



WELCOME

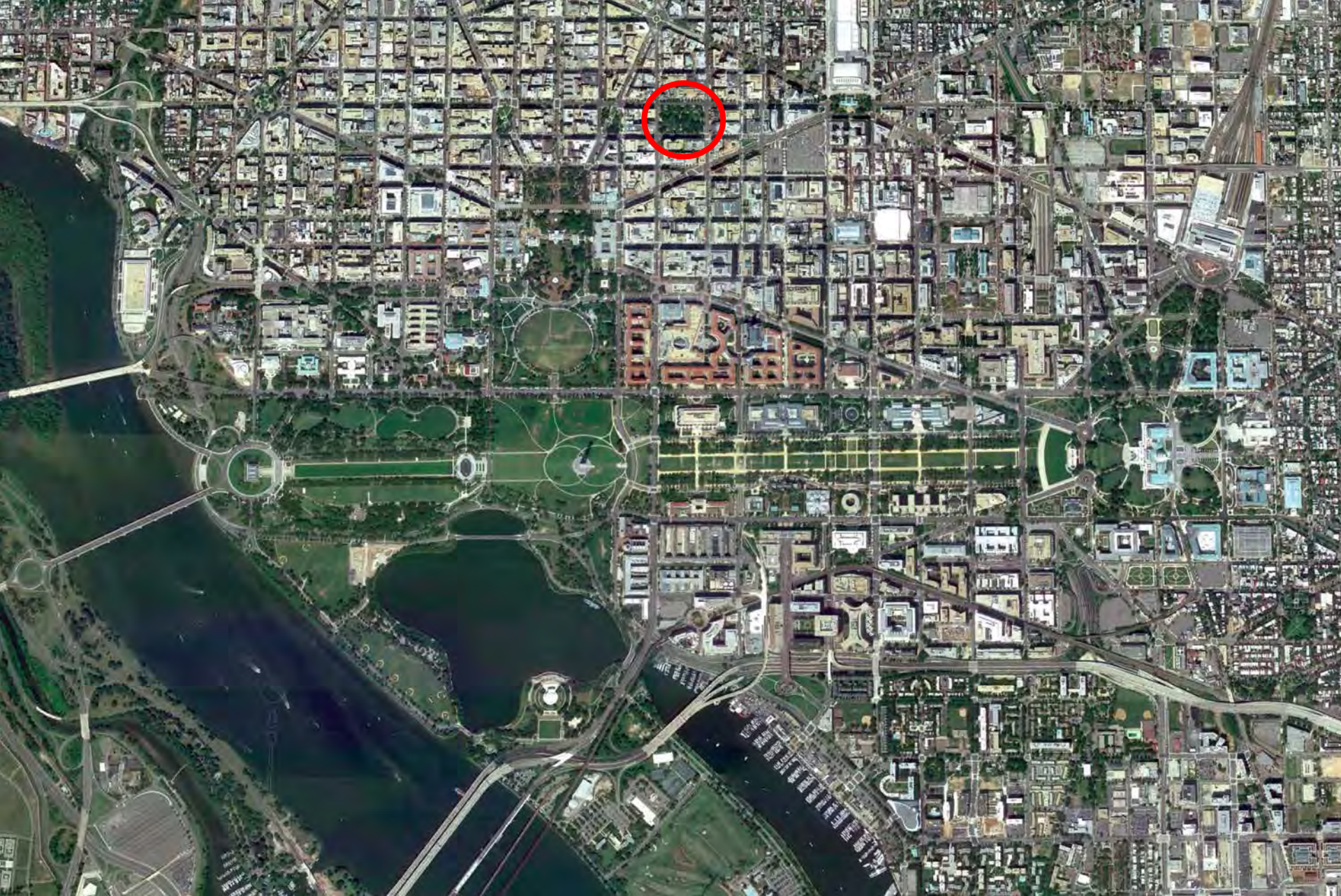
TO THE PUBLIC MEETING FOR THE



FRANKLIN PARK

VISION + TRANSFORMATION PLAN

November 7, 2013









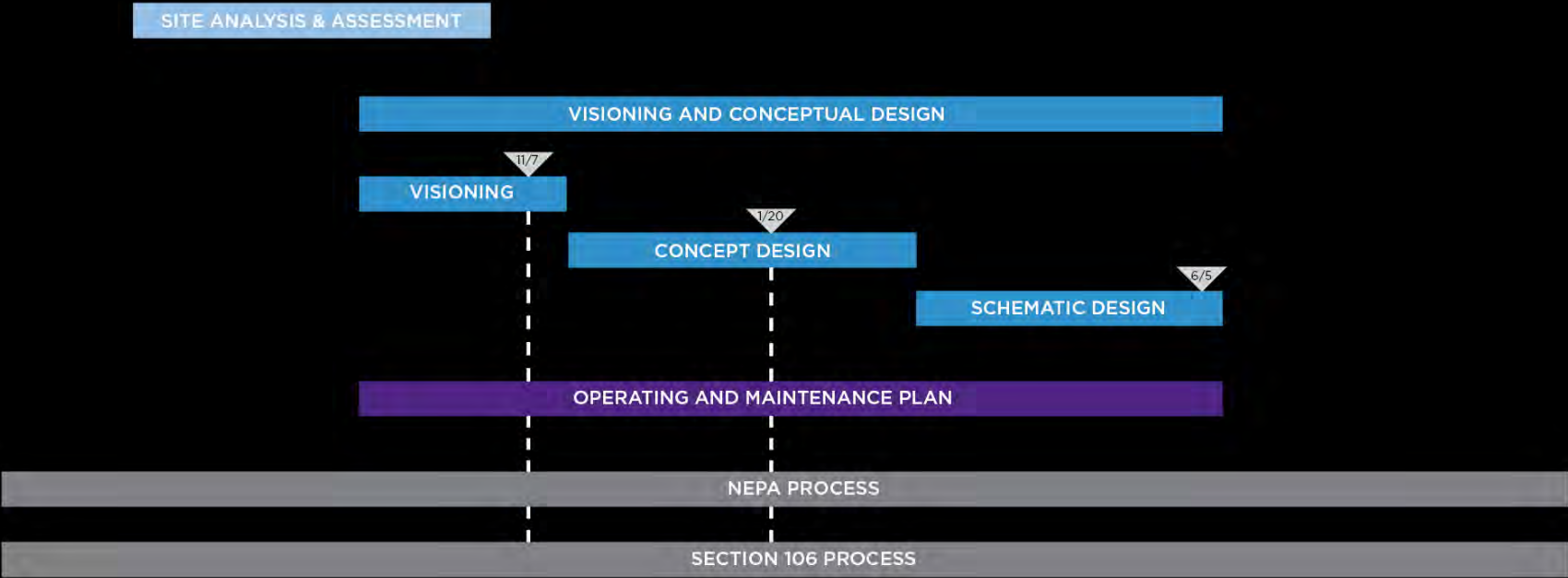


A NEW QUALITY OF LIFE

PROCESS

DESIGN THE PROCESS

2013 JUNE JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER JANUARY FEBRUARY MARCH APRIL MAY JUNE JULY AUGUST SEPTEMBER 2014



▼ PUBLIC MEETING

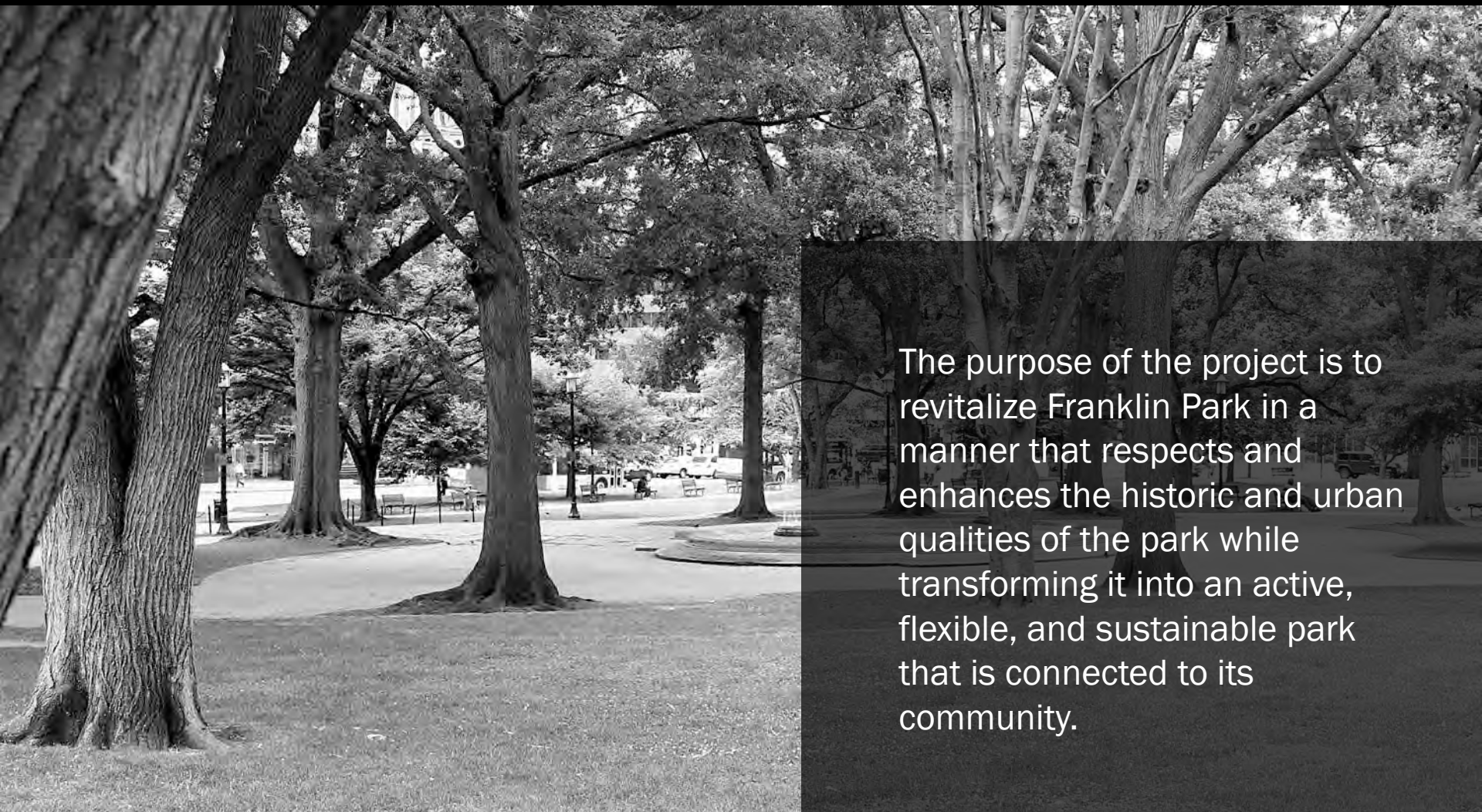
PROCEDURES



NEPA NATIONAL
ENVIRONMENTAL
POLICY ACT

NHPA NATIONAL HISTORIC
PRESERVATION ACT
SECTION 106

PURPOSE



The purpose of the project is to revitalize Franklin Park in a manner that respects and enhances the historic and urban qualities of the park while transforming it into an active, flexible, and sustainable park that is connected to its community.

NEED

As a large park situated within the increasingly populated center city, lacking access to open space, Franklin Park provides a unique opportunity to serve the community and enhance urban living. Currently, park features are deteriorated and essential services, such as adequate seating and programming, are lacking. In addition, opportunities exist for better connections to both the historic and current urban context. The project is needed to address these deficiencies and revitalize the park so that it attracts and serves all visitors.

NEPA PROCESS

POLICY

NEPA National Environmental Policy Act

THE NATIONAL ENVIRONMENTAL POLICY
ACT OF 1969, AS AMENDED

(42 U.S.C. 4321 ET SEQ.)

CEQ Council on Environmental Quality

"REGULATIONS FOR IMPLEMENTING
THE PROCEDURAL PROVISIONS OF
NEPA" (40 CFR 1500-1508).

DO-12 Department of the Interior, Director's Order 12

DIRECTOR'S ORDER #12: CONSERVATION
PLANNING, ENVIRONMENTAL IMPACT
ANALYSIS, AND DECISION-MAKING

PROCESS

1. PUBLIC NOTIFICATION
2. DEFINE PURPOSE & NEED – FOR THE PROPOSED ACTION, DETERMINE PROJECT AREA, DEFINE FRAMEWORK WITHIN WHICH REASONABLE ALTERNATIVES CAN BE DEVELOPED, AND DEVELOP PRELIMINARY ALTERNATIVES
3. INTERNAL AND EXTERNAL SCOPING - TO INTRODUCE PROJECT AND IDENTIFY ISSUES
4. DEFINE PRELIMINARY ALTERNATIVES
5. PUBLIC COMMENT PERIOD ON ALTERNATIVES
6. DATA COLLECTION - BEGIN RESOURCE INVENTORY AND ANALYSIS, DETERMINE RESOURCE TOPICS AFFECTED BY THE PROPOSED ACTION, AND INITIATE DATA COLLECTION/ RESEARCH NEEDED TO CARRY IMPACT ANALYSIS FORWARD
7. DESCRIBE THE AFFECTED ENVIRONMENT, REFINE ALTERNATIVES, AND PREPARE IMPACT ANALYSIS OF AFFECTED RESOURCE TOPICS
8. PREPARE DRAFT ENVIRONMENTAL ASSESSMENT (EA) FOR INTERNAL AGENCY REVIEW, PREPARE FINAL EA FOR PUBLIC COMMENT
9. RELEASE EA FOR 30-DAY PUBLIC COMMENT PERIOD
10. REVIEW ALL PUBLIC COMMENTS RECEIVED ON THE EA AND RESPOND TO COMMENTS
11. PREPARE AND FINALIZE APPROPRIATE DECISION DOCUMENT

POTENTIAL IMPACT TOPICS

- SOILS
- WATER QUALITY
- VISITOR USE + EXPERIENCE
- CULTURAL RESOURCES (CULTURAL LANDSCAPES + HISTORIC STRUCTURES)

- LAND USE
- SOCIOECONOMICS
- TRAFFIC + TRANSPORTATION
- PUBLIC SAFETY
- PARK MANAGEMENT + OPERATIONS
- VEGETATION

NHPA SECTION 106 PROCESS

POLICY

NHPA National Historic Preservation Act

SECTION 106 REGULATIONS,
36 CFR PART 800

PROCESS

1. DEFINE UNDERTAKING / INITIATE SECTION 106
2. INVOLVE THE PUBLIC
3. IDENTIFY CONSULTING PARTIES
4. DEFINE AREA OF POTENTIAL EFFECT (APE)
5. IDENTIFY SIGNIFICANT CULTURAL RESOURCES IN APE
6. ASSESS EFFECTS ON SIGNIFICANT RESOURCES
7. APPLY CRITERIA OF ADVERSE EFFECT
8. CONTINUE CONSULTATION
9. DRAFT AGREEMENT DOCUMENT, IF NEEDED

DRAFT APE



LEGEND

 Proposed Draft Area of Potential Effect (APE)

NORTH



PROPOSED ACTION

The NPS and partners are beginning to develop a comprehensive plan and conceptual design for transforming Franklin Park into a premier active, flexible, and sustainable historic urban park connected to its community.

