

UNION SQUARE PARK

NEW YORK, NY

OWNER: NEW YORK PARKS DEPARTMENT

MANAGEMENT: UNION SQUARE PARTNERSHIP



STAFF:

FULL TIME MAINTENANCE - 4

*shared between NYC Parks Department and the Union Square Partnership

*BID is responsible for gardening, rodent abatement, and irrigation

FINANCIALS:

INCOME - 2.07 MILLION

DEMOGRAPHICS

OFFICE WORKERS

LOCAL RESIDENTS

TOURISTS

INFORMATION PROVIDED BY ETM ASSOCIATES + DOWNTOWN DC BID

OPEN LAWN
WIFI



UNION SQUARE
DOG RUN



GEORGE
WASHINGTON
STATUE



UNION SQUARE
HOLIDAY MARKET



UNION SQUARE
GREENMARKET



PLAYGROUND
RESTROOMS



LIBERTY POLE



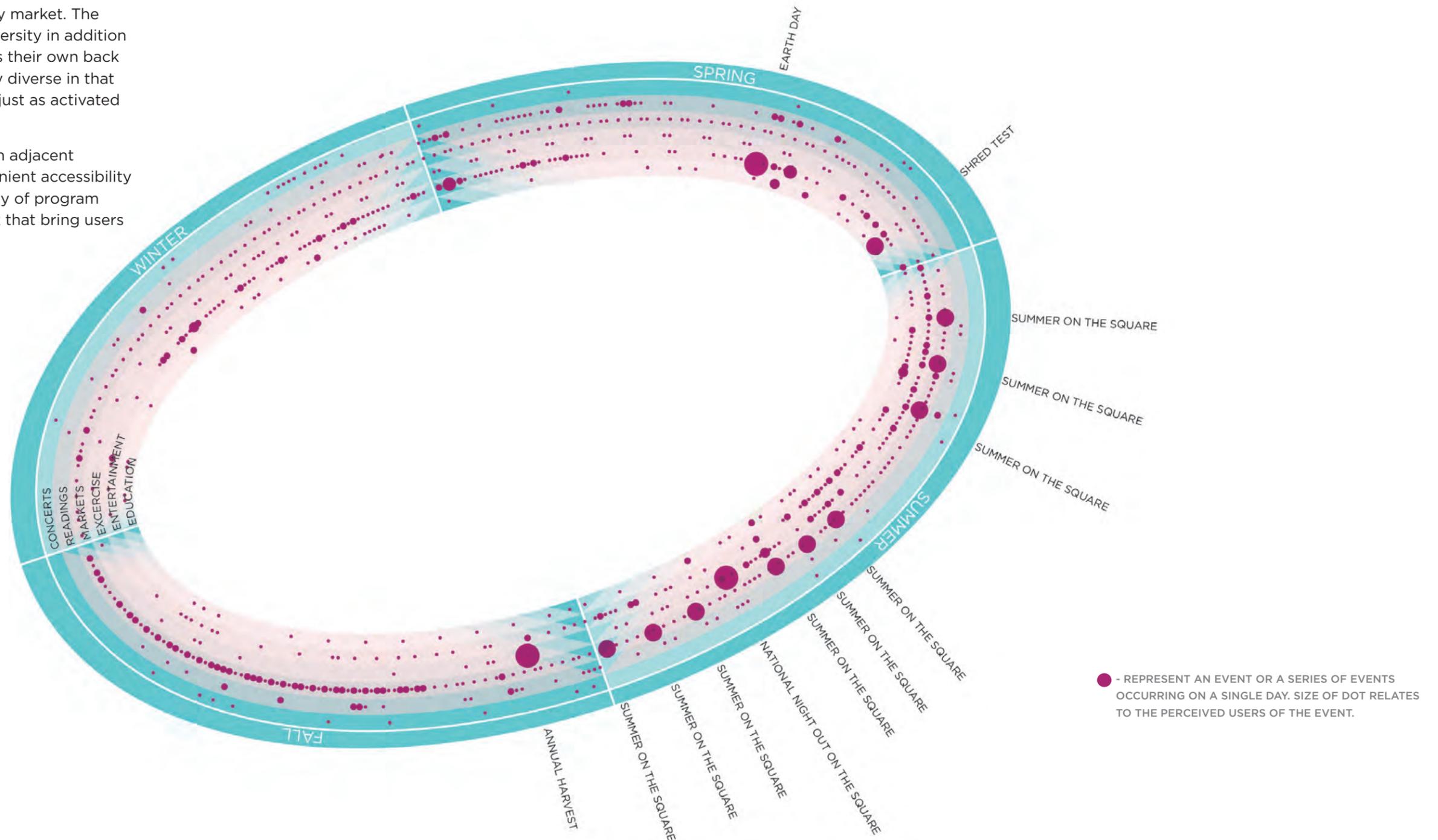
ZAHIM NEWSTAND



ANNUAL PROGRAM CALENDAR

Union Square hosts a weekly farmers market for the City, in addition to an annual holiday market. The park is utilized by the adjacent University in addition to residents that utilize the space as their own back yard. The program here is incredibly diverse in that regard as the interior of the park is just as activated as the edges.

Similarly to Franklin Park, there is an adjacent subway station that provides convenient accessibility to the park. They have a wide variety of program within and on the edges of the park that bring users on a daily and annual basis.





