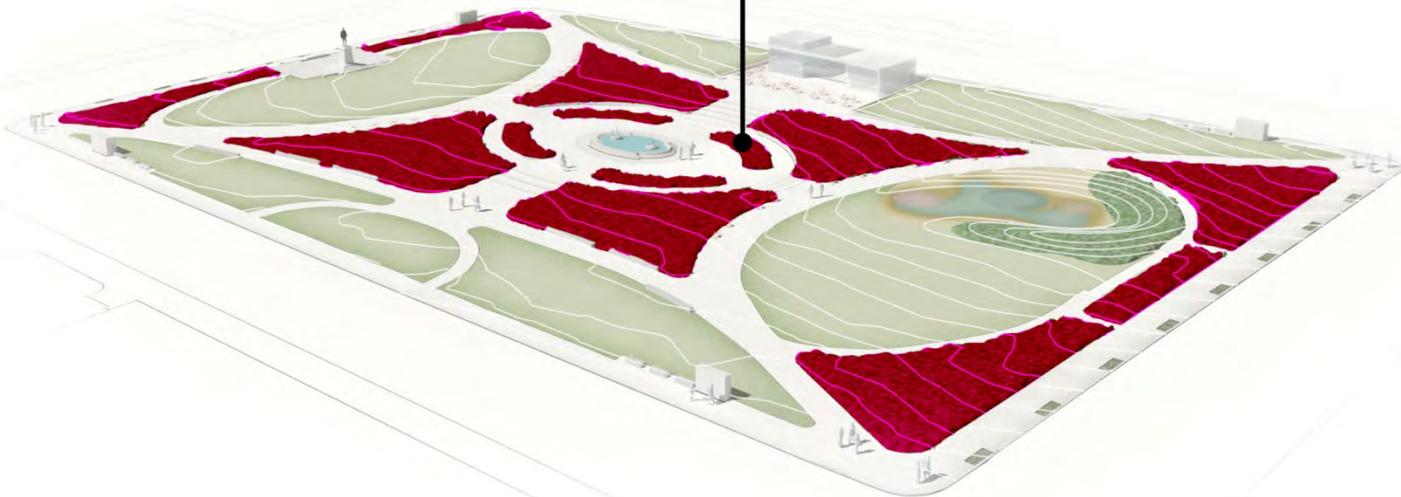
**FOOD TRUCKS**



# CHILDREN'S PLAY AREA

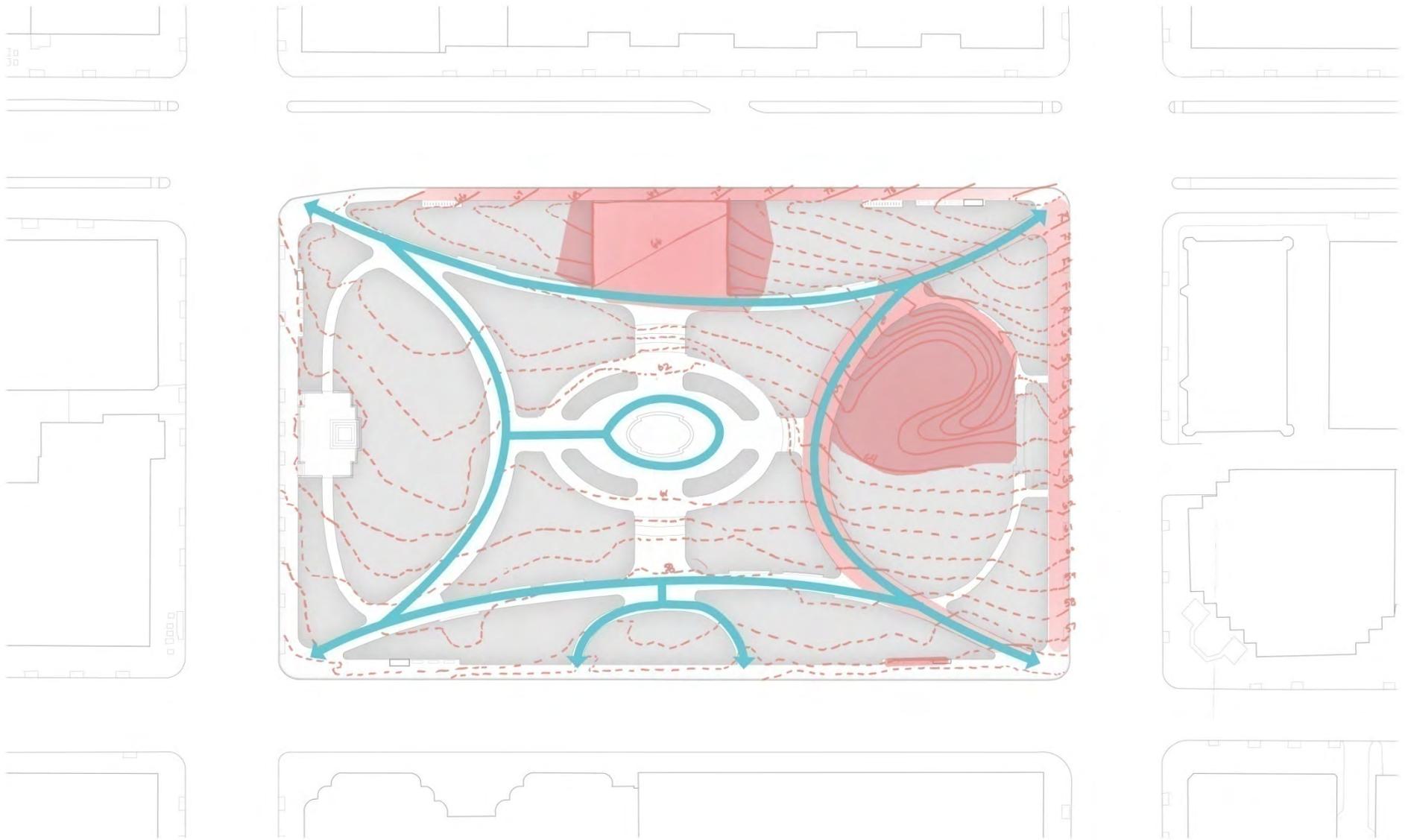


## SEASONAL PLANTINGS

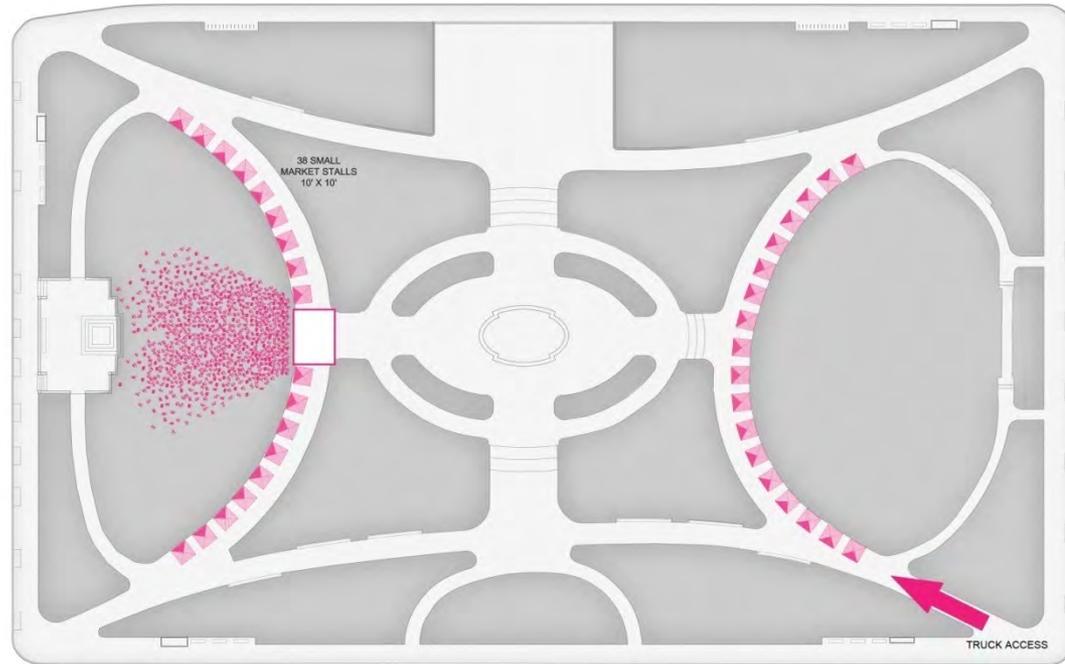