ACTIVATE THE PARK

ENGAGE AND CONNECT THE COMMUNITY

REVEAL HISTORY

INFUSE SUSTAINABILITY

MANAGE AND FINANCE FOR SUCCESS

PROJECT GOALS

ACTIVATE THE PARK:

Provide active and passive recreational opportunities, essential services, events and programs





A SUSTAINABLE ICON: BRYANT PARK - OLIN



A RICH SET OF PROGRAMS: BRYANT PARK - OLIN



PROPOSED



COMPLETED



ART AS AMENITY: CANAL PARK - OLIN

ENGAGE THE COMMUNITY:

**Create an enhanced streetscape and public realm
integrated with multiple modes of transportation**





ENGAGE THE COMMUNITY: SIMON & HELEN DIRECTOR PARK – ZGF ARCHITECTS + OLIN



ENGAGE THE COMMUNITY: SIMON & HELEN DIRECTOR PARK – ZGF ARCHITECTS + OLIN

REVEAL HISTORY:

**Celebrate and respect the park's historic character
and sense of place**





REVEAL HISTORY: WASHINGTON MONUMENT GROUNDS – OLIN



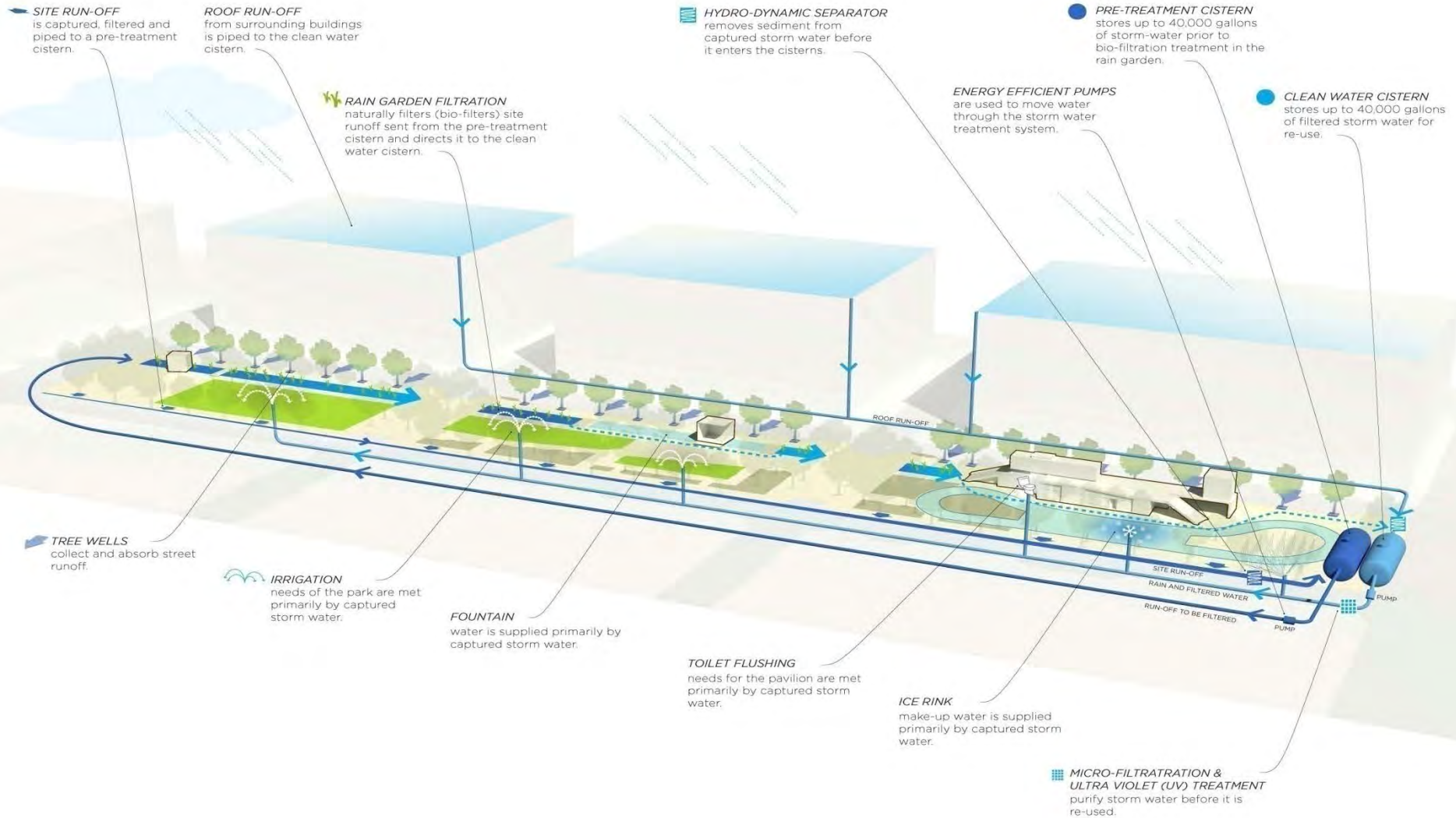
REVEAL HISTORY: INDEPENDENCE NATIONAL HISTORICAL PARK- OLIN

INFUSE SUSTAINABILITY:

Design a sustainable, maintainable, and ecologically sensitive place that serves a diverse group of users



STORMWATER STRATEGY



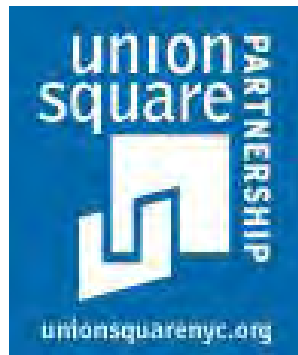


ACCOMMODATE THE CLIMATE: NATIONAL GALLERY OF ART – OLIN AND WILES MENSCH

MANAGE AND FINANCE FOR SUCCESS:

Utilize a public/private management structure to fund, program, and maintain the park

PIONEER
COURTHOUSE
SQUARE





MAINTENANCE & FUNDING STRUCTURES: MADISON SQUARE PARK – ETM ASSOCIATES



INCREMENTAL PHASING: MADISON SQUARE PARK – ETM ASSOCIATES

MAINTENANCE & COST CONTROL

11-12 sanitation workers

THREE horticultural staff in the winter,
4-5 in the summer

6 security officers during operating hours

TWO 24-HOUR officers

1 Director of Events

1 Coordinating Supervisor



GENERAL FUND

SPECIAL LEVY

BID CHARGE

CONCESSIONS

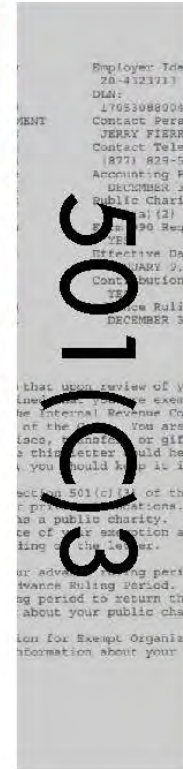
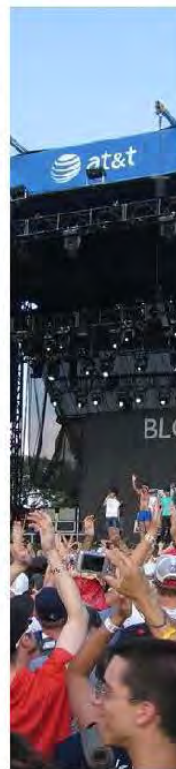
EVENTS &
PROMOTIONS

