

#### NATIONAL DESERT STORM WAR MEMORIAL

# SITE SELECTION STUDY



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## I. INTRODUCTION







#### Introduction

Operation Desert Storm/Desert Shield is the largest American war of the 20<sup>th</sup> Century without a memorial, despite more than half a million American servicemen and women taking part. In 2014, the U.S. Congress authorized a memorial to the war to be placed within the District of Columbia. This future memorial intends to create an educational, meaningful, and deeply moving sequential experience that educates visitors about the historical events of the war, identifies coalition countries and illustrates the historical significance of the 34-nation coalition that united to liberate Kuwait. This commemorative work would memorialize the names of those Americans who sacrificed their lives, reflect the unique environmental and battle conditions experienced by servicemen and women during the war, and leave visitors with an enduring memory of the historical significance and moral accomplishments of Desert Storm.

This Site Selection Study is intended to guide the location of the National Desert Storm and Desert Shield Memorial, which is anticipated to be known as the National Desert Storm Veterans War Memorial. The National Desert Storm War Memorial (NDSWM) Board developed a series of criteria in order to identify a suitable location for the memorial and that supports the stated purpose of the memorial. These criteria were then applied to the 100 potential memorial sites listed in the National Capital Planning Commission's Memorials and Museums Master Plan. Many of the sites in the document did not meet the criteria; however, the Board identified eighteen sites and areas that merited further consideration based on overall location and size. The list was later narrowed to ten sites and areas for more intensive analysis. This Site Selection Study evaluates each of the eighteen initial sites considered, as well as provides more context and detail for the ten second-round sites. Two sites were selected for further analysis to explore potential concepts for how the site could accommodate a memorial.

The Memorial is authorized to be located in Area I as defined under the Commemorative Works Act. This law also states that "to the maximum extent possible, a commemorative work shall be located in surroundings that are relevant to the subject of the work."

Criteria	
District of Columbia	Per the within
Program Suitability	The sit approx a mem elemen approx
Accessibility	The si buses) Archite
Site Prominence and Visibility	The site memo easily s
Site Context	The sit Potent memo L'Enfar
Infrastructure Requirements	The sit Requir utility l
Tranquility	The sit for refl distrac
Security & Maintenance	The sit and me such a minim
Resiliency & Sustainability	The site effects sustair

#### Details

e enabling legislation, the memorial must be established the District of Columbia

ite should be at least 1.5 acres in size, although sites of eximately 2 acres are preferred. These sites would enable morial with a commemorative feature and educational ent, and would accommodate a standing group of ximately 80-100 people for special events.

ite should be accessible to pedestrians, transit (tour ), and visitors to the nation's capital. The site should meet tectural Barriers Act Accessibility Standards (ABAAS).

te should be near other tourist destinations such as other orials or visitor attractions. Similarly, the site should be seen by passersby.

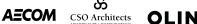
ite should be thematically connected to the memorial. tial connections include proximity to other war orials or commemorative works and connections to the nt Plan.

ite should require minimal infrastructure improvements. red changes, such as roadway improvements or relocated lines, would make potential sites more challenging.

ite should be a place that offers a tranguil environment flection. Conflicts with noise, traffic, and other potential ctions are not desirable.

ite should provide a safe environment for both visitors nemorial features. The site should allow security elements, as lighting and prominence. Additionally, the site should nize potential maintenance issues of memorial features.

te should be resilient to the environment and the potential s of climate change. Additionally, the site should enable nable design practices.





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#### Historical Context

In the wake of the end of the Cold War, international cooperation faced an uncertain future. Saddam Hussein's invasion of Kuwait in 1990 prompted the world to act, and the result was an unprecedented coalition that joined to liberate that country and prevent further violence and bloodshed. Upon return after a rapid victory, U.S. service members were greeted with a welcome of excitement and gratitude not seen in decades. Though 383 Americans never returned from **Operation Desert Storm/Desert** Shield, not only did the conflict liberate an occupied country with broad international support, but also revived the public's faith in the U.S. military and helped to heal the wounds of the Vietnam War.