**TRANSIT STOP**





**OLIN + ZGF**

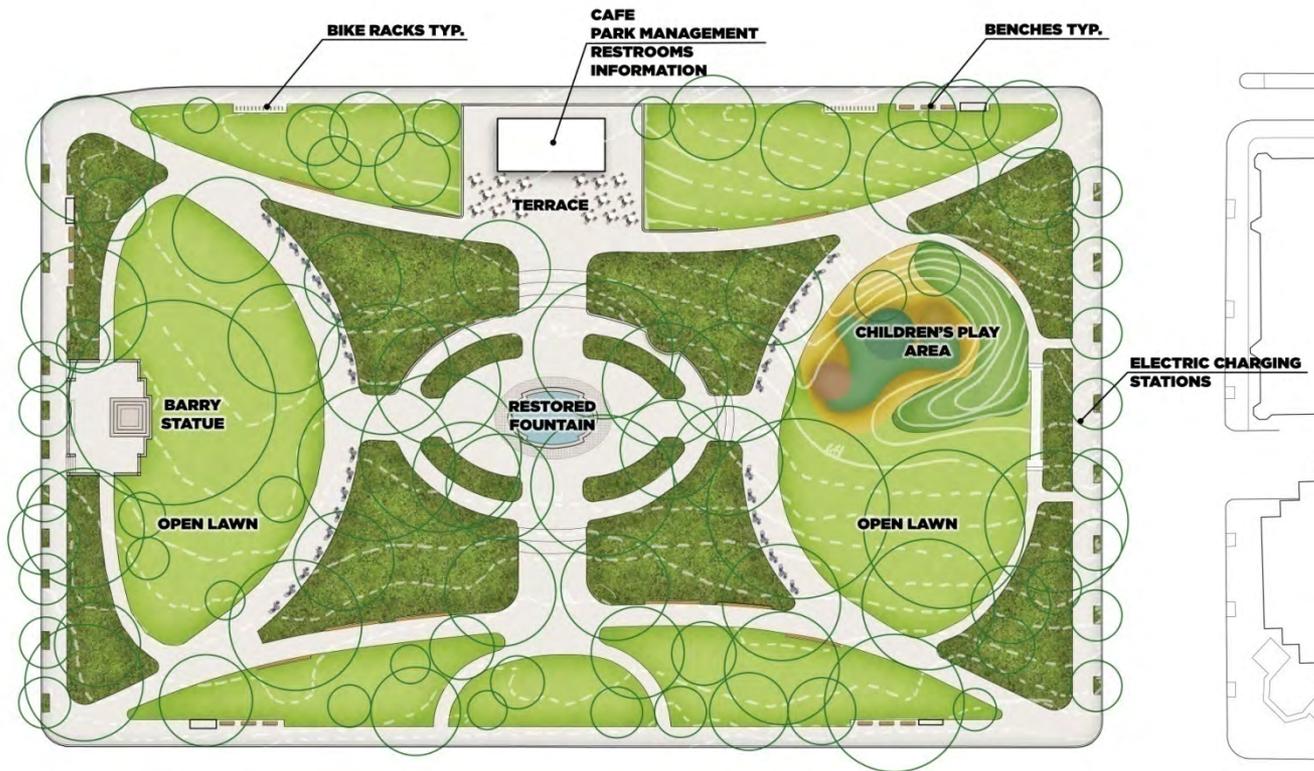


**OLIN + ZGF**

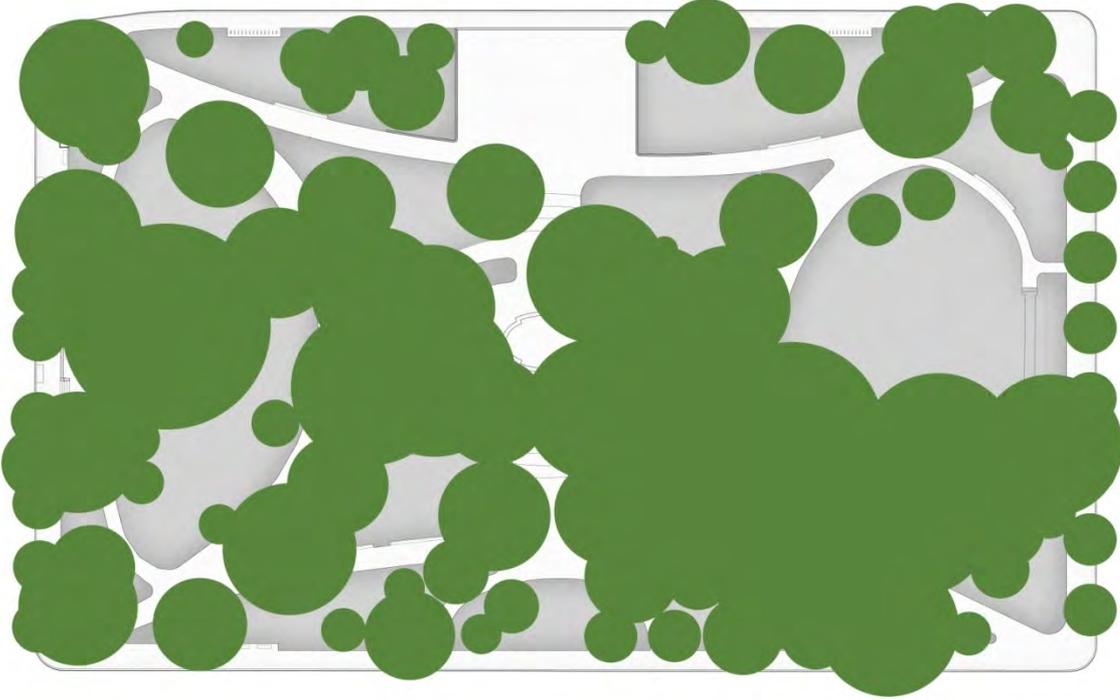


## COMBINED EVENTS

36 MARKET STALLS + 750 PEOPLE FOR A PERFORMANCE