PARKING FEES

PHILANTHROPY

CORPORATE
SPONSORSHIP

REAL ESTATE
PROCEEDS



PUBLIC

EARNED INCOME

PRIVATE

HR&A

CREATING DIVERSE FUNDING SOURCES

CONTEXT

HISTORY

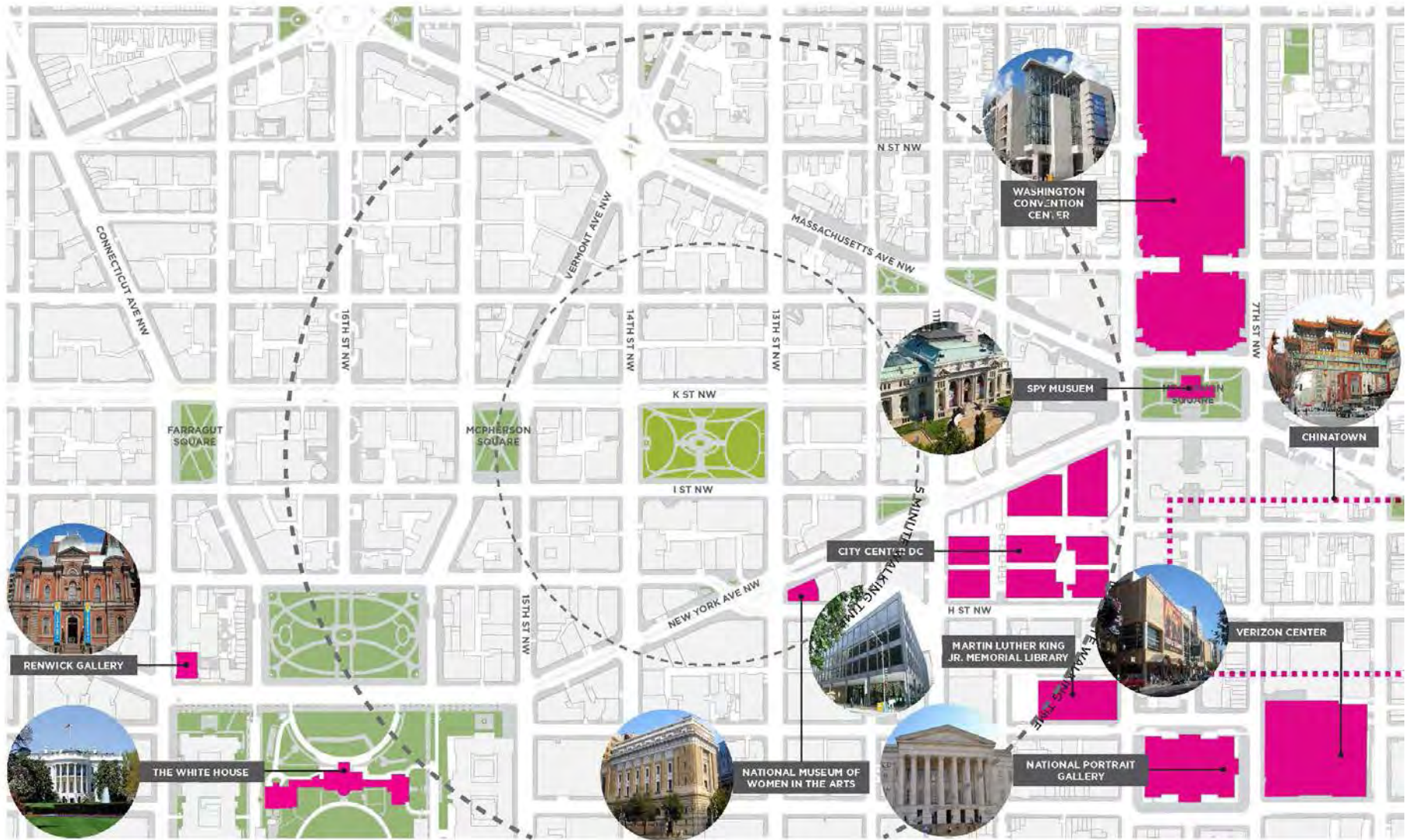
SITE ANALYSIS

EXISTING CONDITIONS

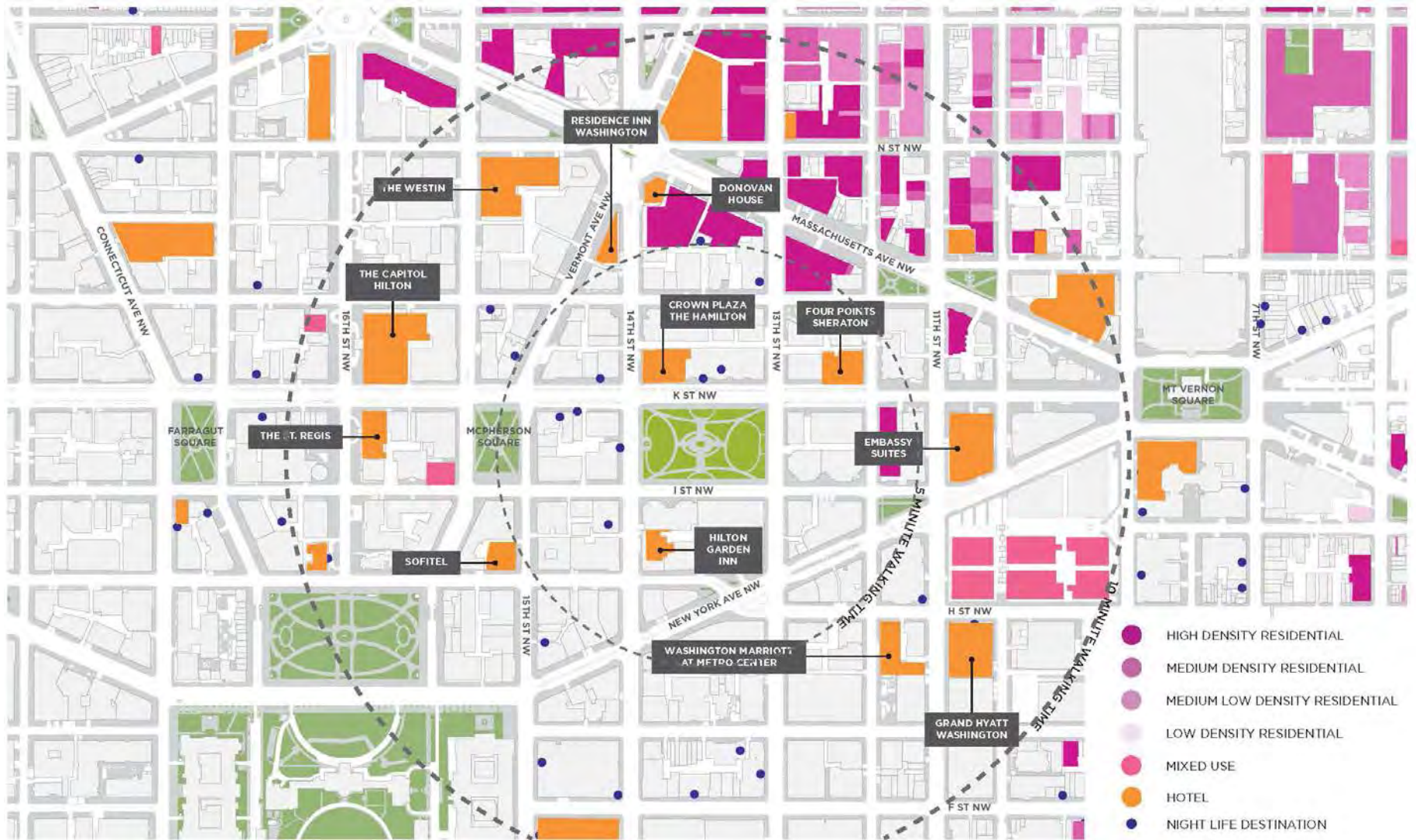
ANALYSIS



OLIN + ZGF



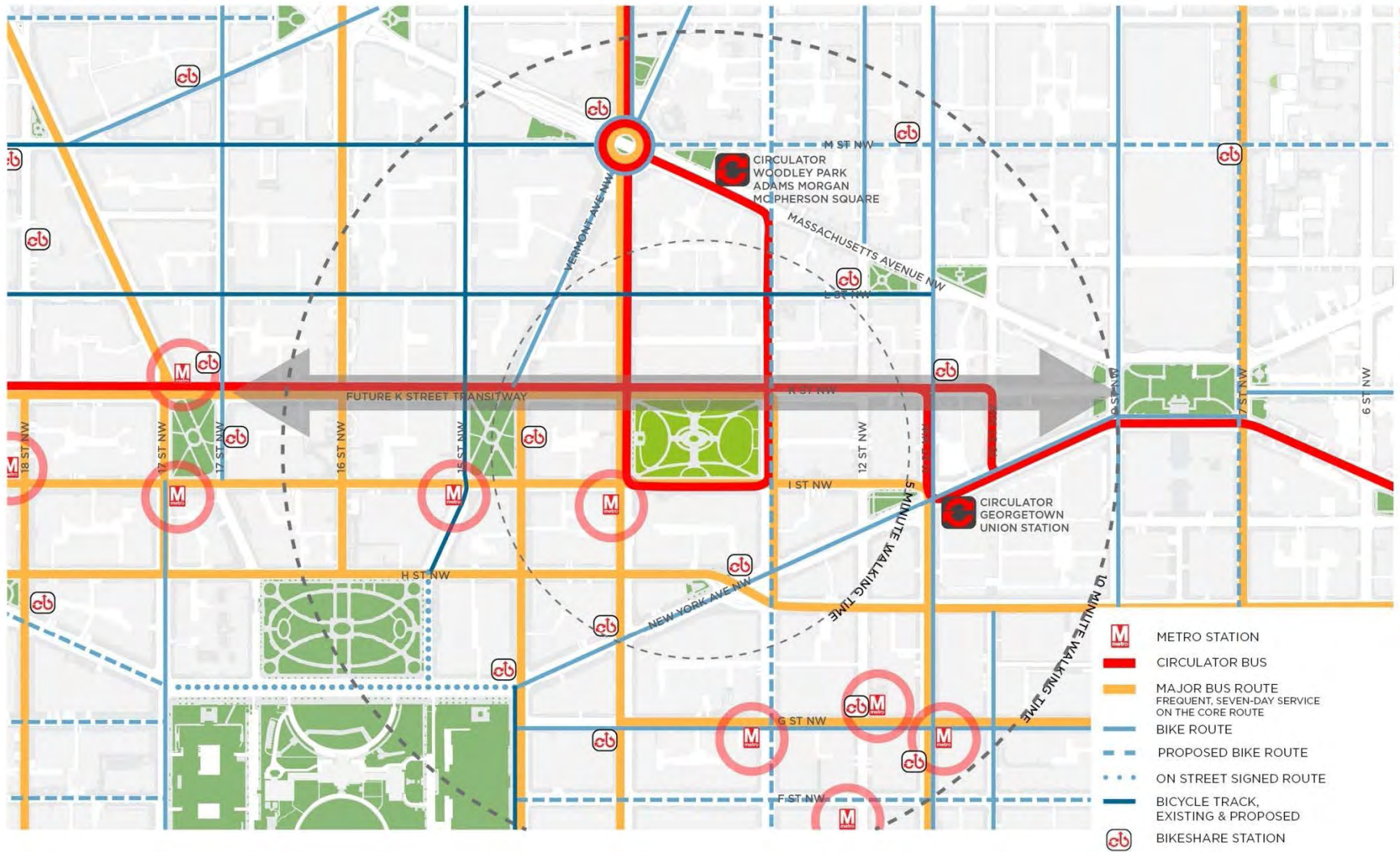
OLIN + ZGF



OLIN + ZGF

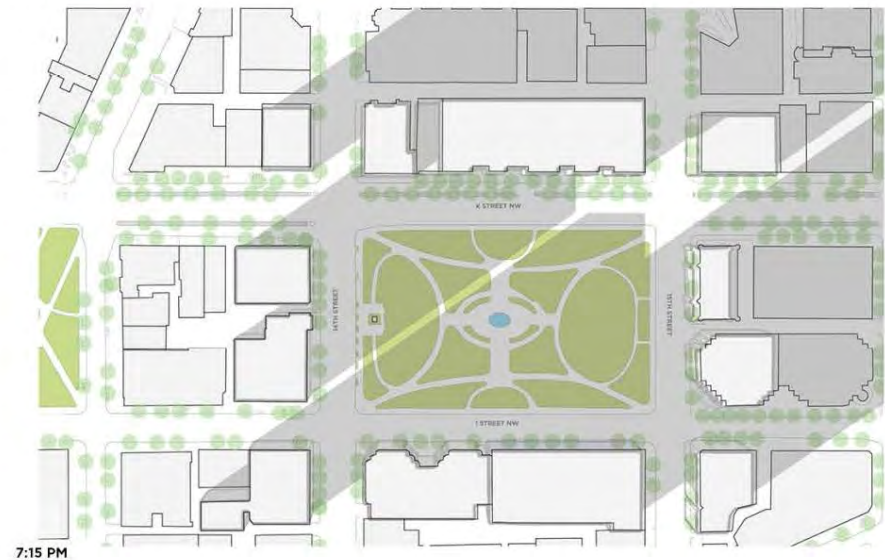
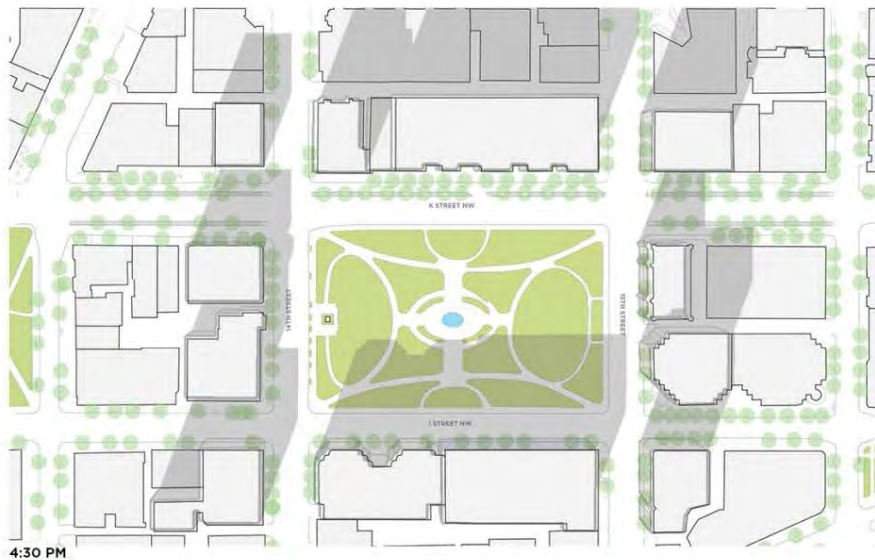
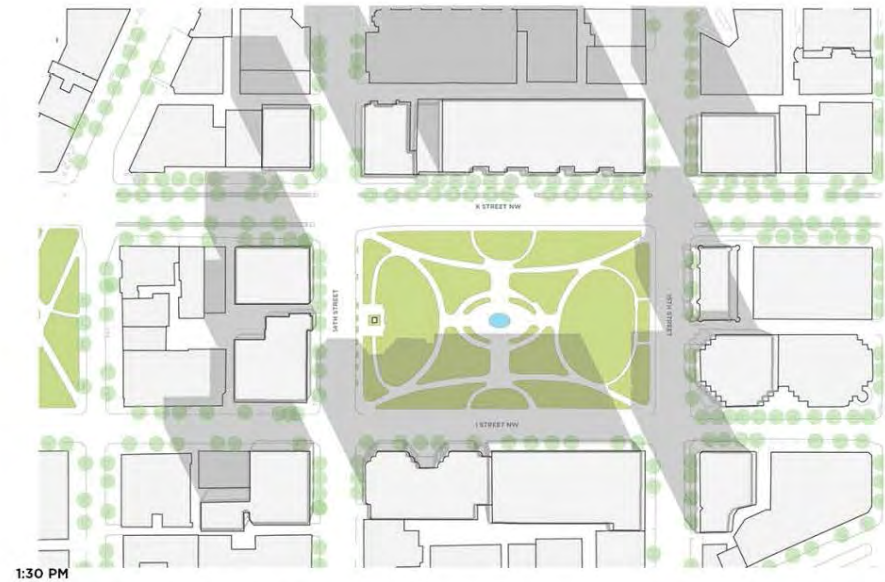
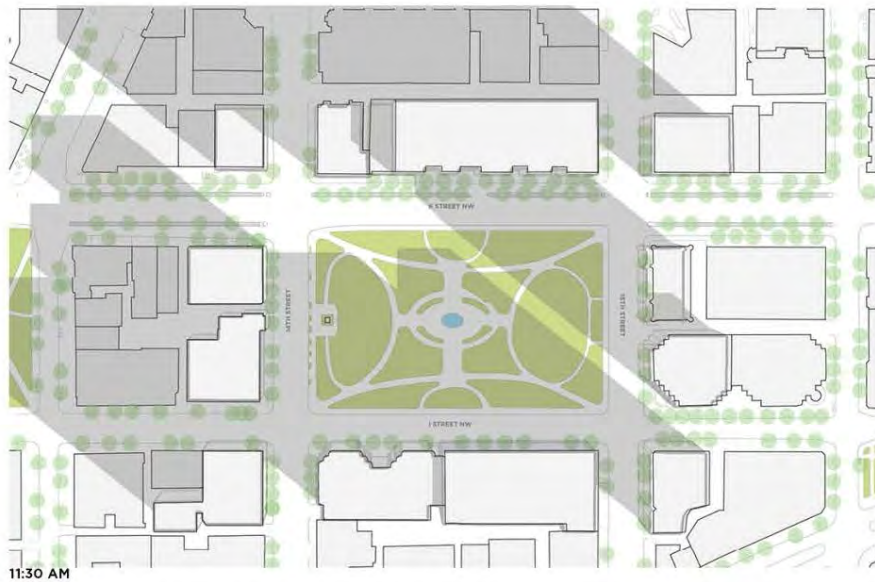