## **II. FIRST & SECOND ROUND SITE IDENTIFICATION**



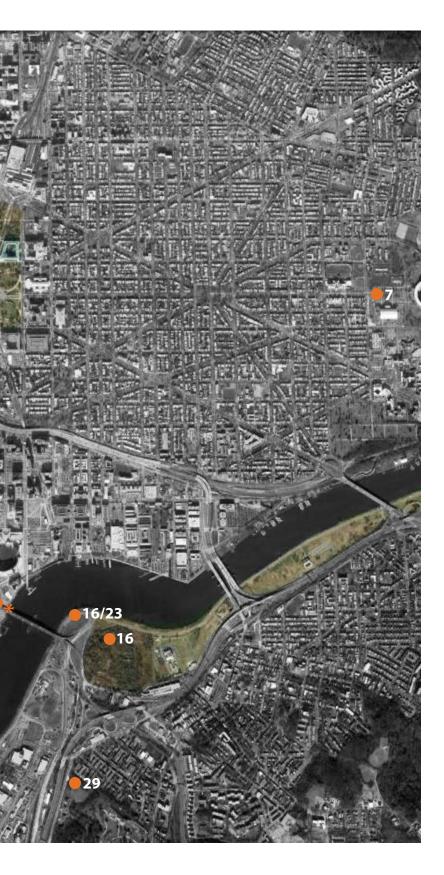






#### First Round Site Identification (18 Sites)

Site	Location
1	Memorial Circle area at George Washington Memorial Parkway
2	E Street Expressway Interchange that is southeast of the Kennedy Center
5	Freedom Plaza on Pennsylvania Avenue NW, between 13th and 14th Streets
6	Western terminus area of Constitution Avenue
7	East Capitol Street east of 19th Street
9	10th Street Overlook/Banneker Park
10	Situated within the reserve on the National Mall between the Vietnam Memorial and Constitution Gardens.
11	Walt Whitman Park (E Street Corridor) E Street between 19th and 20th Streets NW
12	Former Liberty Loan building between Maine Avenue west of 14th Street, SW
13	In East Potomac Park on the Potomac River at the rail bridges and Ohio Dr.
16	Anacostia River waterfront south shore in Anacostia Park SE
16/23	Poplar Point
29	St. Elizabeths
39/40	Hains Point Area
41	On Maryland Avenue SW between 12th and 14th Streets SW
45	Franklin Square, between I, K, 13th and 14th Streets NW
46	Rock Creek & Potomac Parkway at Pennsylvania Avenue
*NO SITE NUMBER	South Capitol Street Oval
Site nur	nbers are from the Memorials and Museums Master Plan





639/40





#### First Round Site Selection: Consideration of Criteria

Site <sup>*</sup>	Location	Program Suitability	Accessibility	Site Prominence & Visibility	Site Context	Infrastructure Requirements	Tranquility	Security & Maintenance	Resiliency & Sustainability	Location
1	Memorial Circle area at George Washington Memorial Parkway									Area I
2	E Street Expressway Interchange that is south-east of the Kennedy Center				0	0				Area I
5	Freedom Plaza on Pennsylvania Avenue NW, between 13th and 14th Streets					0	0			Area I
6	Western terminus area of Constitution Avenue									Area I
7	East Capitol Street east of 19th Street			0						Area II
9	10th Street Overlook/Banneker Park				0					Area II
10	Situated within the Reserve on the Mall between the Vietnam Memorial and Constitution Gardens									Reserve
11	Walt Whitman Park (E Street Corridor) E Street between 19th and 20th Streets NW				0					Area II
12	Former Liberty Loan building between Maine Avenue west of 14th Street, SW						0			Area I
13	In East Potomac Park on the Potomac River at the rail bridges and Ohio Dr.			0	0				0	Area I
16	Anacostia River waterfront south shore in Anacostia Park SE		0	0	0				0	Area II
16/23	Poplar Point				0				0	Area II
29	St Elizabeths			0	0					Area II
39/40	Hains Point			0	0	0			0	Area II
41	On Maryland Avenue SW between 12th and 14th Streets SW	0		0	0		0			Area I/Area II
45	Franklin Square, between I, K, 13th and 14th Streets NW	0			0					Area II
46	Rock Creek & Potomac Parkway at Pennsylvania Avenue			0	0					Area II
*NO SITE NUMBER	South Capitol Street Oval				0	0				Area II

Site numbers are from the Memorials and Museums Master Plan

#### O Does Not Meet Criteria







#### Preliminary Conclusions

Based on the analysis, two areas merit further detailed exploration: Constitution Avenue Terminus Area and Memorial Circle Area; Hains Point Area was also evaluated. All of these sites require Area I designation. Specific memorial sites have been identified within each area.