**OLIN + ZGF**

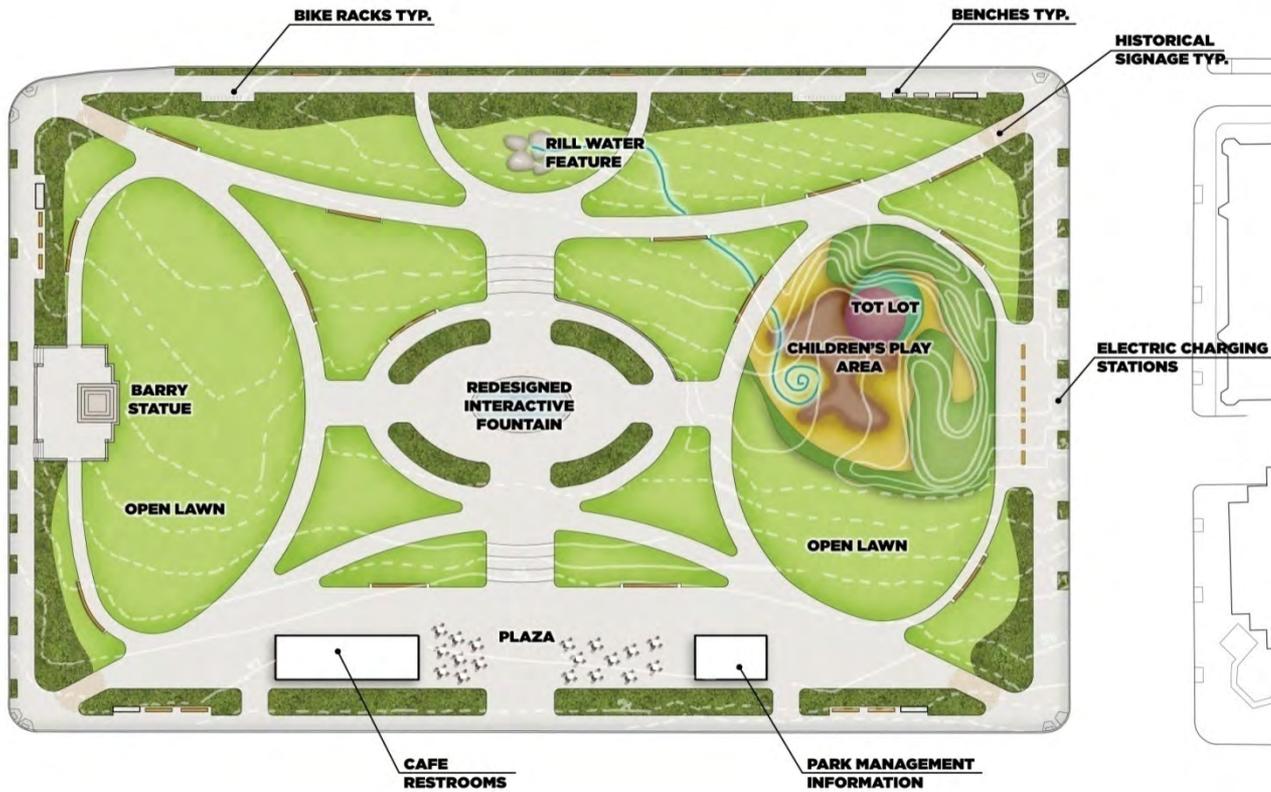


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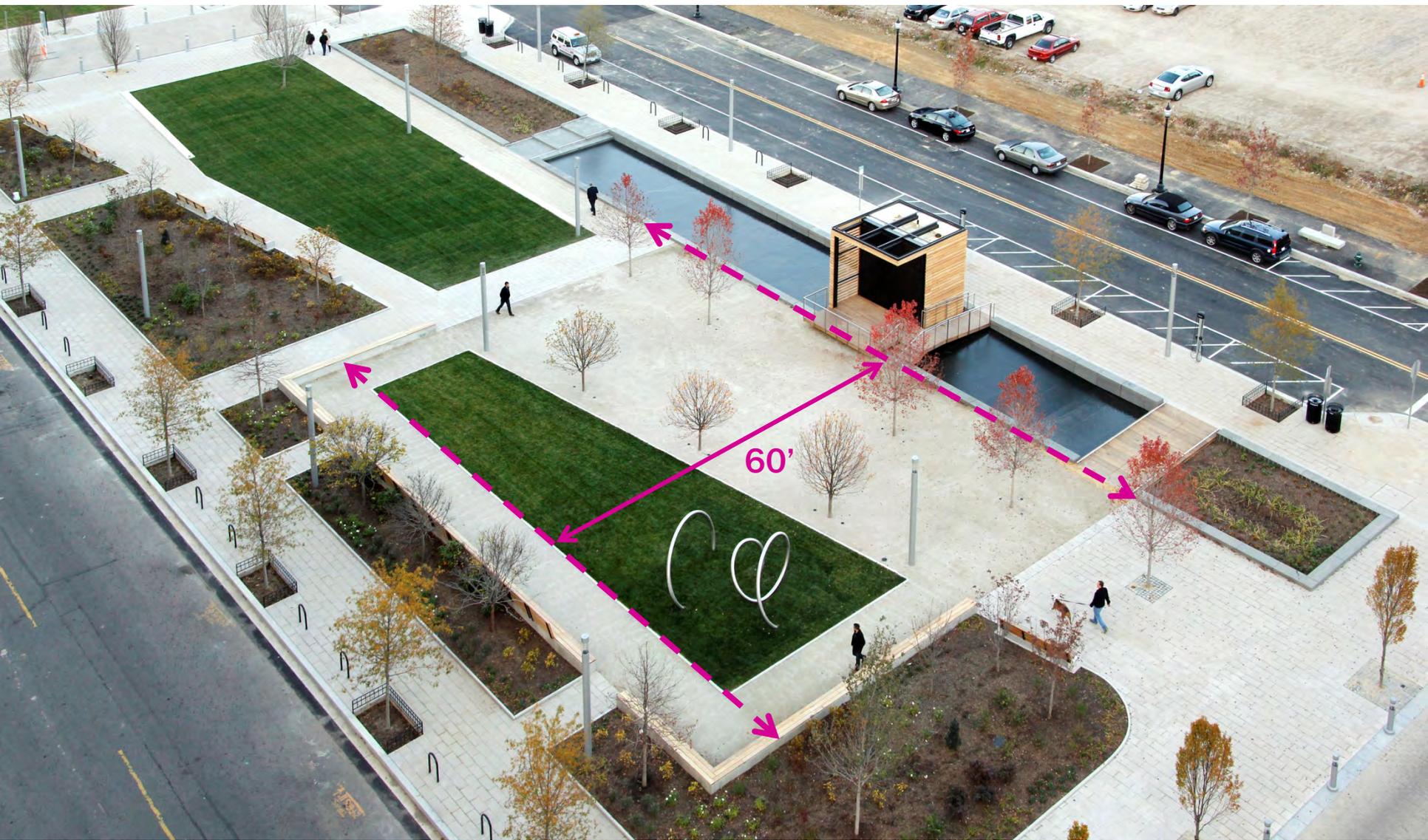
OLIN + ZGF