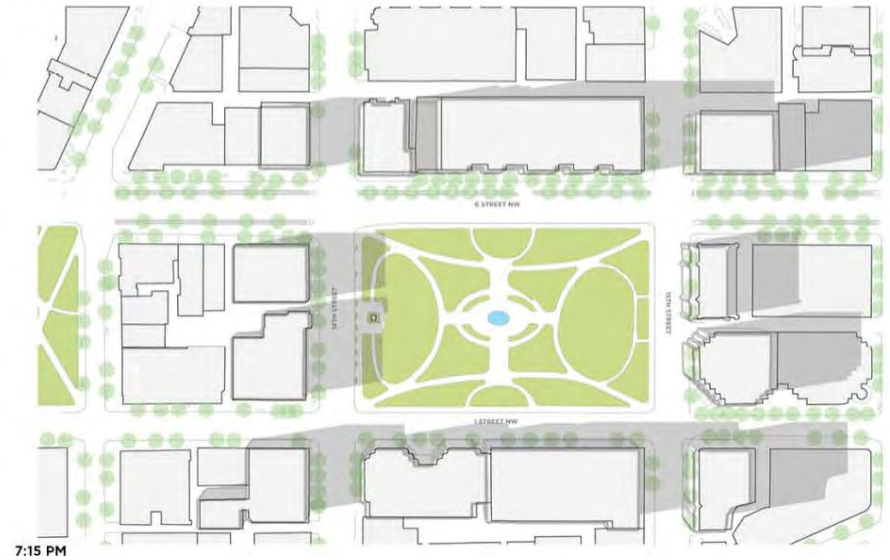
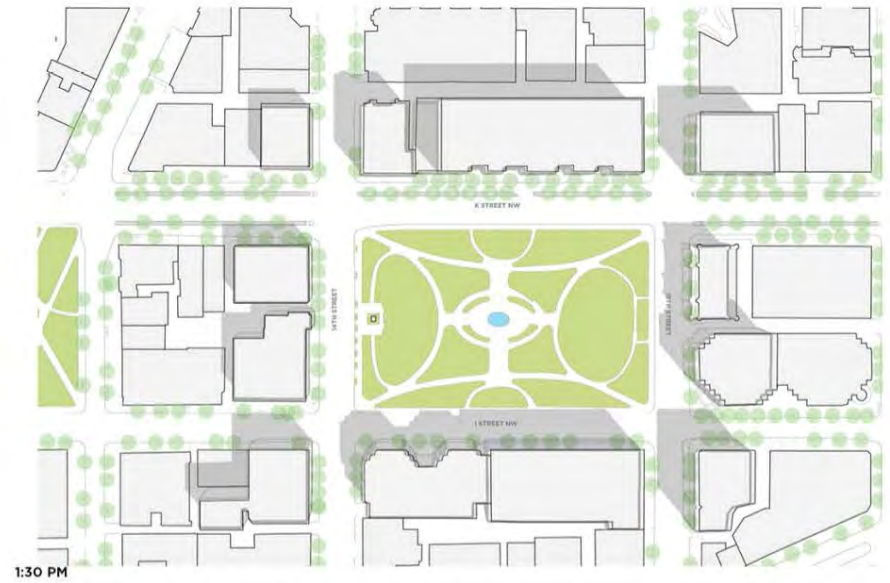
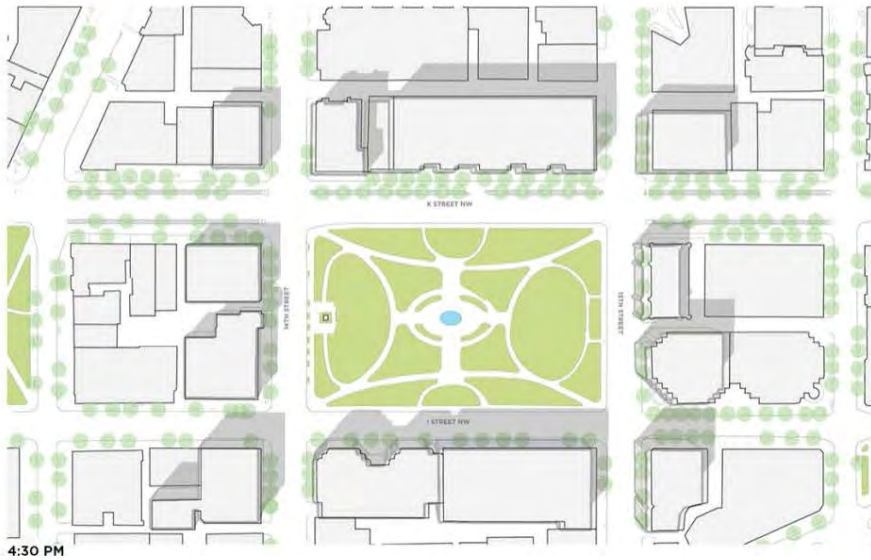
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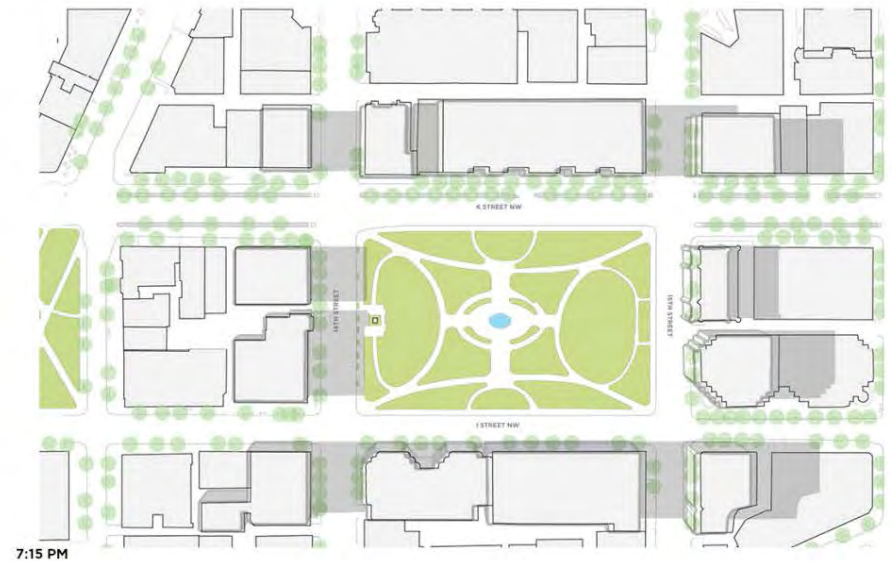
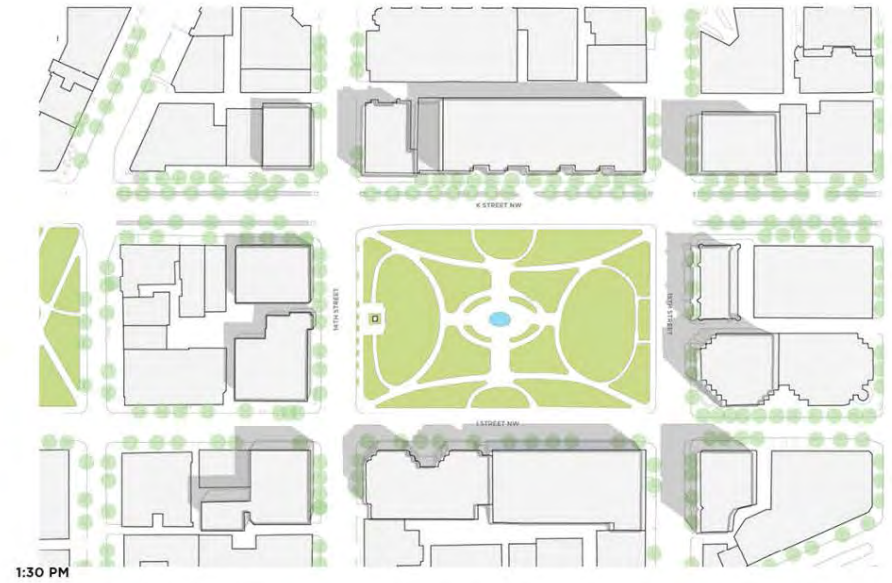
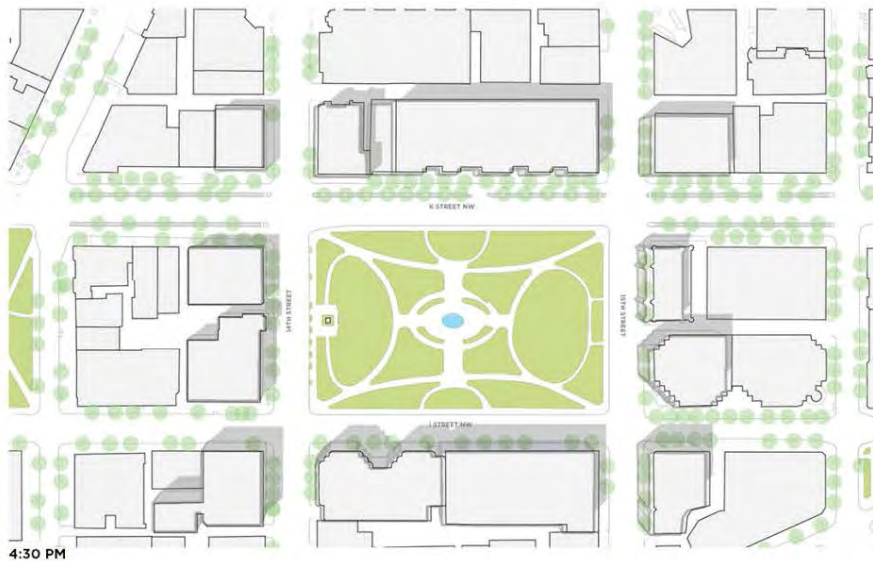
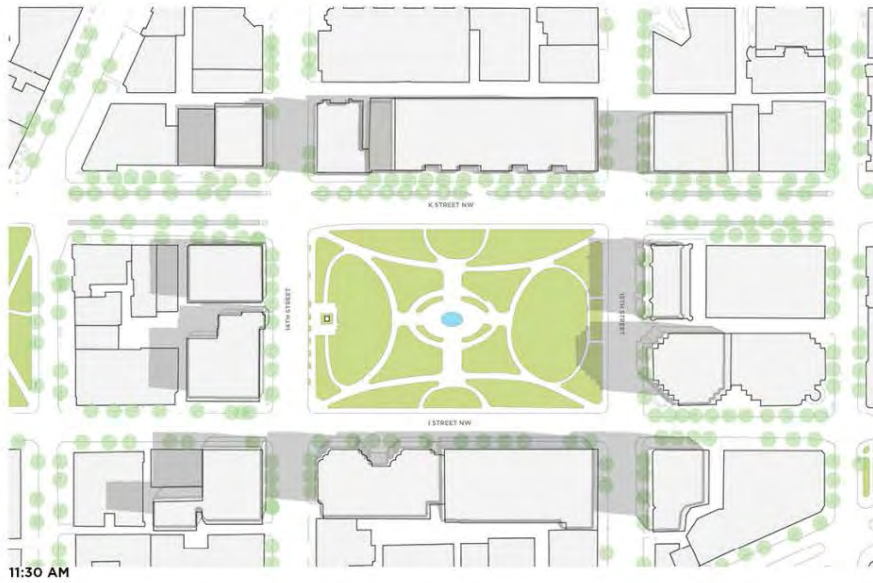


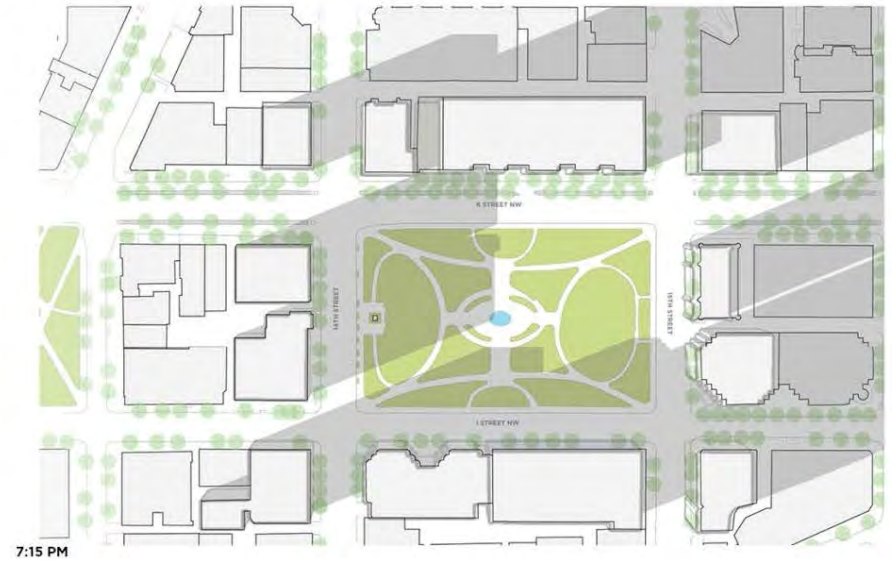
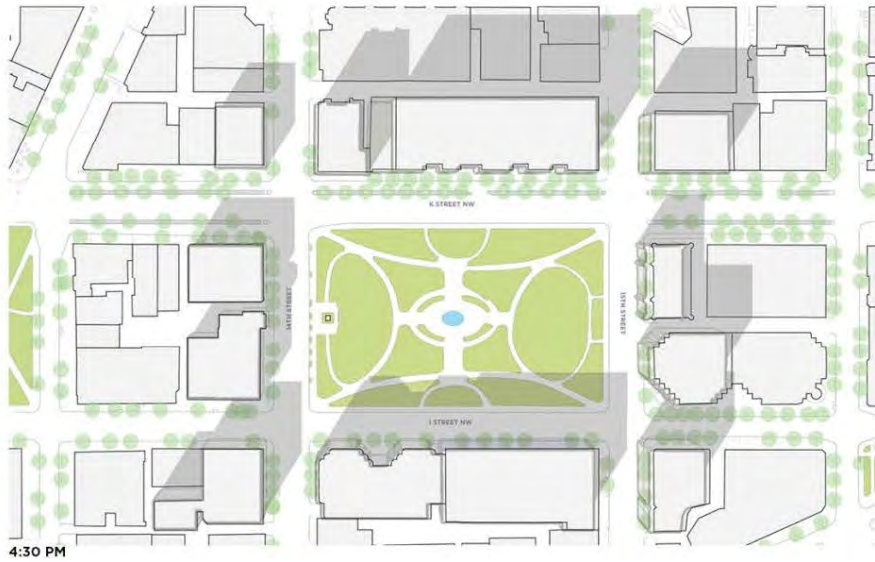
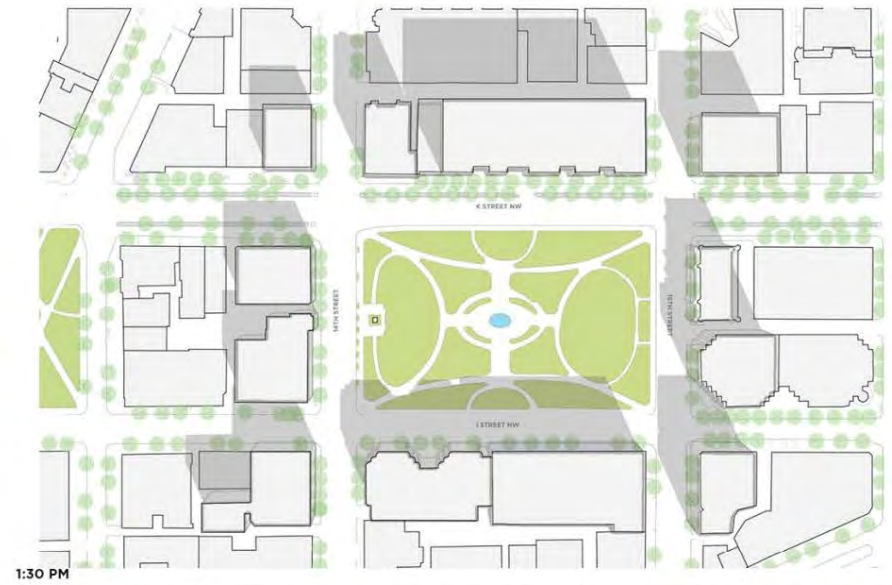
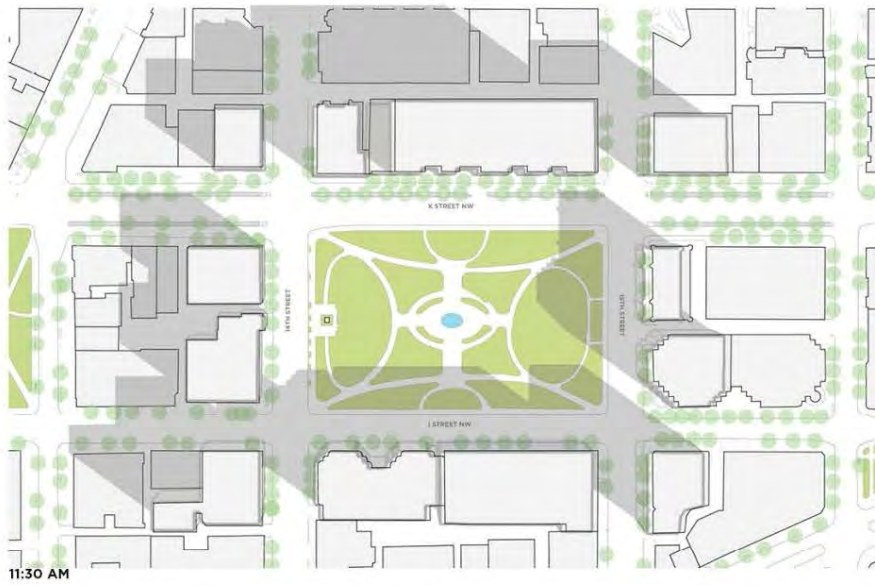
• Franklin Park services 32 different Metrobus lines + 2 DC Circulator routes