#### Site 6: Constitution Avenue Terminus Area

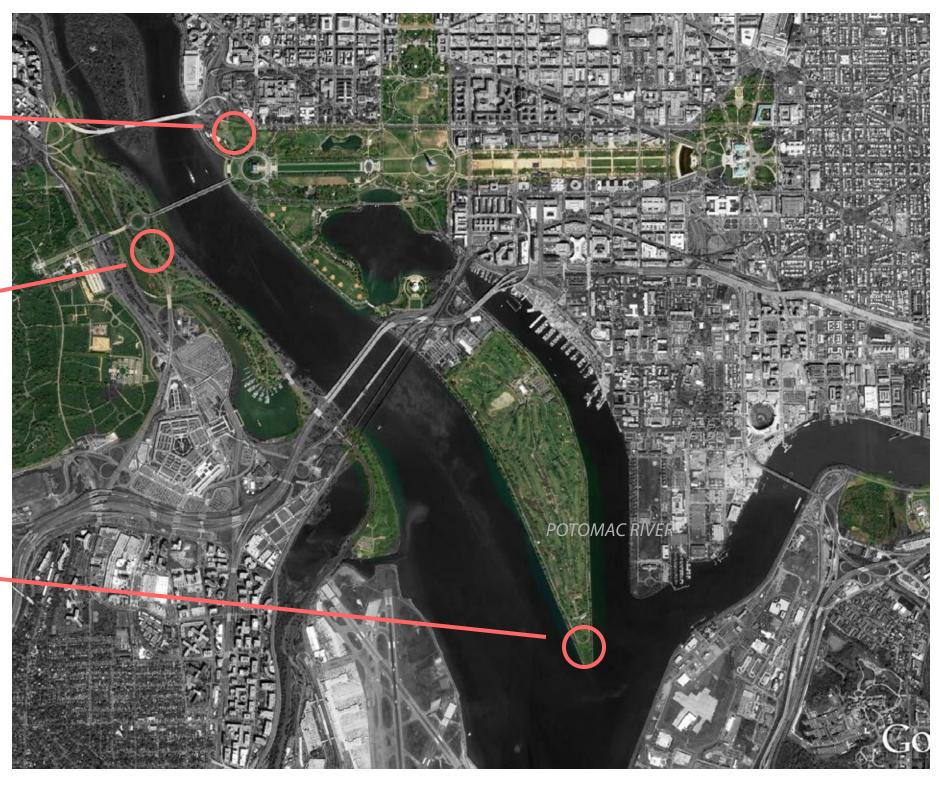
- 3.2 acres
- Accommodates desired program
- Links thematically to other 20th Century war memorials, including the adjacent Vietnam Veterans Memorial
- Offers access to transit and other nearby attractions
- Poses modest challenges in terms of resiliency due to floodplain location

#### Site 1: Memorial Circle Area

- 9.6 acres
- Accommodates desired program
- Links thematically to Arlington Memorial Cemetery
- Offers access to transit and parking
- Presents modest challenges in terms of tranguility, infrastructure requirements, and pedestrian access due to traffic patterns and volumes

#### Site 39/40: Hains Point Area

- 4.2 acres
- Lacks thematic connections to the city and other memorials
- Difficulties for access by all modes
- Sustainability concerns related to flooding and long-term resiliency