**THE EDGE**



**OLIN + ZGF**





**REDESIGNED INTERACTIVE  
FOUNTAIN**

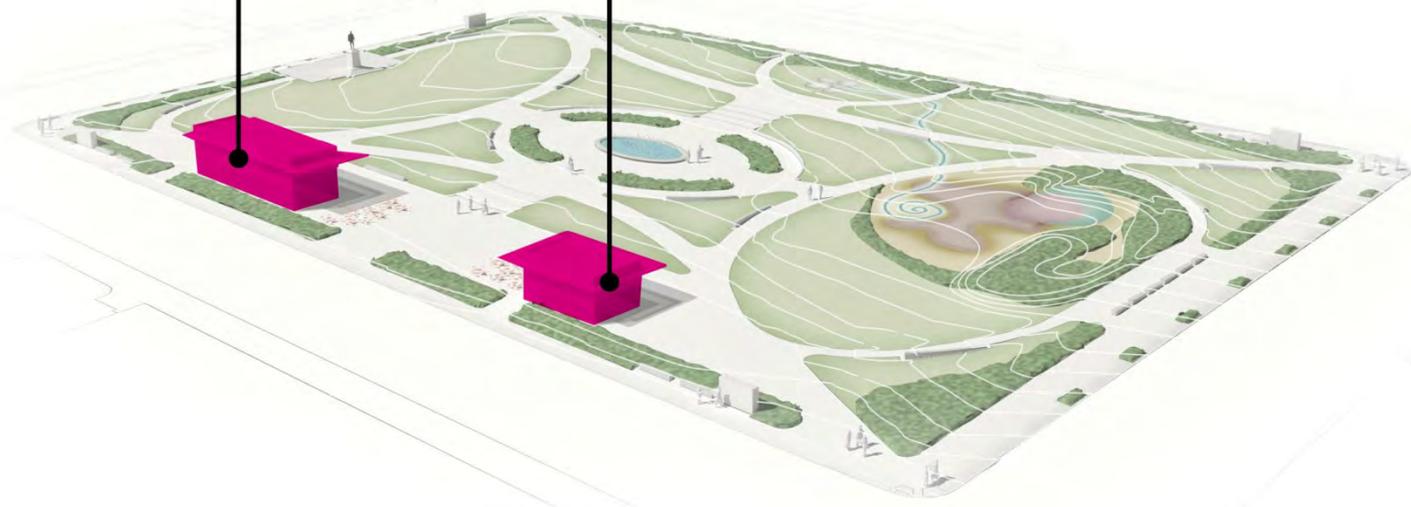


# HISTORIC INTERPRETATION



**CAFE  
RESTROOMS**

**PARK MANAGEMENT  
INFORMATION**



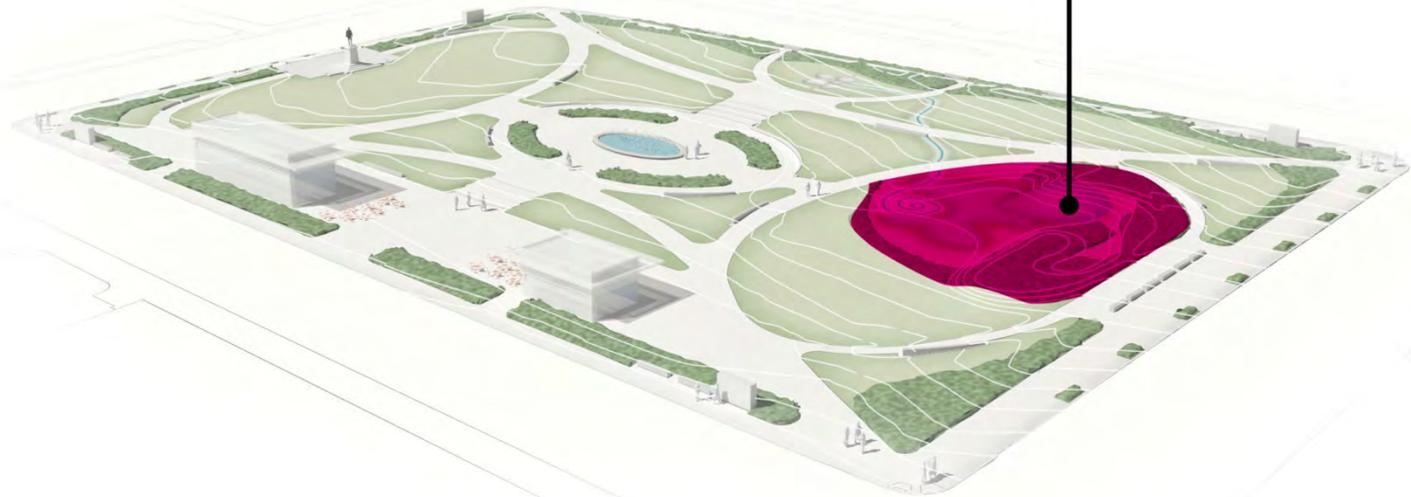