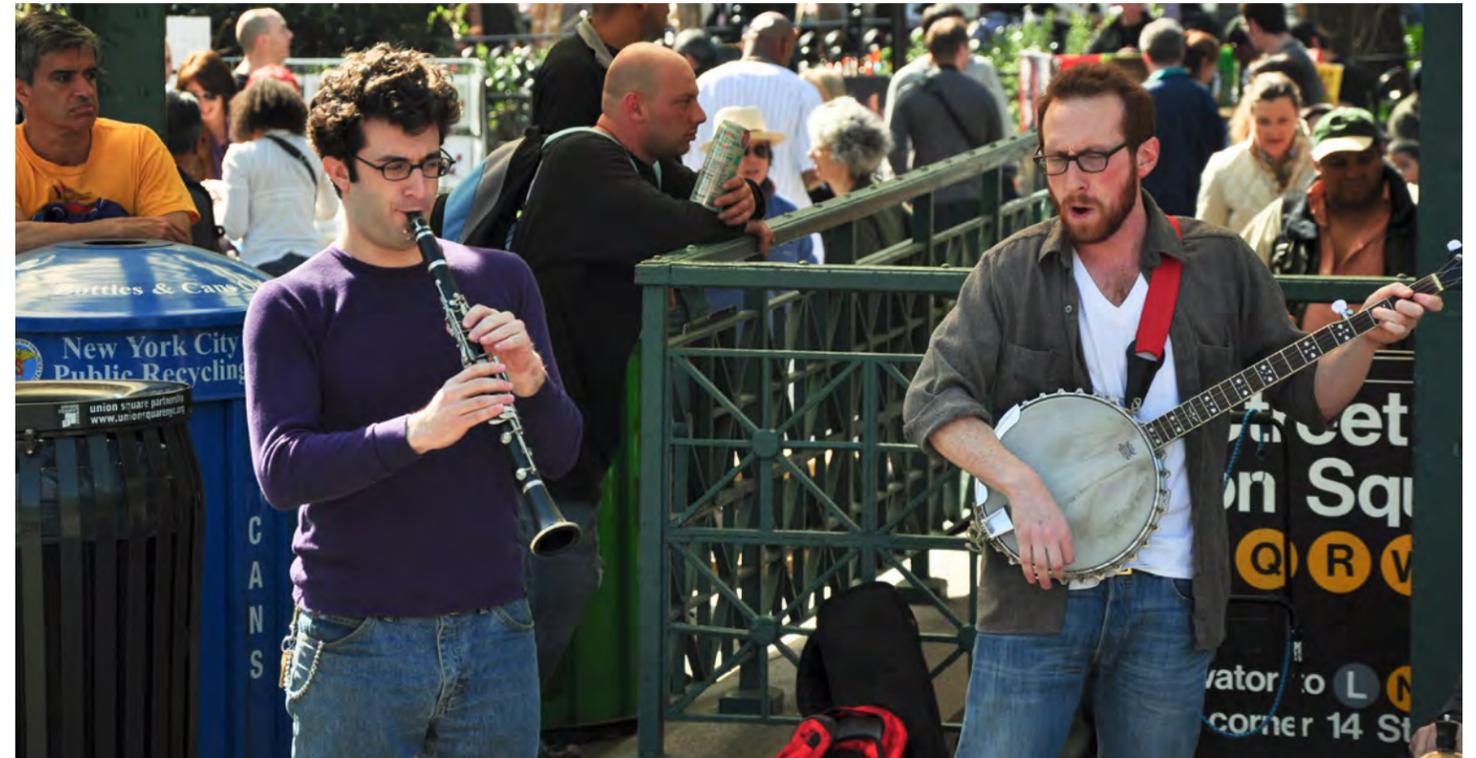
LARGE GATHERING



GREENMARKET



GAMES



MUSIC

UNION SQUARE PARK



OCCUPY EVENTS



DISPLAYS



OPEN LAWN



ART INSTALLATION

RITTENHOUSE SQUARE

PHILADELPHIA, PA

OWNER: PHILADELPHIA PARKS AND RECREATION

MANAGEMENT: FAIRMOUNT PARK SYSTEM



FINANCIALS:
BUDGET - 450K

DEMOGRAPHICS

NEIGHBORHOOD RESIDENTS