## III. THIRD ROUND DETAILED SITE ANALYSES









NATIONAL DESERT STORM VETERANS WAR MEMORIAL









#### HAINS POINT STUDY AREA





HAINS POINT SITE - 1922

HAINS POINT SITE - 1935

HAINS POINT SITE - 1985

#### HAINS POINT STUDY AREA - HISTORIC PHOTOGRAPHS





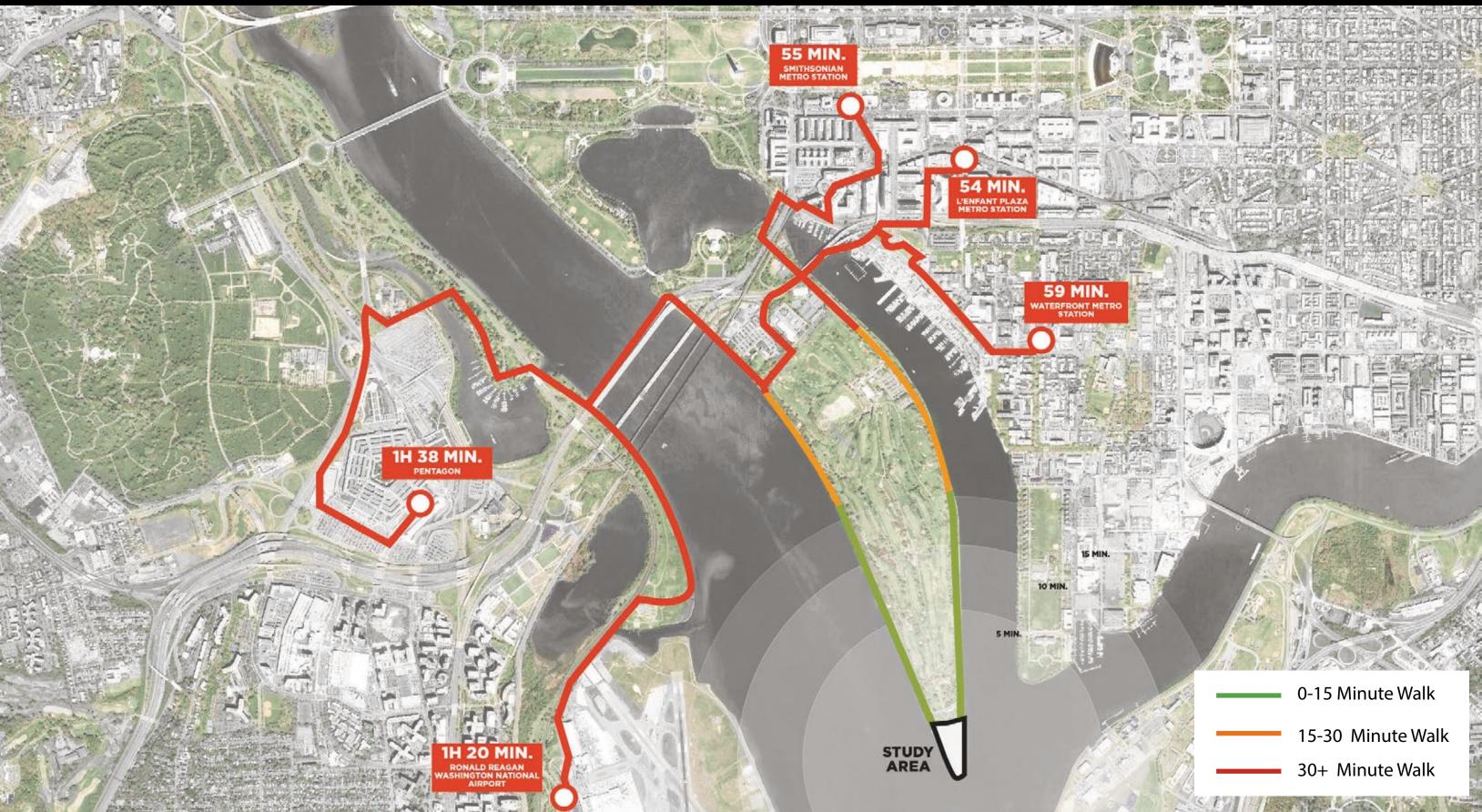




#### HAINS POINT STUDY AREA - ACCESS FROM LANDMARKS







#### HAINS POINT STUDY AREA - ACCESS FROM METRO





#### Detailed Site Analysis: Hains Point Area

#### Thematic Context



JOINT BASE ANACOSTIA BOLLING This base hosts units from several branches of the armed forces, serving as a reminder of the military's effectiveness in joint operations.