# HISTORIC STATUE



**FOOD TRUCKS**



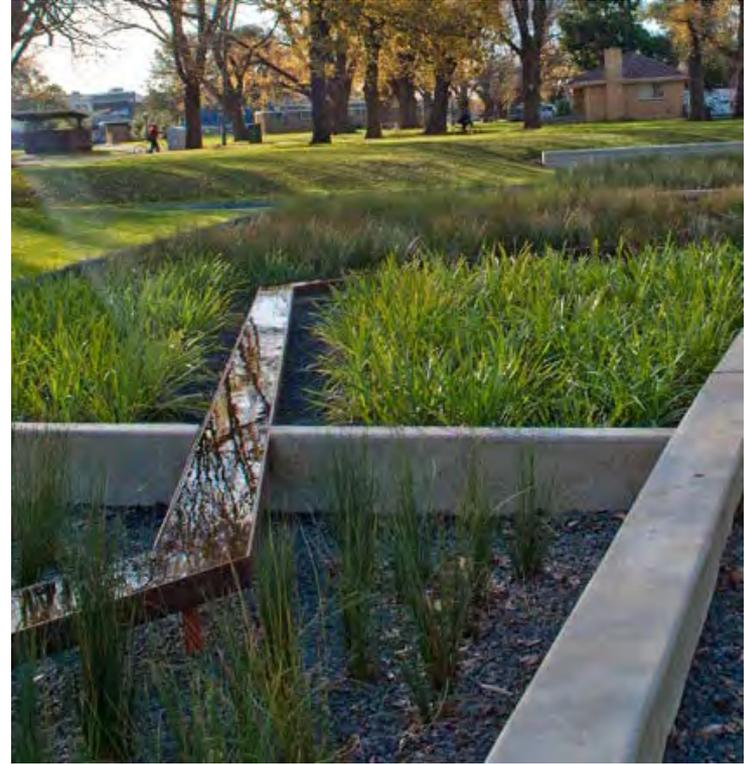
# CHILDREN'S PLAY AREA



**RILL WATER FEATURE**



## Water Rill

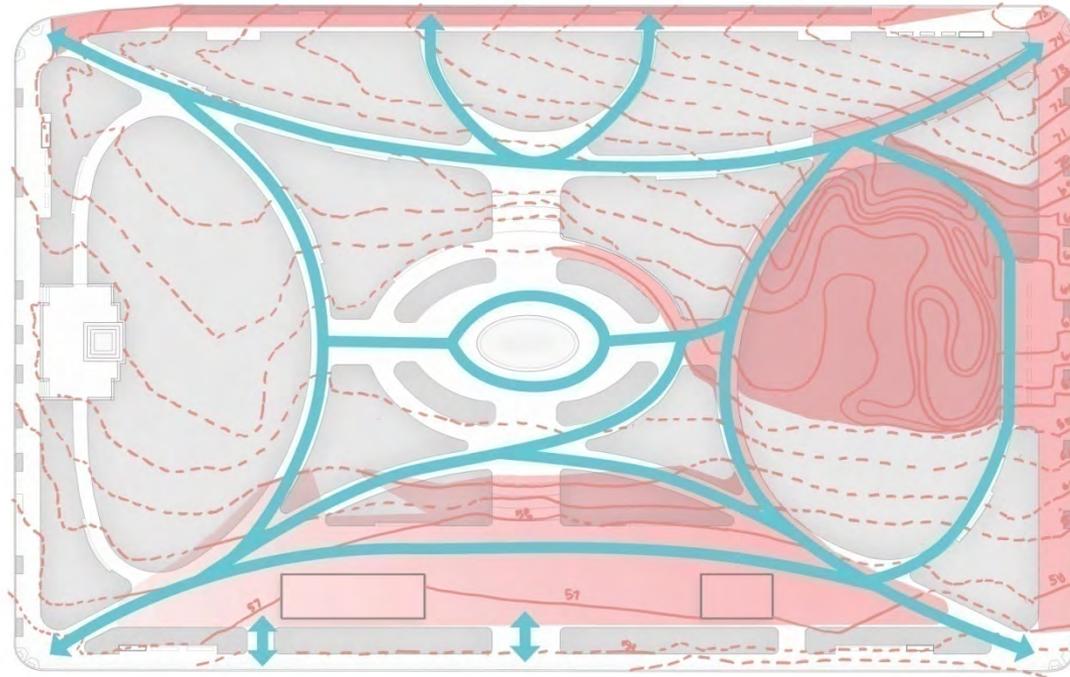


**SEASONAL PLANTINGS**

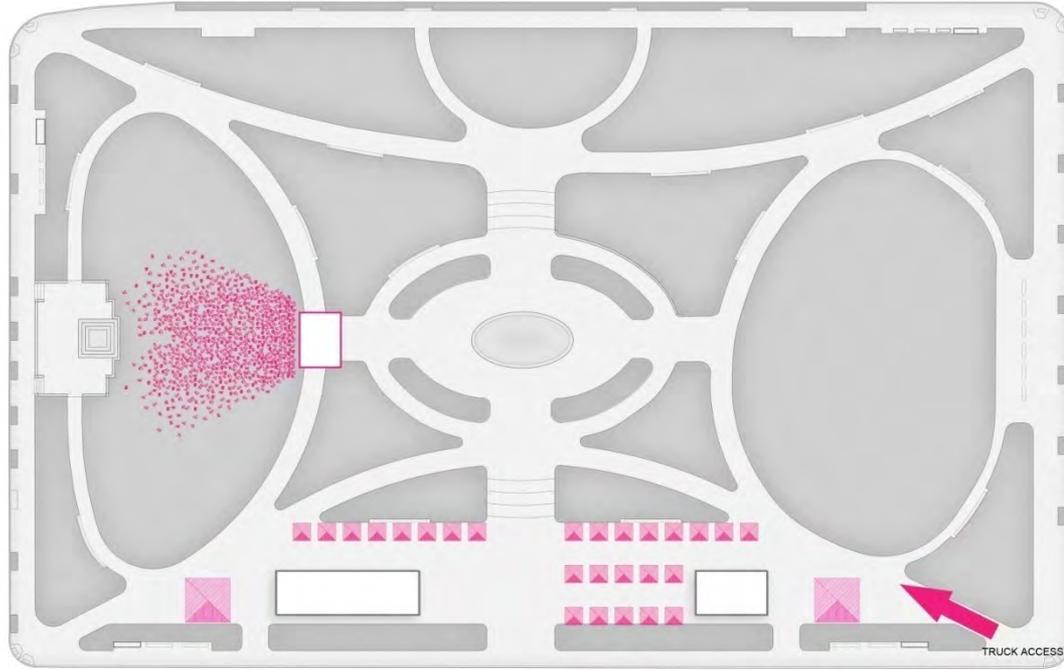


**TRANSIT STOP**





**OLIN + ZGF**

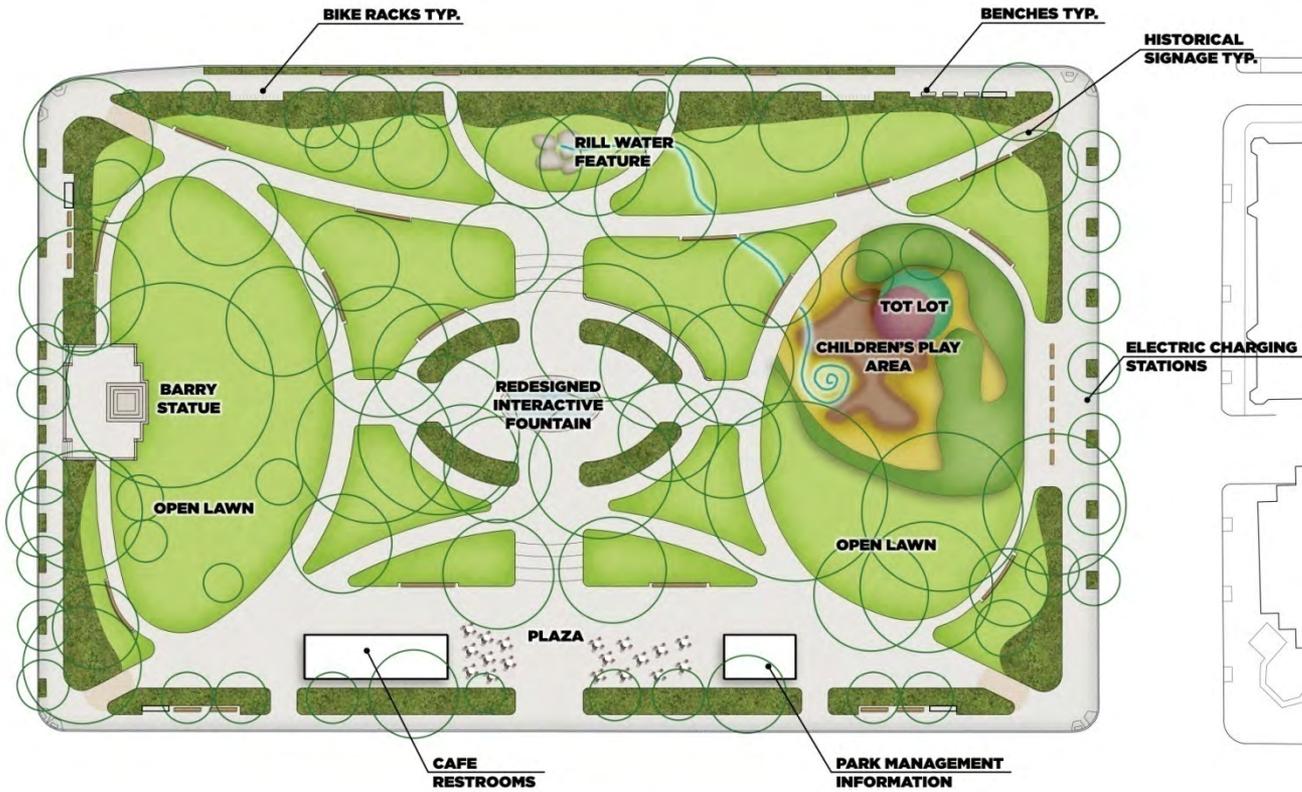