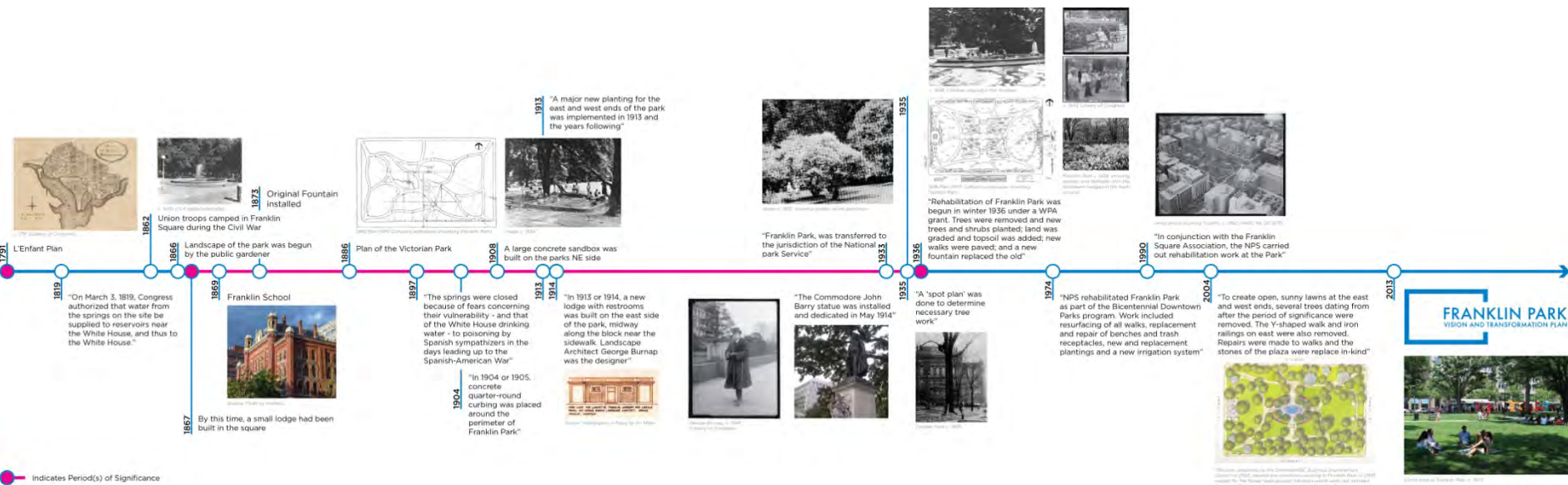
OLIN + ZGF



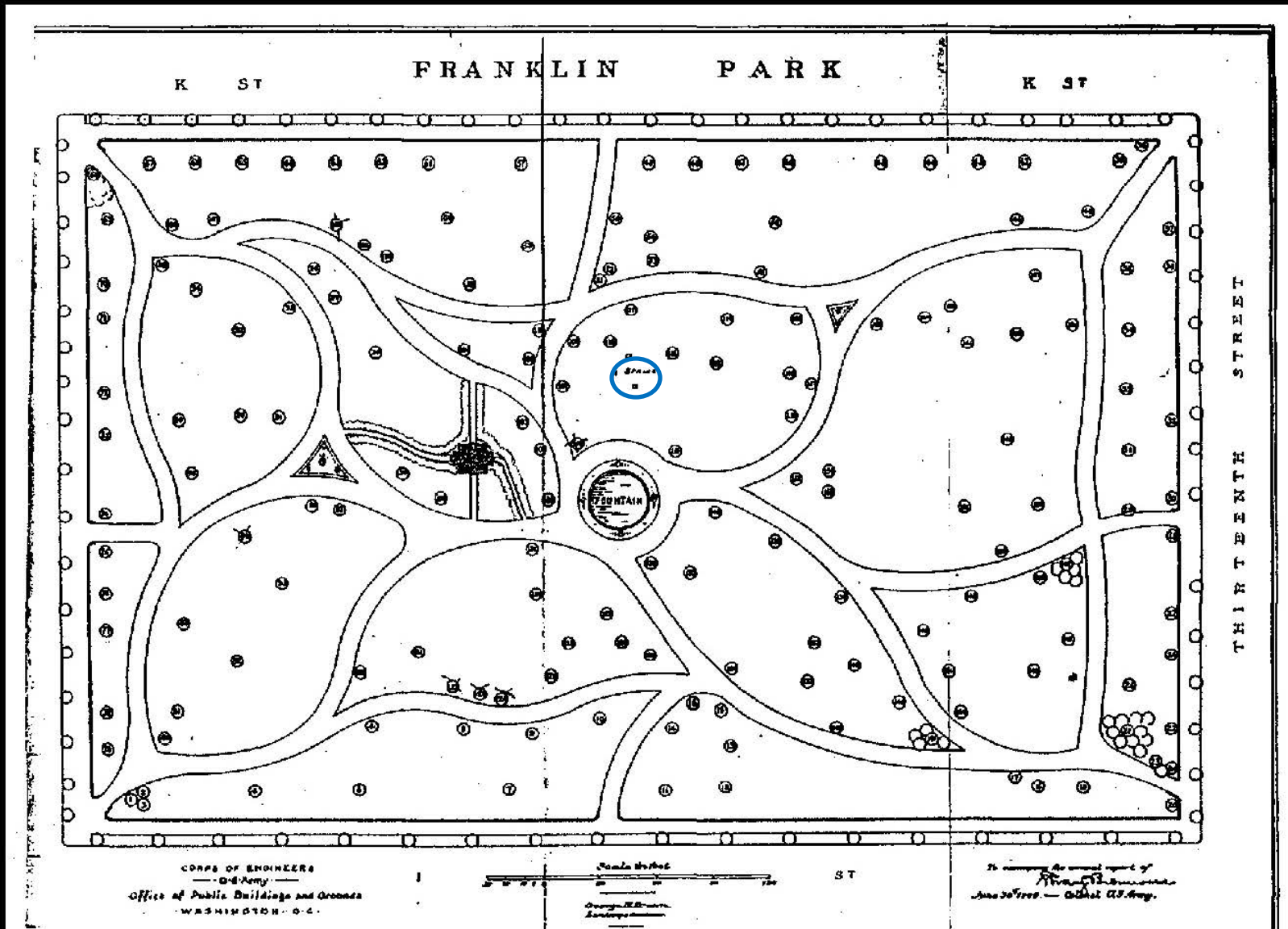


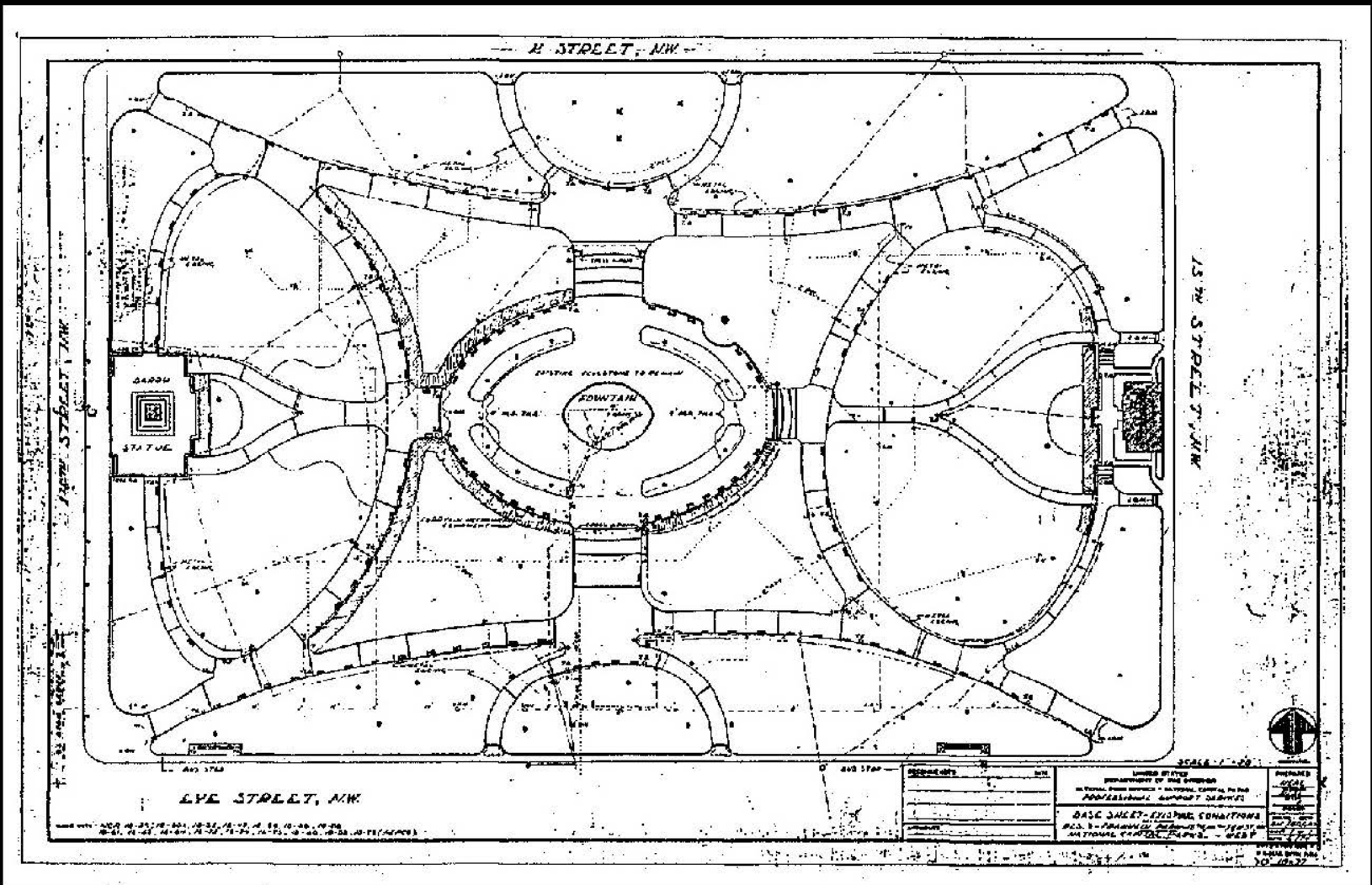


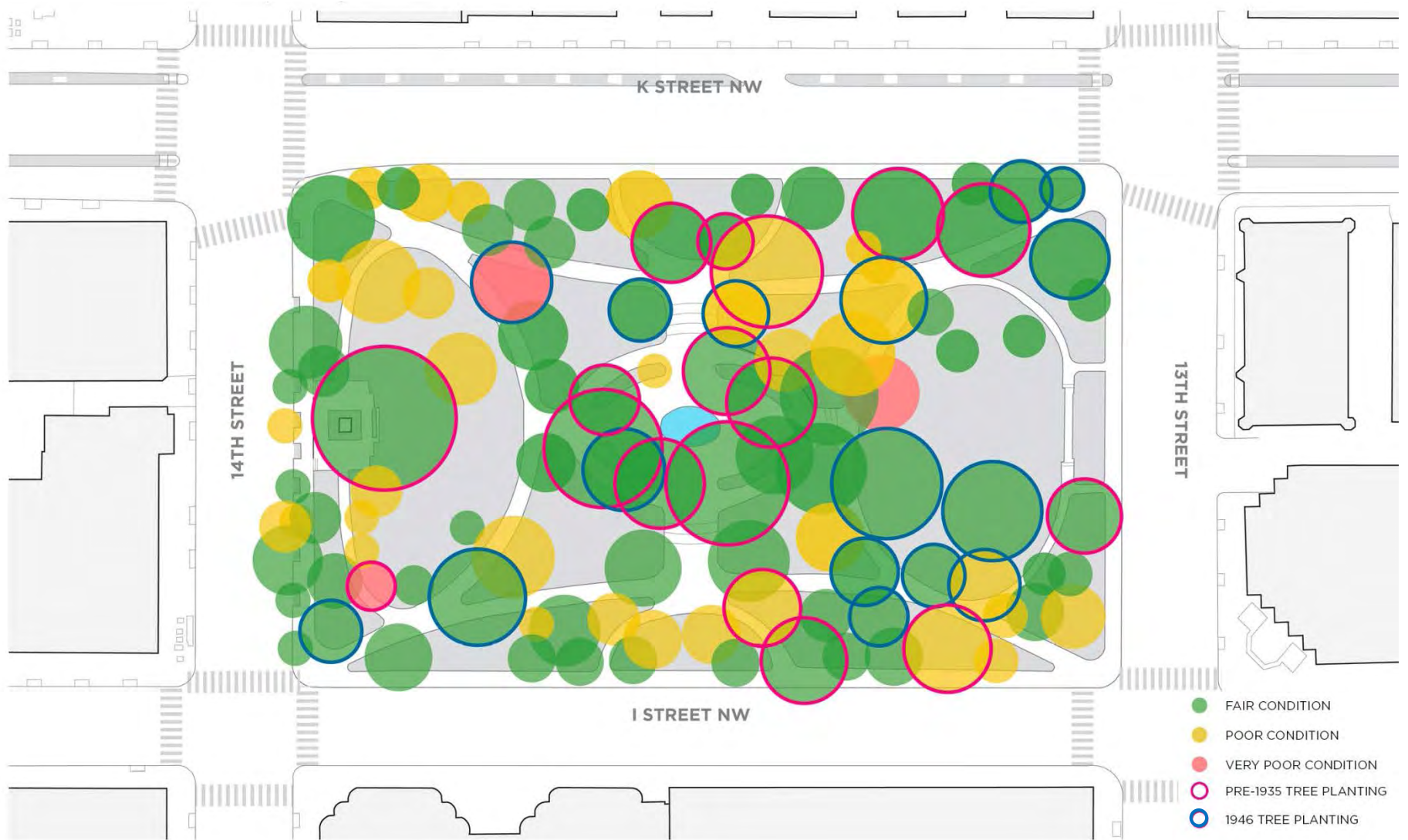




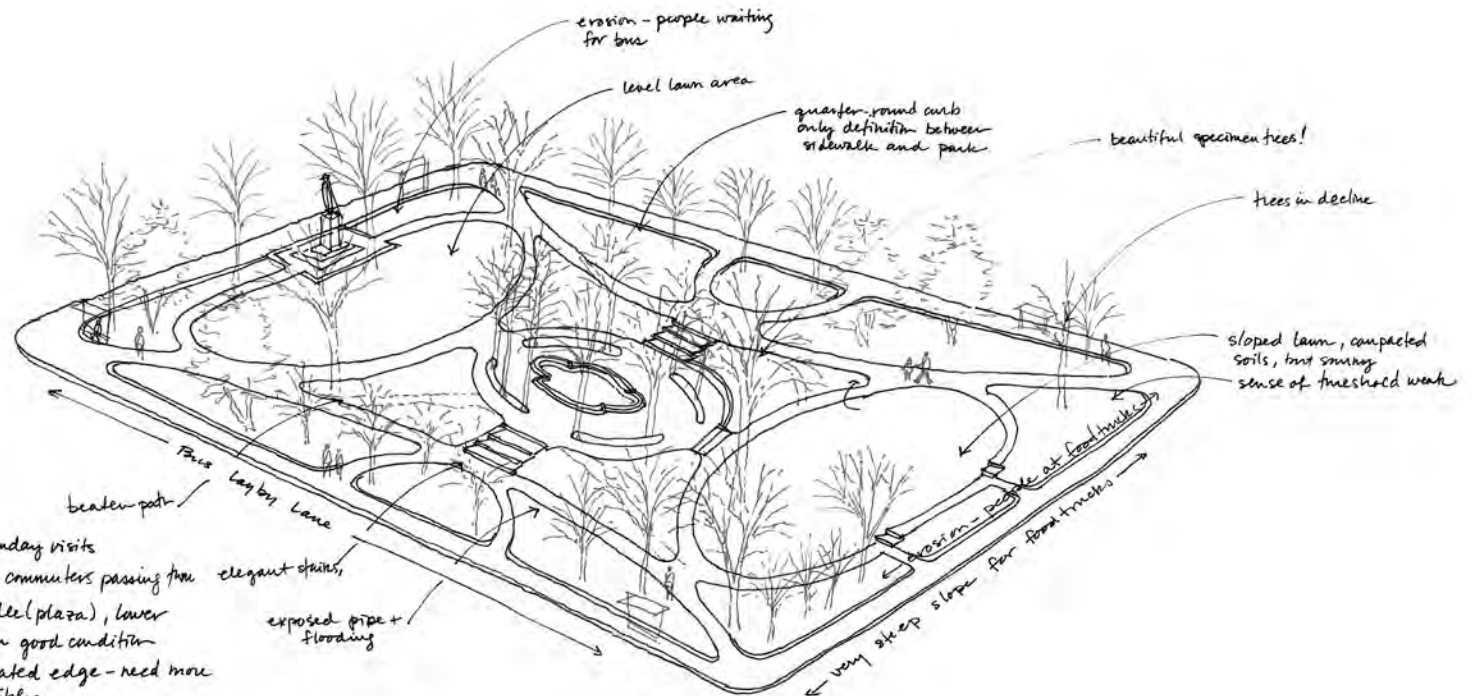




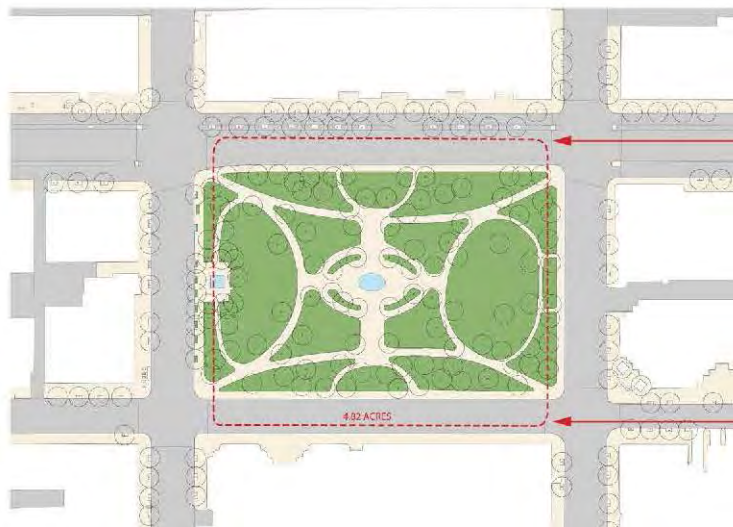




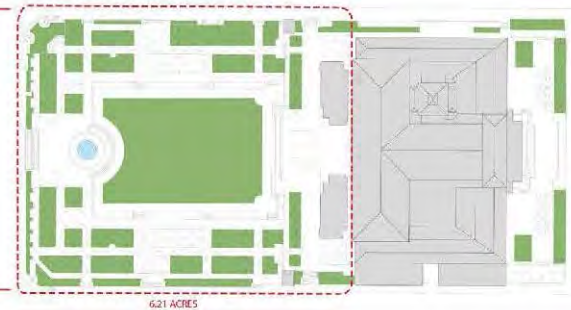
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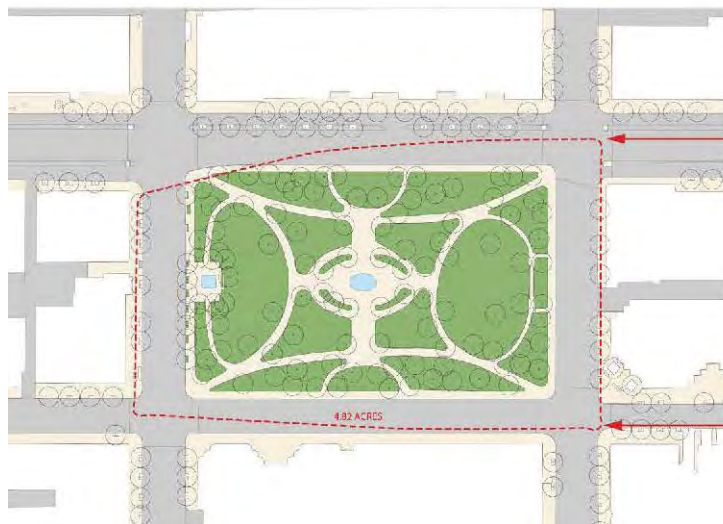
- Tuesday, Thursday and Sunday visits
- homeless, lunch crowd, commuters passing thru
- terracing - upper, middle (plaza), lower
- bluestone of plaza in good condition
- retaining wall is populated edge - need more edges like this possibly
- distinguished from other nearby parks because of fabulous canopy!
- fountain edge not as engaging as could be + algal bloom



