

Commercial Services Strategy Public Comment

Members of the public and business community are invited to provide input on a Commercial Services Strategy for Cuyahoga Valley National Park (CVNP). This strategy is being developed to identify opportunities to enhance the park's mission and the visitor experience through the introduction of commercial services.

The National Park Service (NPS) defines commercial services as any product, activity or service offered to park visitors that uses park resources, and for which compensation is made to a third party. Commercial services play a vital role by offering park visitors services and activities that the government does not provide directly to the public. Commercial services can help increase usage, enjoyment, and visibility of the park to the community.

A Commercial Services Strategy allows a park to:

- Describe park conditions for visitor use and commercial services as well as any relevant management policies;
- Detail potential commercial service opportunities as recommended by park staff, volunteers, partners, visitors, members of the public, and other relevant stakeholders;
- Create a necessary and appropriate criteria framework for quickly and easily evaluating commercial services;
- Map existing and potential services to the necessary and appropriate criteria framework and provide reasoning behind services deemed inappropriate;
- Determine high priority commercial services, ideal locations, and authorization vehicles;
- Outline an action plan for implementation.

The NPS will review input and ideas while developing the Commercial Services Strategy for CVNP.

The NPS seeks public comment on current services, as well as suggestions regarding new services that CVNP might offer in the future. The park will be accepting comments online through Friday, July 26, 2019.

Topic Questions:

1. What are your ideas for new commercial services that should be offered in the park? And where?
2. Are there any commercial activities that you think should not be allowed in the park?