**OLIN + ZGF**

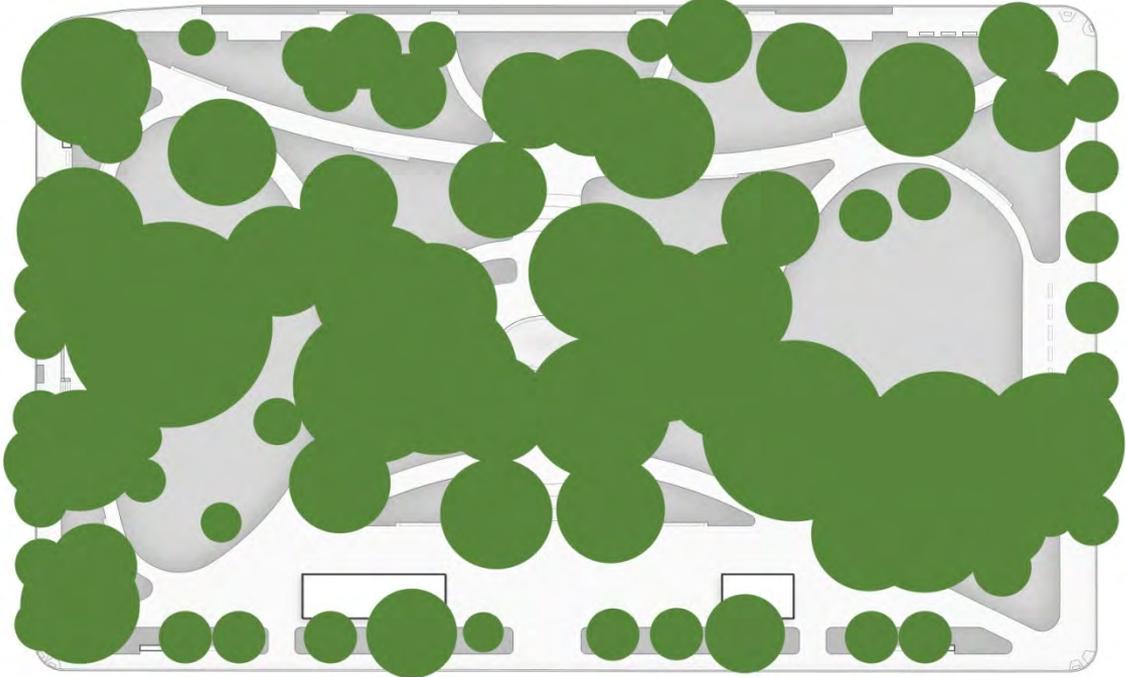


## COMBINED EVENTS

26 MARKET STALLS + 2 LARGE TENTS + 750 PEOPLE FOR A PERFORMANCE



**OLIN + ZGF**

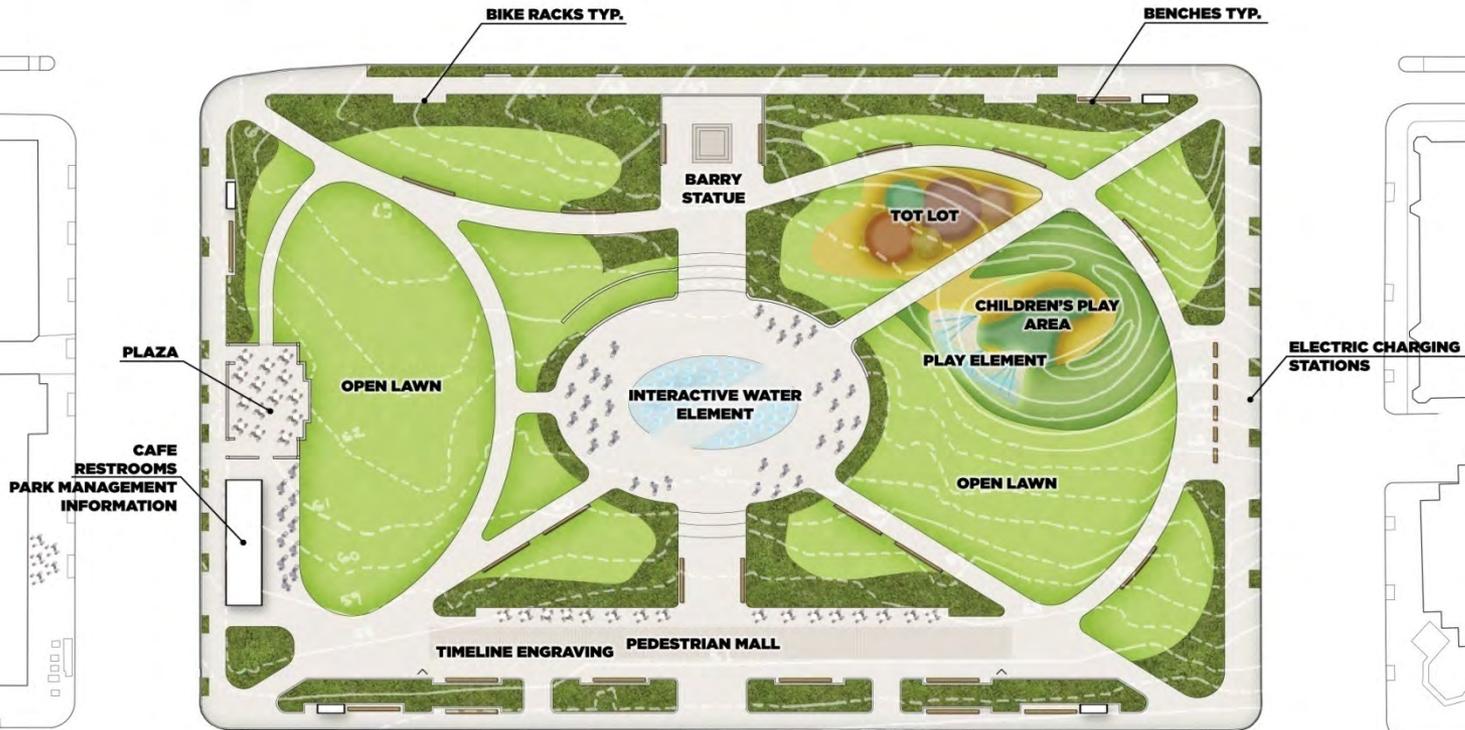


77%

OLIN + ZGF



# THE DIAGONAL



**OLIN + ZGF**



42'