OFFICE WORKERS

TOURISTS

STATUE



STATUE



STATUE



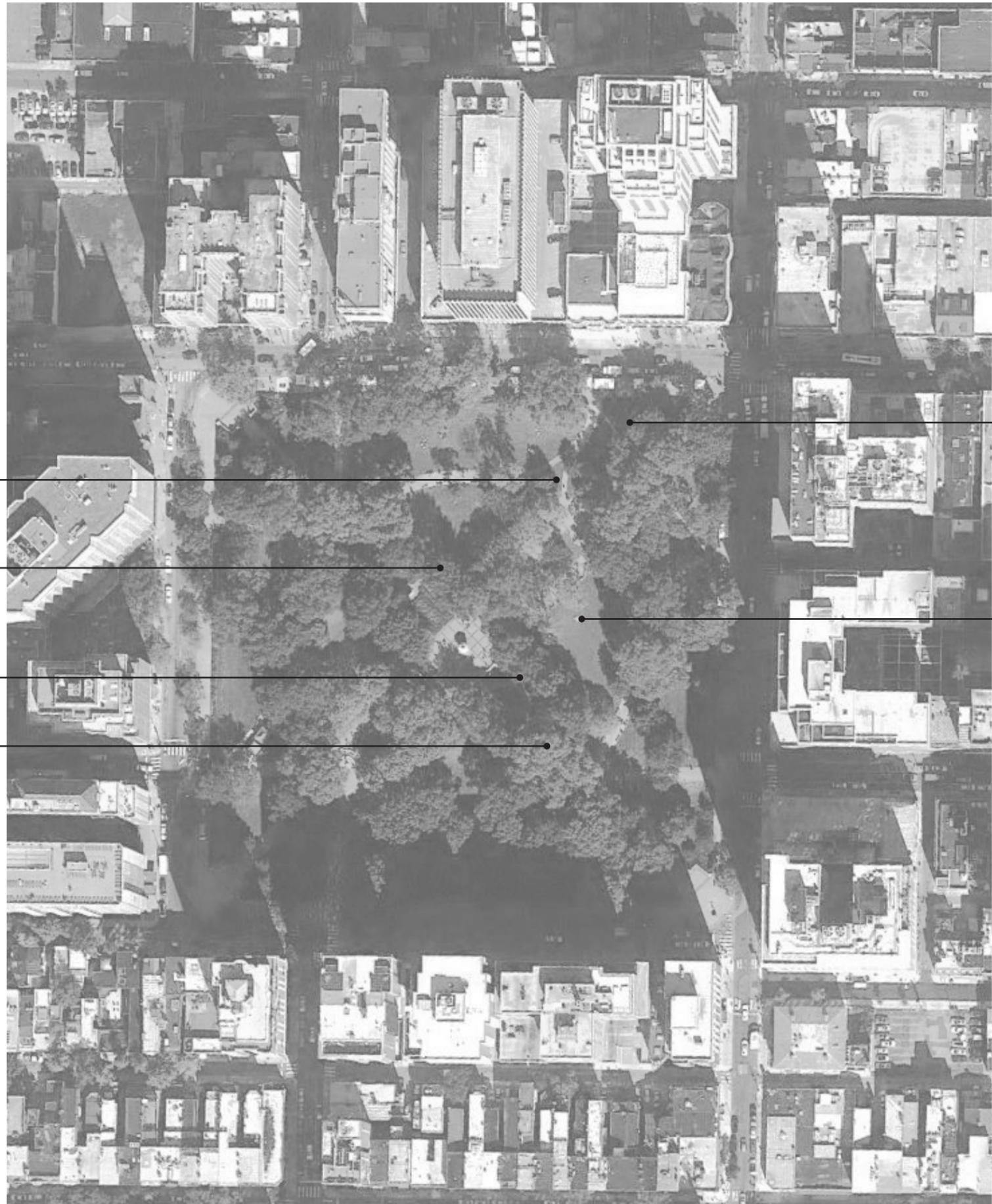
FOUNTAIN



MARKET

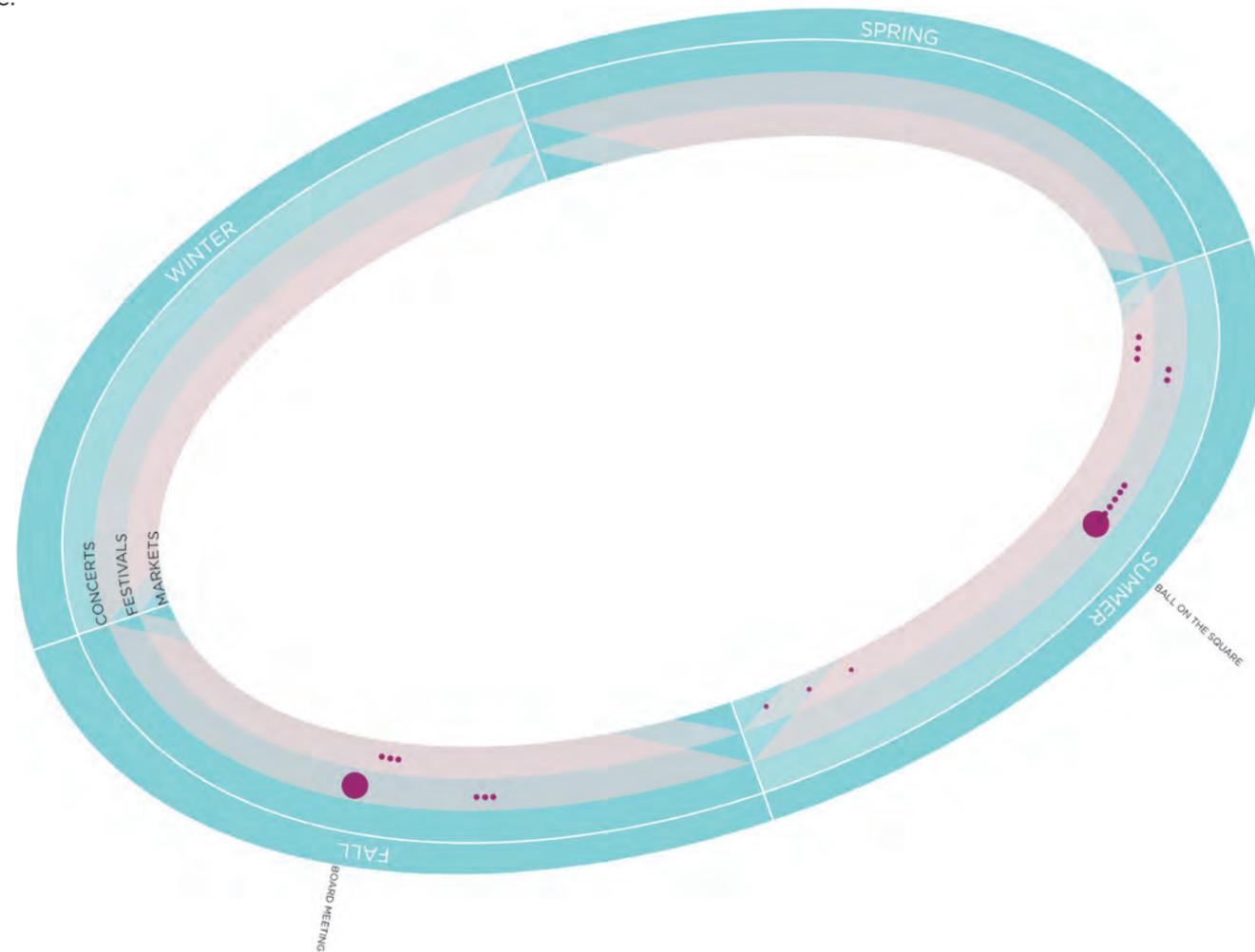


OPEN LAWN



ANNUAL PROGRAM CALENDAR

Rittenhouse Square is programmed by the Friends of Rittenhouse Square. Although programmed activities at the park are limited, the success of the site can be attributed to the direct adjacency of high rise residential. This user group enjoys the flexibility of the space and takes responsibility and ownership of the parks as an extension of their living space.



● - REPRESENT AN EVENT OR A SERIES OF EVENTS OCCURRING ON A SINGLE DAY. SIZE OF DOT RELATES TO THE PERCEIVED USERS OF THE EVENT.