#### Detailed Site Analysis: Hains Point Area

#### Visitor Context

- Located at south end of East Potomac Park
- Associated with Potomac River and Washington Channel
- Zero major visitor attractions within a half mile



#### Detailed Site Analysis: Hains Point Area

#### Circulation and Constraints



NATIONAL DESERT STORM VETERANS WAR MEMORIAL

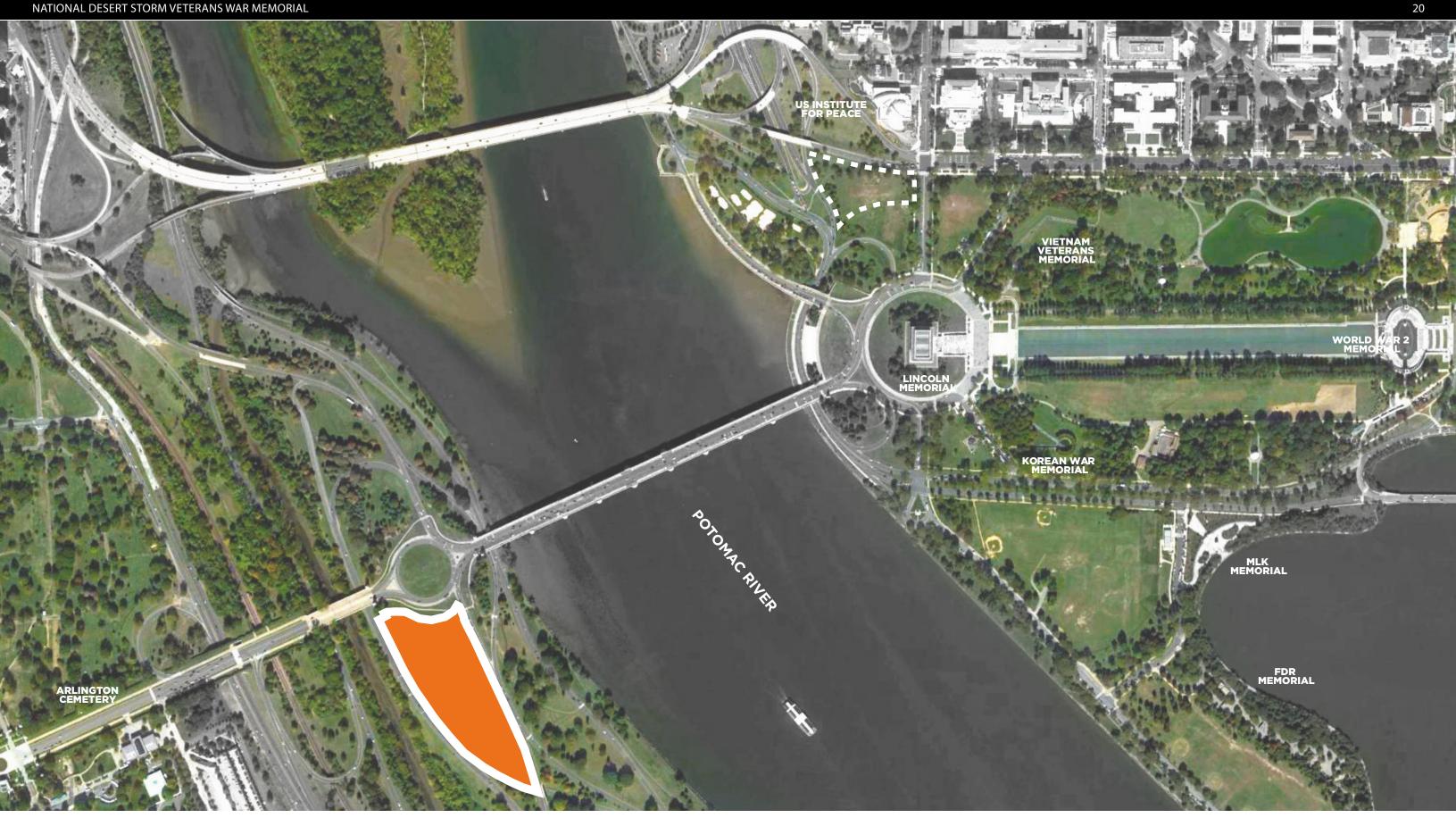
### Site Concepts: Hains Point Area

#### Potential Future Memorial Sites





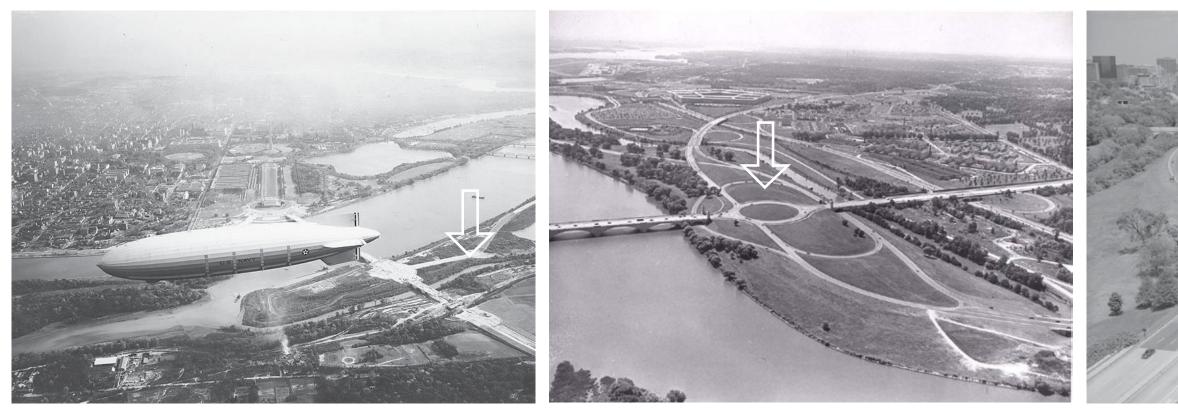
Potential commemorative sites



#### MEMORIAL CIRCLE STUDY AREA





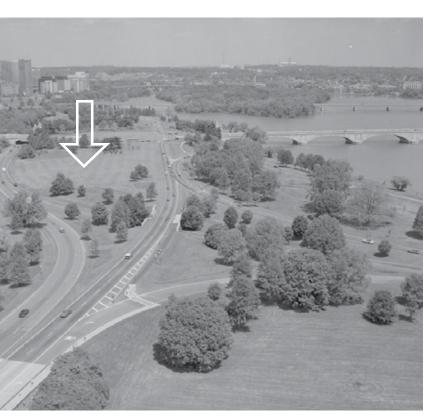


MEMORIAL CIRCLE SITE - 1931

