

## Workshop 7.2, Juneau, NPS, 11/8/04, 1:30-5:30 p.m.

Transcriber: Diane Breeding

- 7.2.1 How do local populations and visitors feel about research using motorized access in restricted (wilderness, non-motorized, wildlife closure) areas? *[includes 4]* **2 votes**
- 7.2.2 For visitor fees, how high is too high, and what is the minimum level of service expected for that fee? *[added to #34]*
- 7.2.3 Generational shifts among visitors and NPS employees in motivations, expectations, needs, communication styles, work ethic, etc. need to be studied. **3 votes**
- 7.2.4 What are the impacts of conducting research in the wilderness, including research by partners, on wilderness users? (e.g., using helicopters to access)? *[added to #1]*
- 7.2.5 Do current methods of surveying visitors tell the whole story of who visitors are, what they are doing where, and how we are serving their needs? *[includes #38, #29]* **5 votes**
- 7.2.6 Study of people's attitudes, values, and behavior toward wildlife and wildlife viewing to mitigate impacts on the wildlife viewed. **1 vote**
- 7.2.7 What is the measure of value parks have as they draw visitors, and how does that value play out in the regional economy? *[includes #15]* **3 votes**
- 7.2.8 What are human sources of impact (including by NPS staff) on natural and cultural resources? What indicators should be monitored? *[includes #27]* **3 votes**
- 7.2.9 Are research results applicable region-wide and what are the main commonalities and variabilities to be aware of? **0 votes**
- 7.2.10 How do we identify and measure social impacts of park regulations, including their effectiveness? (Are they too effective? Do people feel excluded? Are they not effective enough?) *[added to #21]*
- 7.2.11 What are measurable results of out-sourcing, down-sizing, and stagnant budgets on visitor safety, visitor satisfaction, enjoyment, local economies, etc.? **0 votes**
- 7.2.12 Who chooses to work or not work for the NPS and why, and how does that affect public perceptions of NPS and what we do? *[includes #16, #23]* **4 votes**
- 7.2.13 What are current and projected future effects of the cruise ship industry on Alaskan national parks and gateway communities, and how can we better plan for these effects? **0 votes**
- 7.2.14 How effective are park interpretive programs in getting the NPS message out and in promoting understanding of preservation concerns and the existence of parks (why the park is there, whether or not people know it is a national park)? **3 votes**
- 7.2.15 What is the comparative value of Glacier Bay compared to other destinations? *[added to #7]*
- 7.2.16 How can NPS recruit and retain native Alaskans, e.g., put them into the career ladder? *[added to #12]*
- 7.2.17 How do we address issues of people being excluded from their ancestral homelands and no longer allowed to practice subsistence by law and policy? How do we counter local non-native backlash if we address these issues? (Tlingit in GLBA were driven out by little ice age, starting to reclaim, but excluded by park designation. Later homesteaders in Gustavus fear loss to tribal claims.) **1 vote**
- 7.2.18 What are social carrying capacities of trails, backcountry, and wilderness areas, (and park facilities, etc.)? **5 votes**

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- 7.2.19 How well are we communicating and coordinating with tribal governments and communities with vested interest in our parks, and how do we evaluate this? **0 votes**
- 7.2.20 How can Alaskan parks combine efforts in communicating with cruise ship visitors? **0 votes**
- 7.2.21 How do we assess the effects of NPS management actions, including regulations, on the social fabric of local communities and anticipate change (i.e., stay out of hot water)? *[includes #10]* **4 votes**
- 7.2.22 What are the Alaska natives' perceptions of parks as recreational destinations, and do they recreate or use parks other than those they live in? *[added to #35]*
- 7.2.23 How do we diversify the permanent NPS workforce in Alaska? *[added to #12]*
- 7.2.24 How do we determine the most effective strategies or best practices for reducing visitor impacts to natural resources? **0 votes**
- 7.2.25 How can parks better reach tour operators, cruise lines, and other tourism-related businesses so their information about parks is consistent, accurate, and of high quality? **0 votes**
- 7.2.26 What are our children's perceptions of national parks for the future? **0 votes**
- 7.2.27 Who does more resource damage in parks—visitors or NPS staff [includes maintenance issues]? *[added to #8]*
- 7.2.28 How do we develop an effective and consistent monitoring program regarding changing attitudes in Alaska toward our parks, the NPS, subsistence, and recreation? *[includes #30]* **0 votes**
- 7.2.29 How do we determine expectations of visitors from the lower 48 states and international visitors and evaluate if these are met and if they are realistic? *[added to #5]*
- 7.2.30 We need a long-term study of education and outreach programs' effects on views of parks and the NPS in local communities. *[added to #28]*
- 7.2.31 How do we craft and disseminate a non-consumptive message in a consumptive social atmosphere (e.g., commercial fishing and marine protected areas)? **0 votes**
- 7.2.32 Can the NPS do anything to convince the public that Smokey Bear doesn't belong to the NPS? **0 votes**
- 7.2.33 We need to identify long-term effects of Alaska parks on traditional cultural lifeways. Are we the ethnographic "placeholders" that we think we are? We need to compare the effectiveness of lifeway preservation in parks vs. outside of parks. **4 votes**
- 7.2.34 How are fee programs affecting visitors' attitudes about parks (i.e., fee collection itself, investment of fees in programs)? *[includes #2]* **0 votes**
- 7.2.35 What are Alaska natives' perceptions of Alaskan parks [i.e., recreational, spiritual, cultural use in parks other than those they live in]? *[includes #22]* **3 votes**
- 7.2.36 What is the transportation mechanism to move visitors to lesser-used parks—Is there a plan for this? **0 votes**
- 7.2.37 How do we evaluate and determine Alaskans' view on access to parks (more roads, cruise ships, etc.)? **1 vote**
- 7.2.38 We need better gathering of local use statistics year-round, not just summer visitor use. *[added to #5]* **0 votes**

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**WHO ARE THE PLAYERS?**

- #5 Do current methods of surveying visitors tell the whole story of who visitors are, what they are doing and where, and how we are serving their needs?
- Evaluate current efforts (e.g., GPRA card) by NPS and partners (universities, etc). Additional methods need to be explored.
  - CESUs. Analysis needs to be consistent across parks and time. [Looking at replication and augmentation].
  - Market research companies, consultants.
  - Alaska Travel Industry Association.
  - Cruise ships have data but don't share.
  - For people who don't visit but access information on Web: ways to connect w/non-visitors and Web visitors
- #18 What are social carrying capacities of trails, backcountry, and wilderness areas, [and park facilities, etc]?
- NPS resource managers
  - Aldo Leopold Wilderness Research Institute
  - User/visitors/permit data
  - Other agencies (federal and state)
  - Universities/CESUs
  - Employment development/training in this area is needed
- #12 Who chooses to work or not work for NPS and why, and how does that affect public perceptions of NPS and what we do?
- Park managers and supervisors
  - NPS Human resource specialists
  - NPS cultural resources career diversity program
  - {Need housing for permanent and seasonal}
  - Consider regional diversity goals reflecting face of region, rather than just nat'l goals
  - Reach out to high school/local colleges
  - Use educational programs to reach
  - Hard to get diverse permanent workforce
  - Lessons from other government agencies for mid-level positions
  - Sealaska Heritage Institute (GLBA)
- #21 How do we assess the effects of NPS management actions, including regulations, on the social fabric of local communities and anticipate change (i.e., stay out of hot water)?
- Local communities around parks
  - NPS staff in community organizations
  - NPS Civic Engagement program