MUSIC FESTIVALS



OPEN LAWN



SEASONAL MARKETS



OCCUPY EVENTS

RITTENHOUSE SQUARE



SNOW DAYS



SCULPTURE



WEDDINGS



HOLIDAY DISPLAYS

SISTER CITIES PARK

PHILADELPHIA, PA

OWNER: CITY OF PHILADELPHIA PARKS AND RECREATION

MANAGEMENT: CENTER CITY DISTRICT



STAFF:
MAINTENANCE - 2.5
24 HOUR SECURITY

FINANCIALS:
BUDGET - 150K

INCOME:
REVENUE GOAL - 275K

DEMOGRAPHICS

NEIGHBORHOOD RESIDENTS

OFFICE WORKERS

TOURISTS

INFORMATION PROVIDED BY CENTER CITY DISTRICT

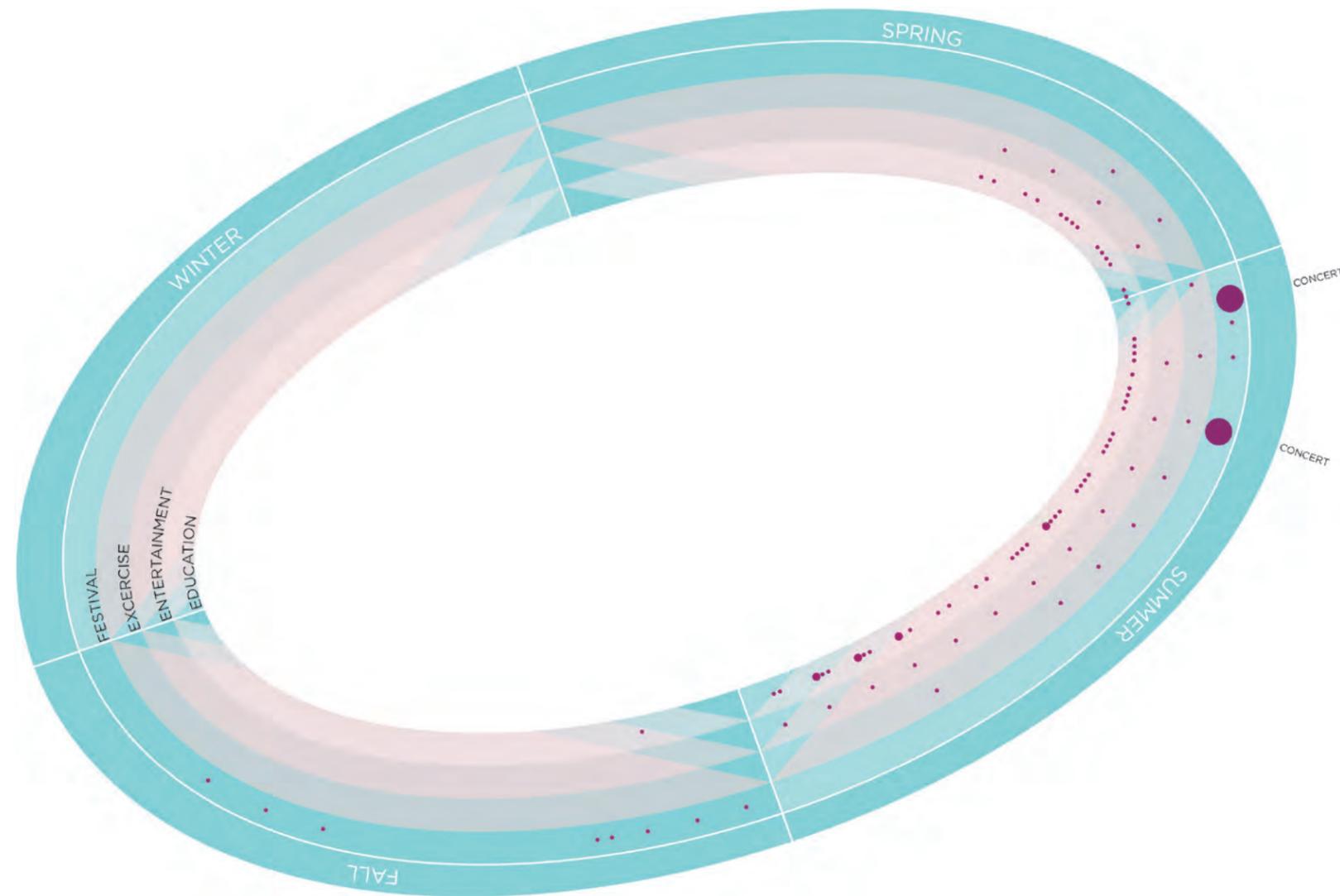
- PLAYGROUND 
- GARDENS 
- BOAT POND 
- FOOD  
- MONUMENT 

- SPLASH PAD 



ANNUAL PROGRAM CALENDAR

Sister Cities Park was recently installed and is currently working on their available program. Their current calendar includes summer programming for kids in the afternoon that provide both educational and physical components.



● - REPRESENT AN EVENT OR A SERIES OF EVENTS OCCURRING ON A SINGLE DAY. SIZE OF DOT RELATES TO THE PERCEIVED USERS OF THE EVENT.



FOOD KIOSK



KID POOL



STREAM



KID POOL

SISTER CITIES PARK



NATURALIZED PLAY AREA



OPEN LAWN



OUTDOOR SEATING



SPLASH PAD FOUNTAIN

OLIN

LANDSCAPE ARCHITECTURE / URBAN DESIGN / PLANNING

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