**INTERACTIVE WATER  
ELEMENT**



# TIMELINE ENGRAVING



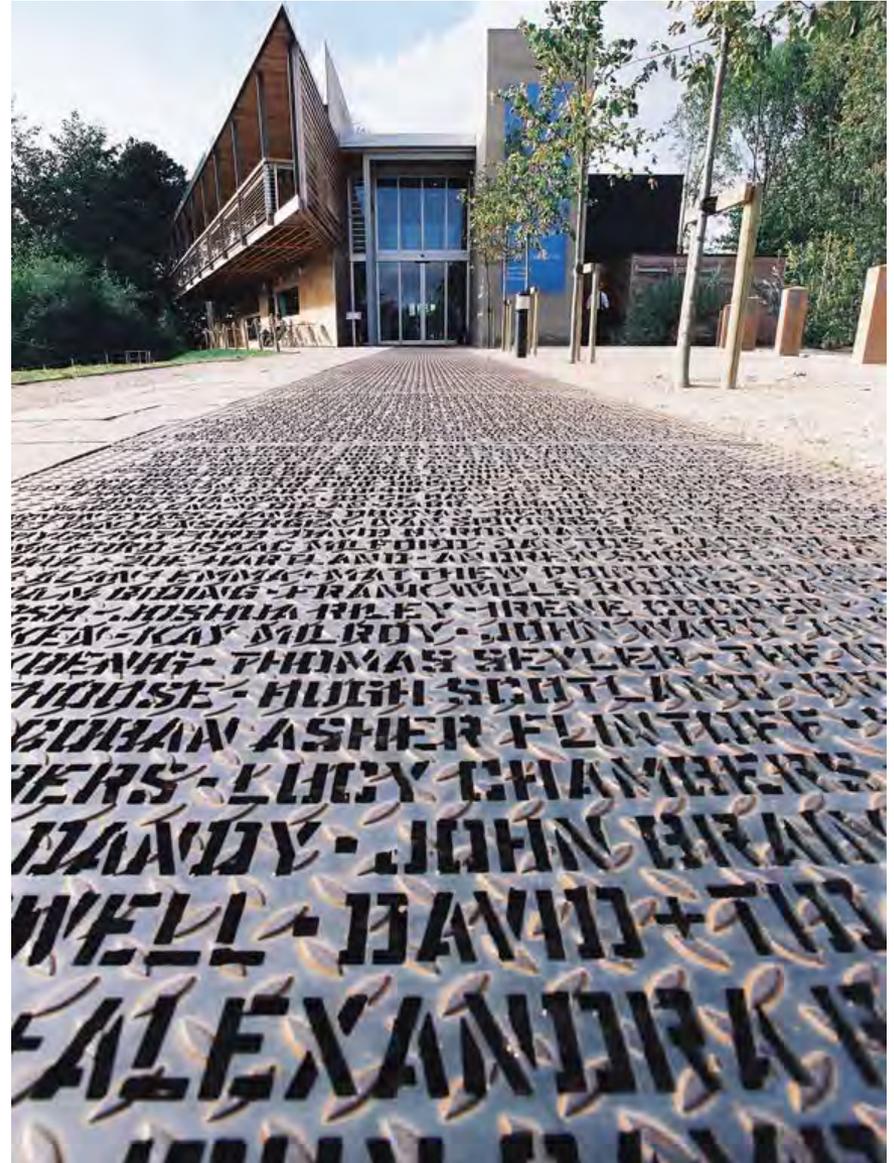
## Timeline Engraving



Time Tree – lidabashi Plano (Japan)