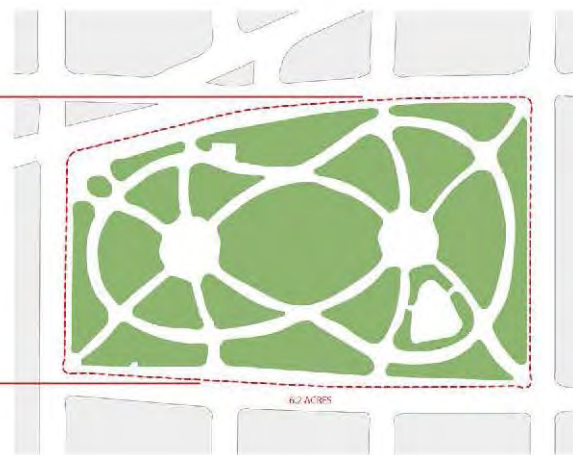
4.82 acres



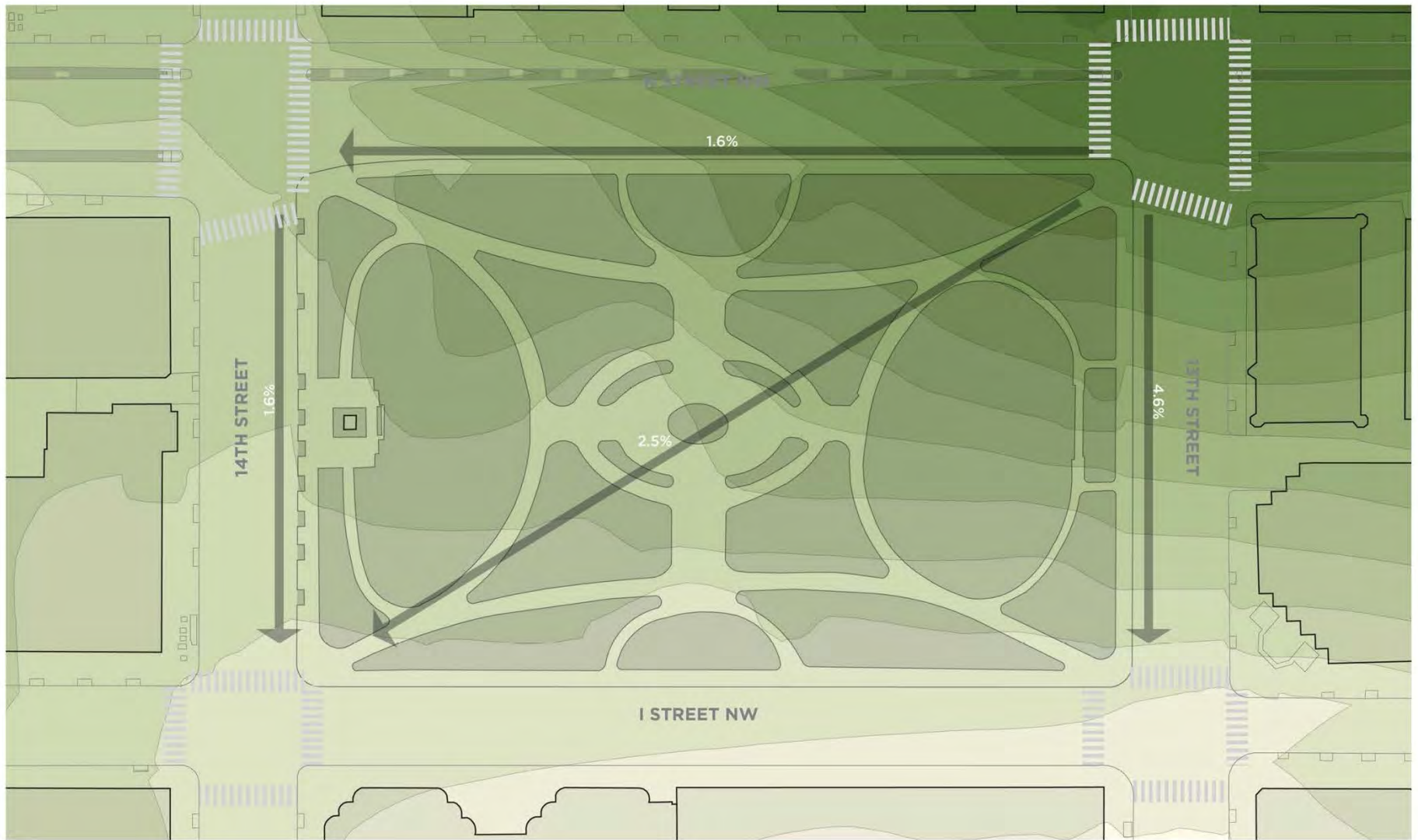
6.21 acres



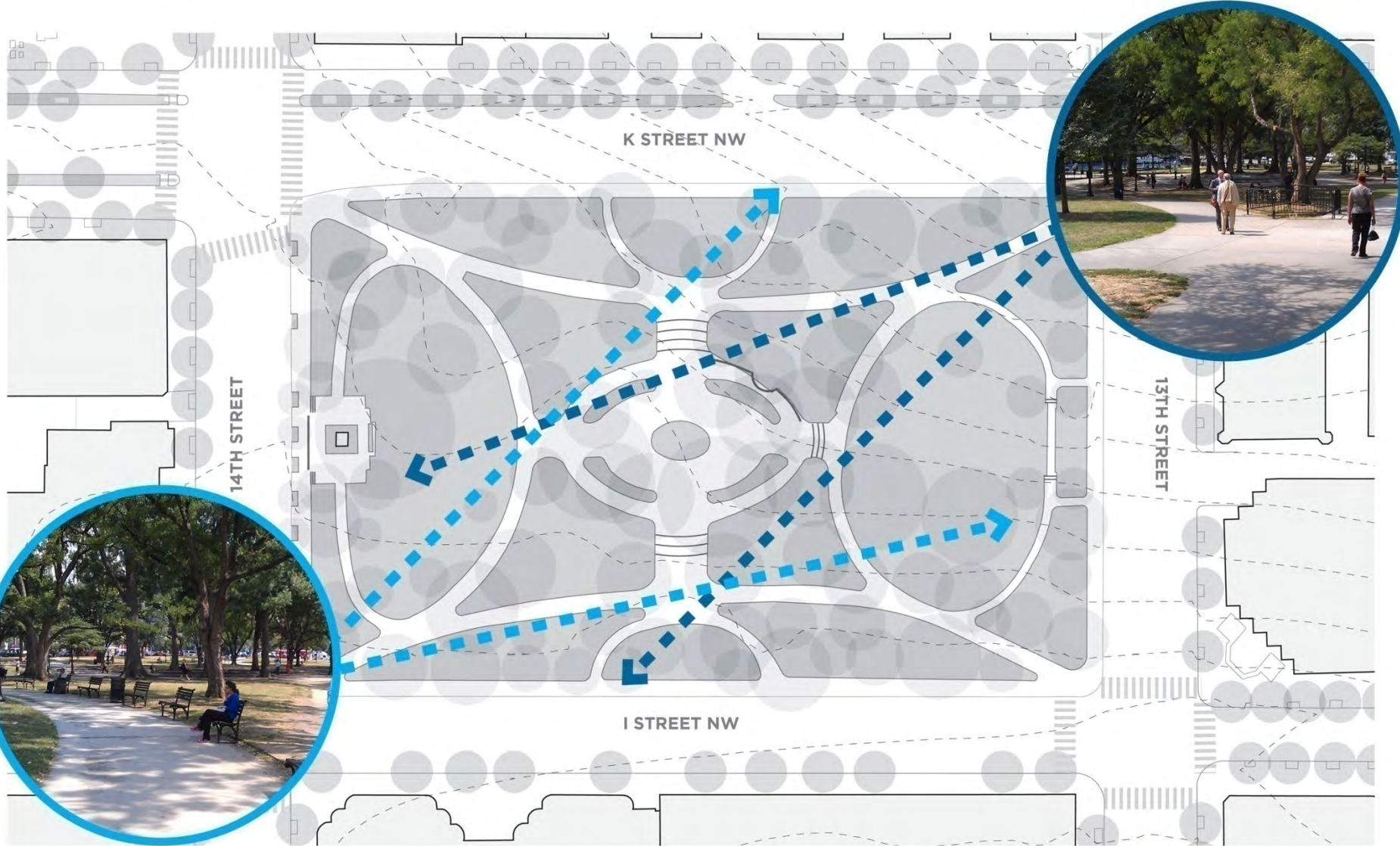
4.82 acres



6.2 acres

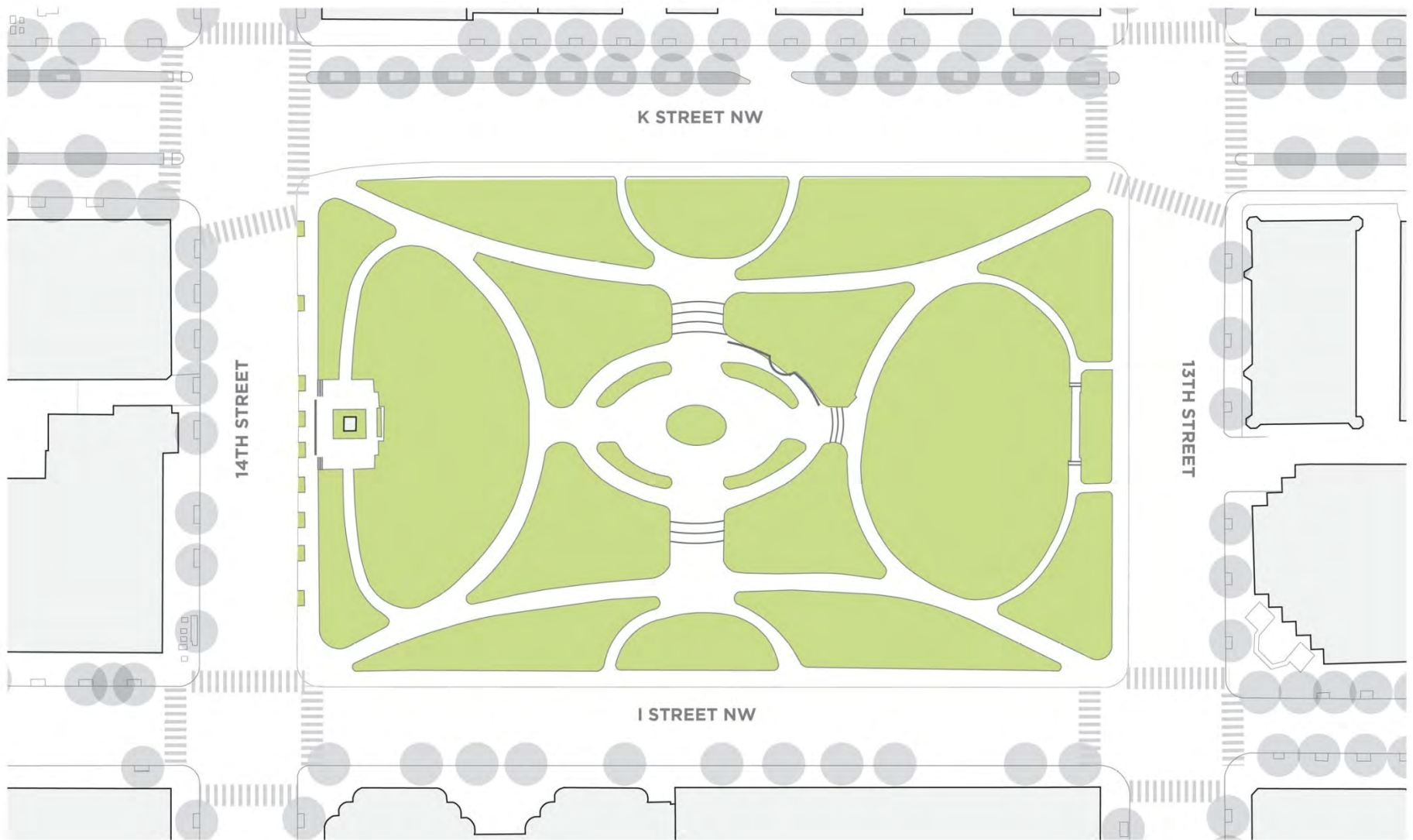


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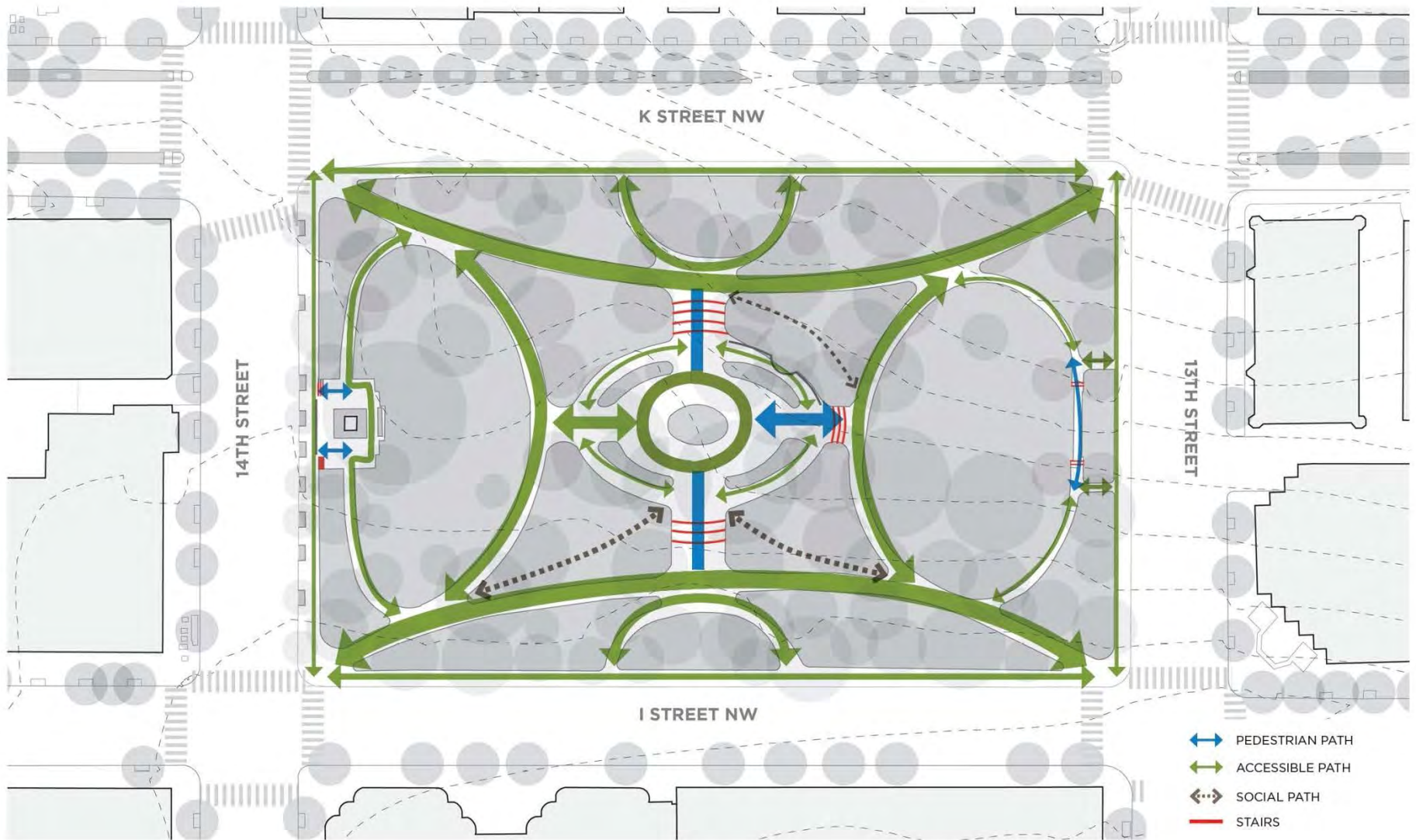


TILTED PLANE VIEWSHEDS

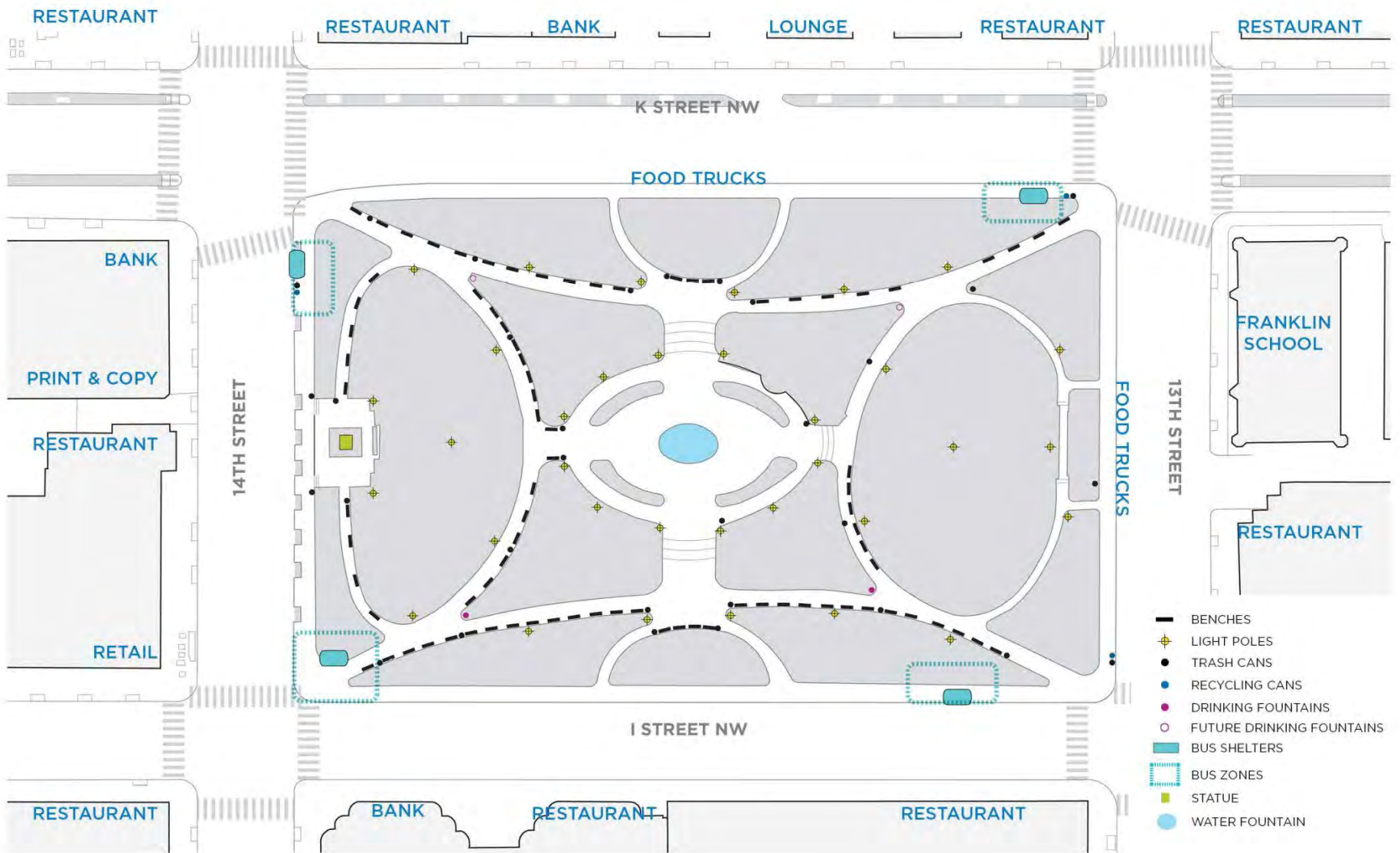
OLIN + ZGF



OLIN + ZGF



OLIN + ZGF



OLIN + ZGF



FRANKLIN PARK FOUNTAIN

Due to the lack of a filtration system, the fountain is difficult to keep clean

The original stone is spalling

The fountain's nozzles are only partially operational





FRANKLIN PARK LANDSCAPE

Tree health is at risk as rodents have taken up residency in the root zones of the existing trees