Hamilton Northshore Parkland - Australia



Walk of Art – Yorkshire Sculpture Park

**CAFE  
RESTROOMS  
PARK MANAGEMENT  
INFORMATION**



**HISTORIC STATUE**



**FOOD TRUCKS**



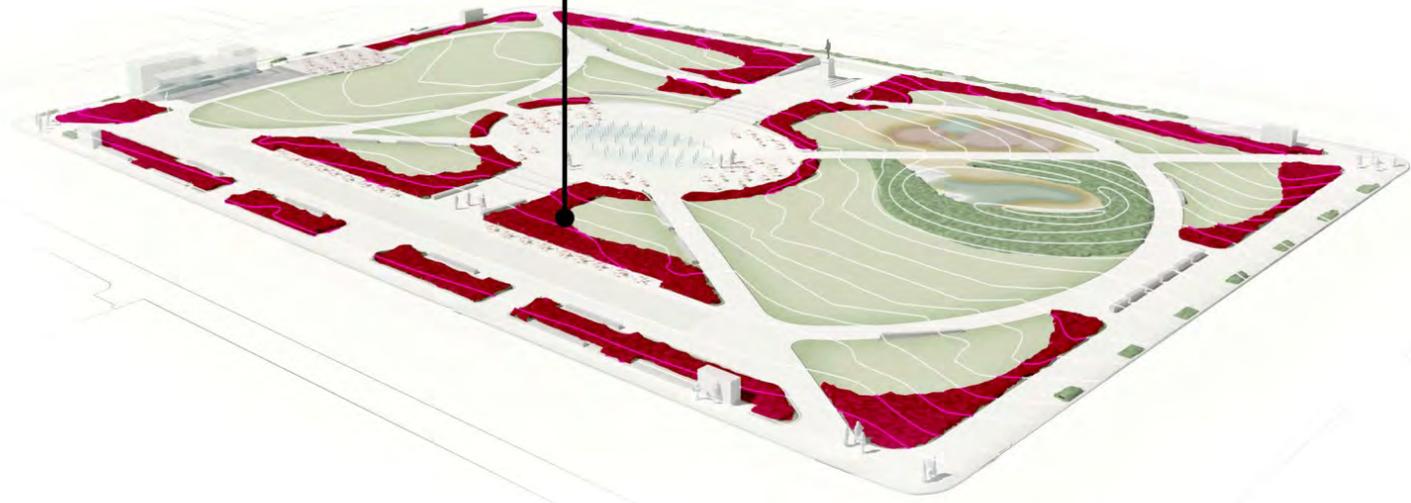
# CHILDREN'S PLAY AREA



TOT LOT

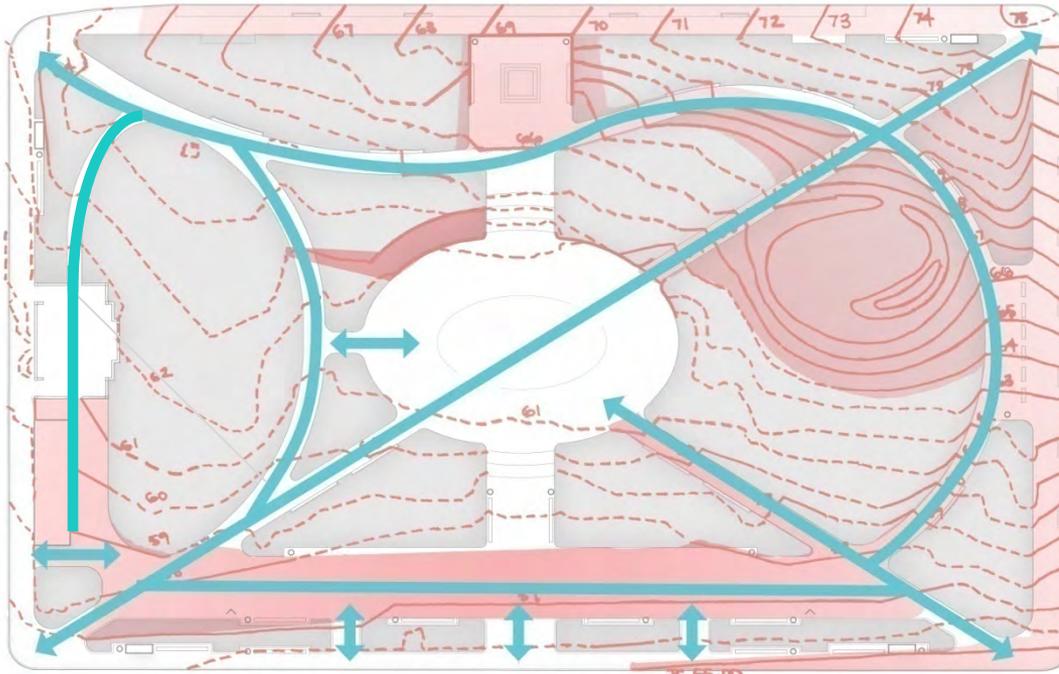


## SEASONAL PLANTINGS

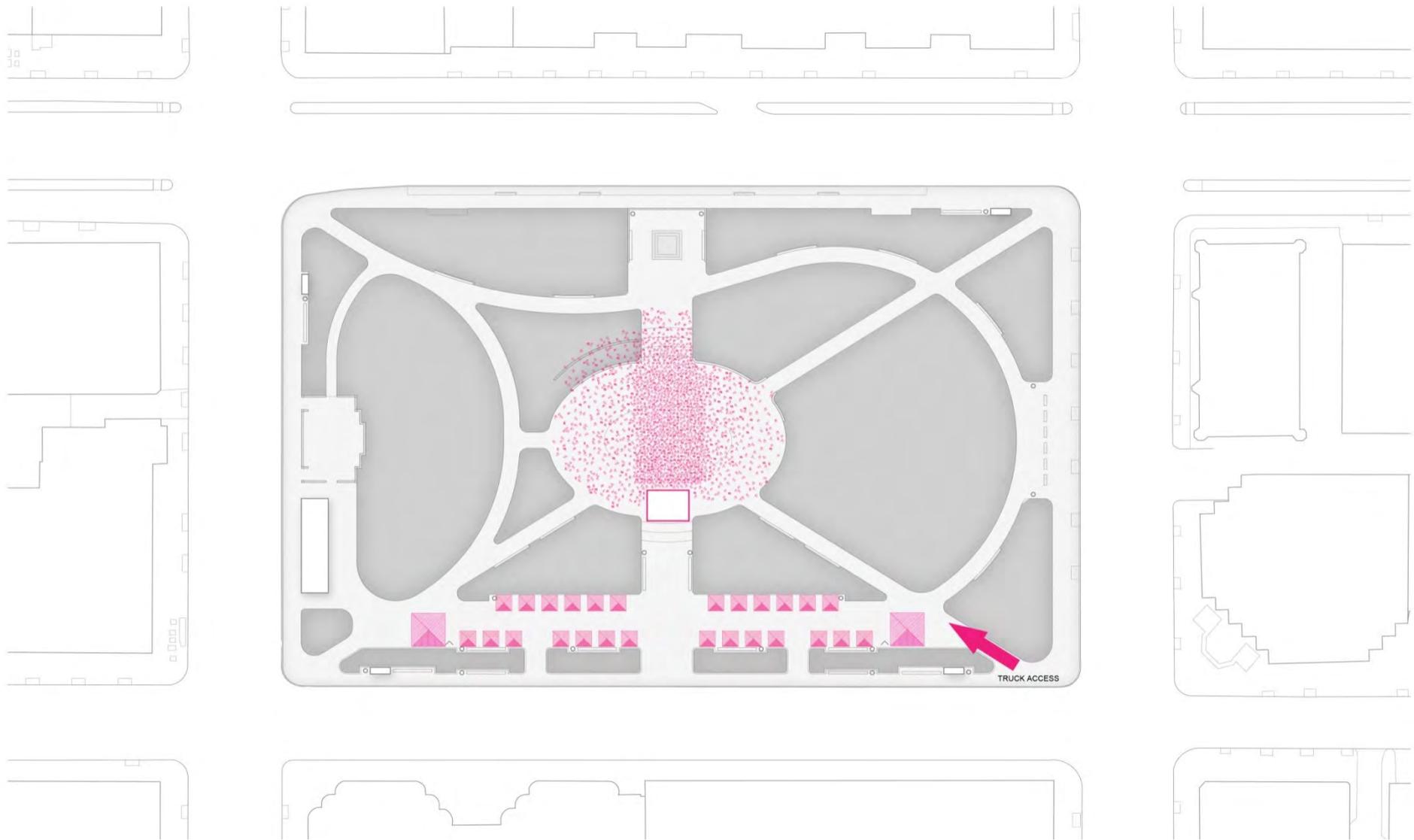


**TRANSIT STOP**





**OLIN + ZGF**



**OLIN + ZGF**



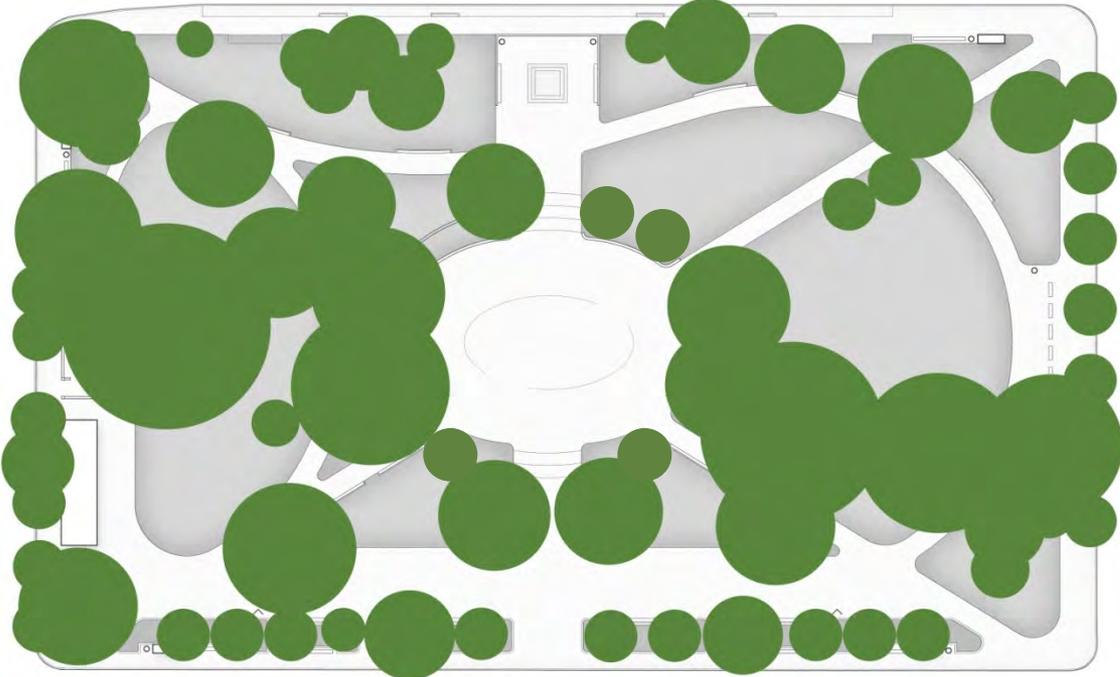
**COMBINED EVENTS**  
**26 MARKET STALLS + 2 LARGE TENTS + 1500 PEOPLE FOR A PERFORMANCE**



**OLIN + ZGF**



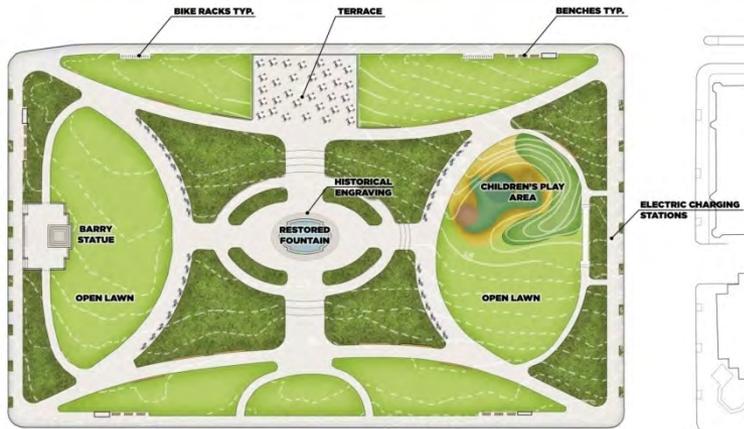
**THE DIAGONAL**



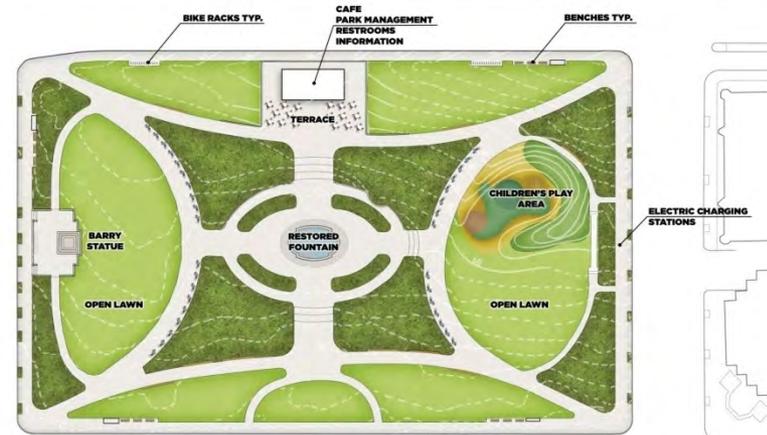
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OLIN + ZGF





THE CENTER: A



THE CENTER: B



THE EDGE



THE DIAGONAL



**FRANKLIN PARK**  
VISION AND TRANSFORMATION PLAN