Compaction of the soil also threaten the health of the overall landscape

The site also suffers from extreme stormwater runoff and erosion





FRANKLIN PARK PAVING + SITE FURNISHINGS

The various layers of pavement are crumbling

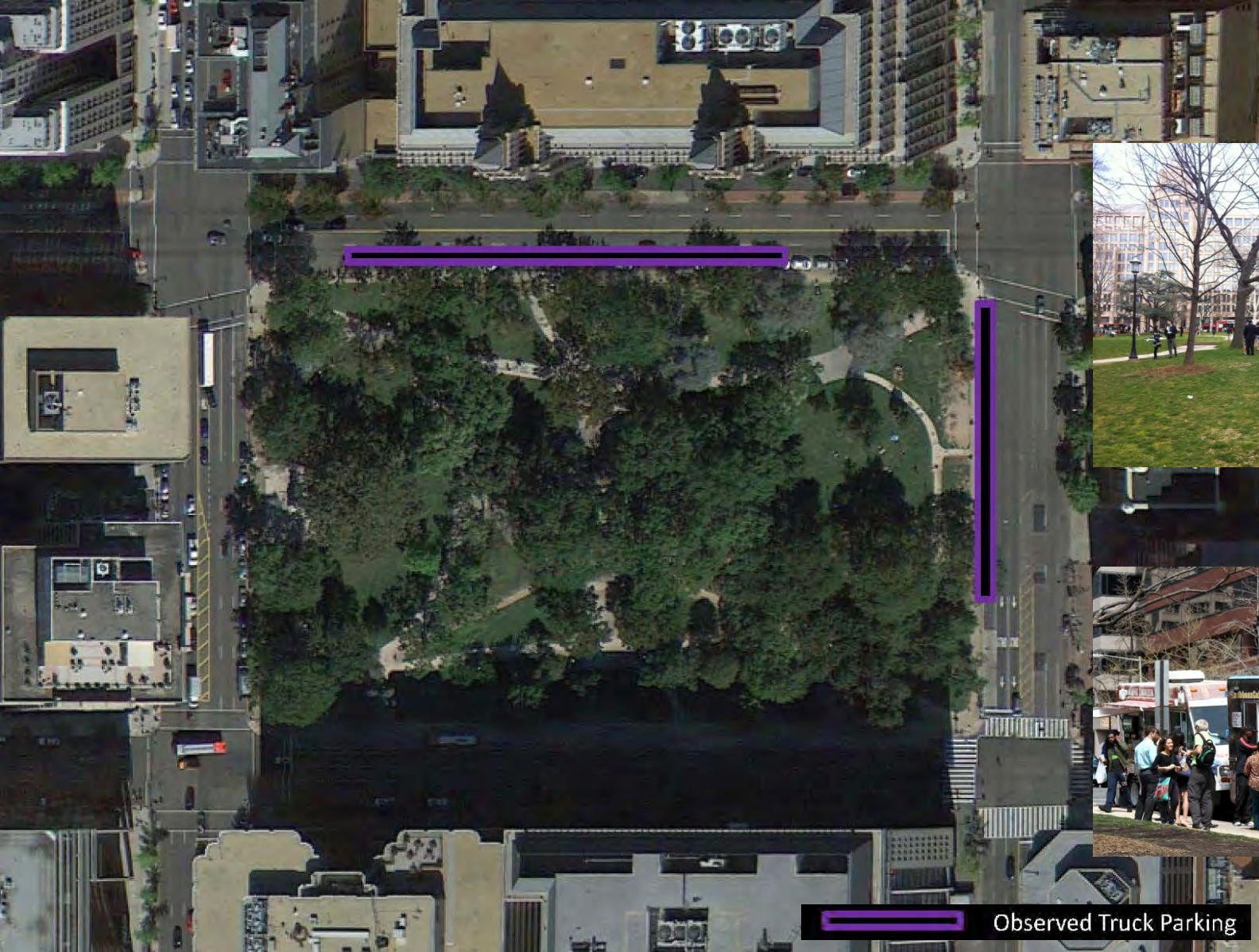
The historic material used is uncommon, difficult to maintain and has not endured the test of time

The existing benches can only accommodate up to two people at a time

The size and placement of the benches do not promote social interaction







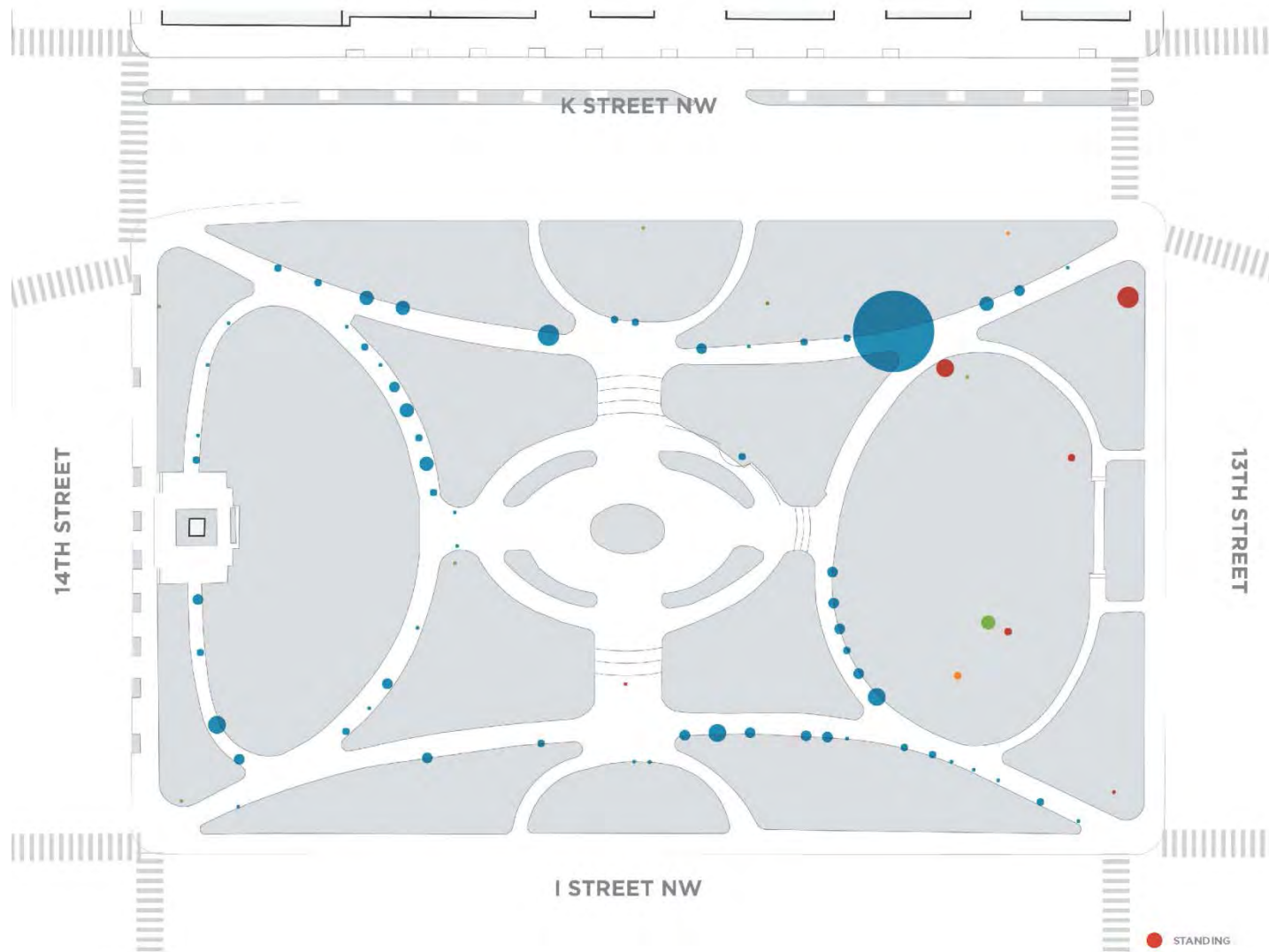
Observed Truck Parking

- Food Trucks attract over 1,200 people to Franklin Park during lunch

CURRENT USERS



How do we encourage these users to activate the park during the evenings and weekends and linger for longer periods of time?



Friday, June 21st 11:00 am-Noon

- STANDING
- PLAYING
- GRASS SEATED
- LAYING DOWN
- BENCH SEATED

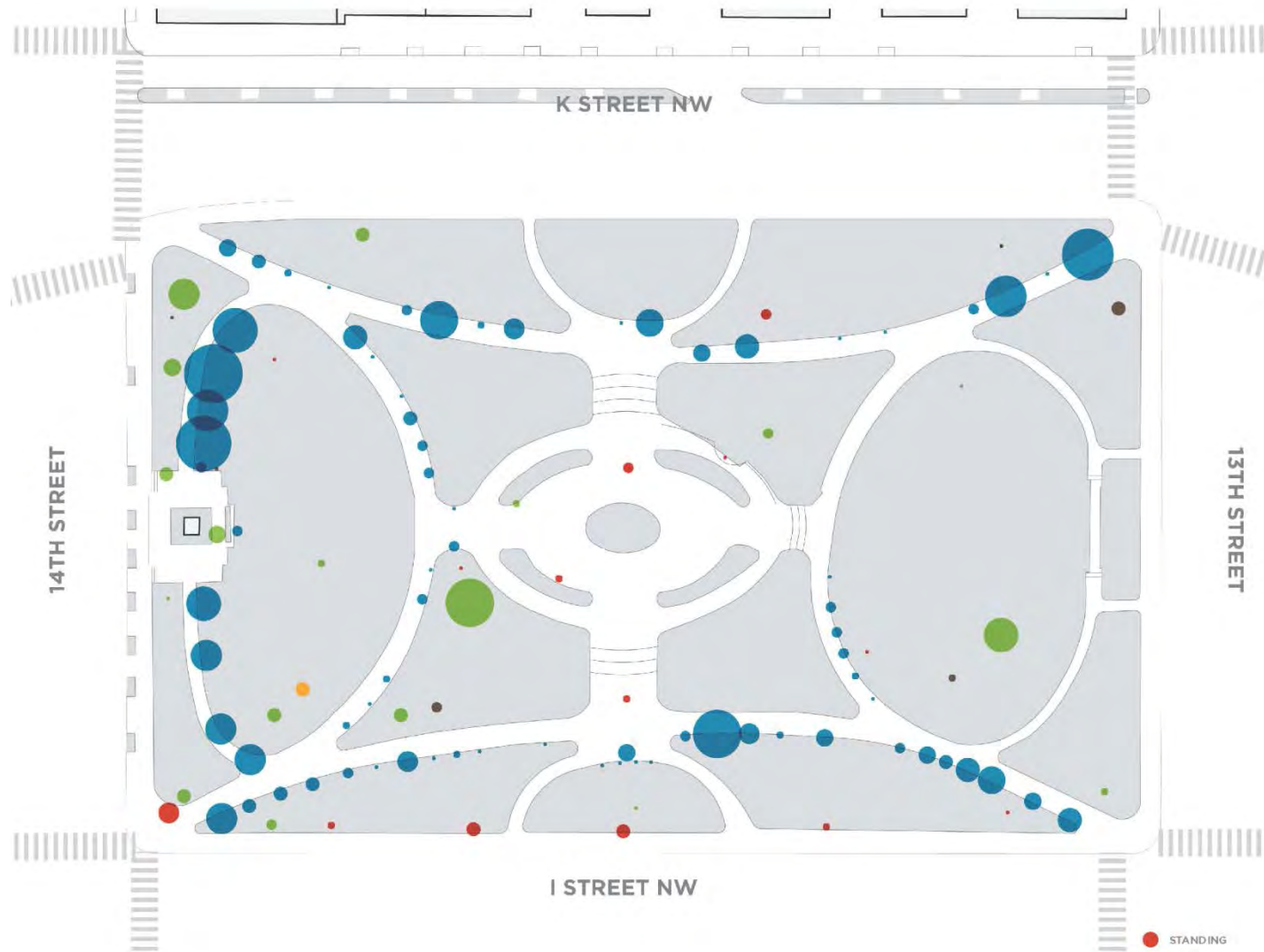
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Friday, June 21st 12:00-1:15 pm

- STANDING
- PLAYING
- GRASS SEATED
- LAYING DOWN
- BENCH SEATED

OLIN + ZGF



Friday, June 21st 4:00-7:00 pm

- STANDING
- PLAYING
- GRASS SEATED
- LAYING DOWN
- BENCH SEATED

OLIN + ZGF







1 PARK, 1000 MEMORIES



WHAT DO YOU CURRENTLY LIKE ABOUT FRANKLIN PARK?

WHAT ARE THE CHALLENGES YOU FACE WHEN YOU VISIT FRANKLIN PARK?

WHAT ARE THE OPPORTUNITIES TO IMPROVE THE USE AND ENJOYMENT OF FRANKLIN PARK?

CHALLENGES +
OPPORTUNITIES

OPPORTUNITIES TO COMMENT

YOUR COMMENTS ARE ESSENTIAL TO THIS PROCESS.

Please submit comments by **November 22, 2013** at:

[*www.parkplanning.nps.gov/FranklinPark*](http://www.parkplanning.nps.gov/FranklinPark)

OR MAIL TO:

ATTN: Franklin Park Project
Superintendent
National Mall and Memorial Parks
900 Ohio Drive, SW
Washington, DC 20024

- EXISTING CONDITIONS REPORT / THIS MONTH
- PROGRAMMING + DESIGN RECOMMENDATIONS REPORT / EARLY DECEMBER
- DEVELOP CONCEPT ALTERNATIVES / DECEMBER THROUGH JANUARY
- NEXT PUBLIC MEETING / LATE JANUARY 2014

For project updates check:
www.franklinpark.dc.org

NEXT STEPS