MEMORIAL CIRCLE SITE - CIRCA 1940

MEMORIAL CIRCLE SITE - 1973

#### MEMORIAL CIRCLE STUDY AREA - HISTORICAL PHOTOGRAPHS













#### MEMORIAL CIRCLE STUDY AREA - SITE PHOTOS









#### MEMORIAL CIRCLE STUDY AREA - SITE PHOTOS







NATIONAL DESERT STORM VETERANS WAR MEMORIAL

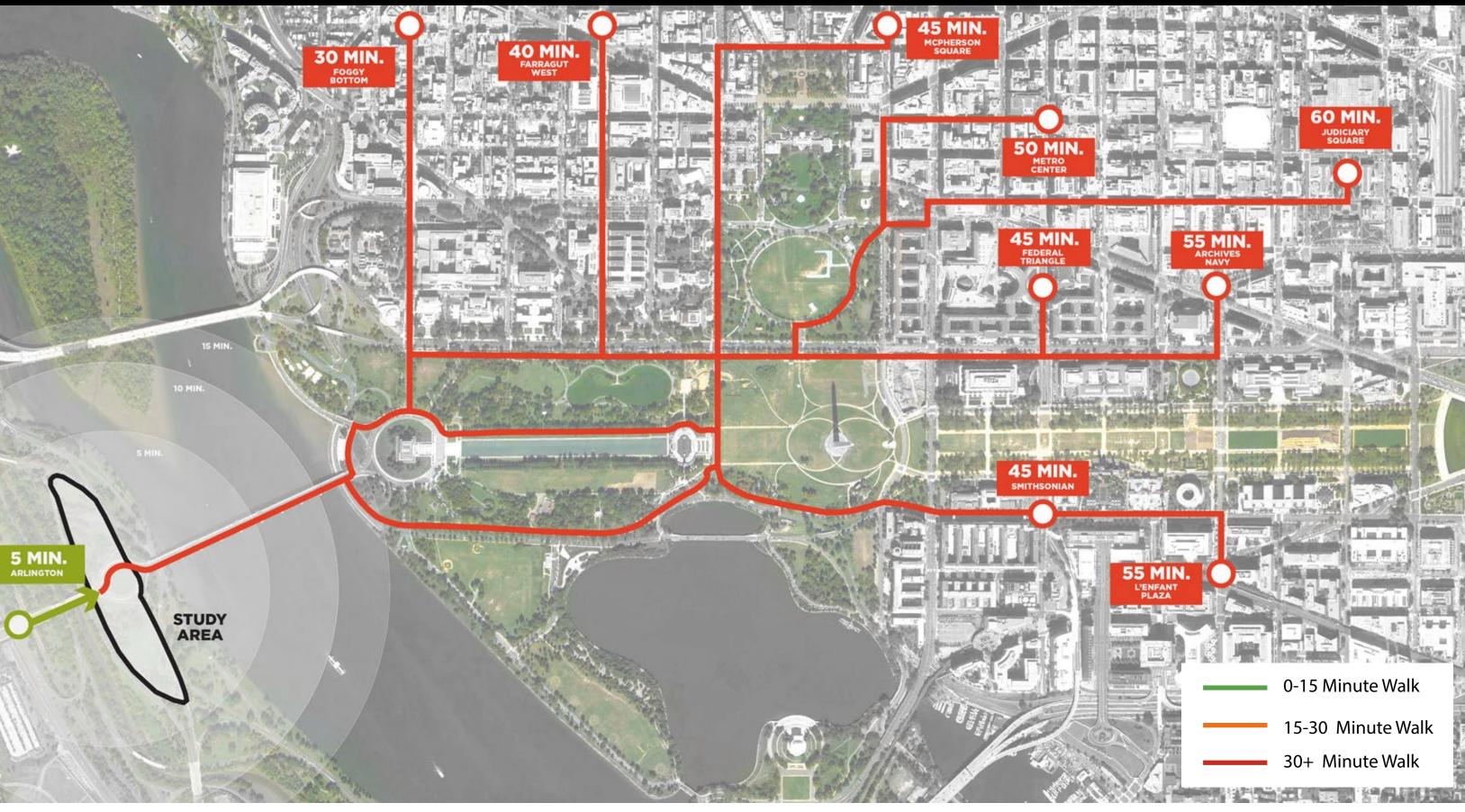


#### MEMORIAL CIRCLE STUDY AREA - ACCESS FROM LANDMARKS





NATIONAL DESERT STORM VETERANS WAR MEMORIAL



#### MEMORIAL CIRCLE STUDY AREA - ACCESS FROM METRO





#### Detailed Site Analysis: Memorial Circle Area

#### Thematic Context

#### WOMEN IN MILITARY SERVICE FOR **AMERICA MEMORIAL** Desert Storm/Desert Shield was at that time the largest deployment of women in the history of the

United States, with over 40,000 deployed.

America Memorial omen in Military

Cemetery

**ARLINGTON NATIONAL CEMETERY** 383 service members did not return from Operations Desert Storm and Desert Shield.

#### LINCOLN MEMORIAL The memorials connect on themes of unity, coalition building, and perseverence.







#### Detailed Site Analysis: Memorial Circle Area

#### Visitor Context

- Located on Columbia Island
- Associated with Arlington National Cemetery and Women in Military Service for America Memorial
- Attractions with four million visitors within a half mile



#### LINCOLN MEMORIAL: 7,941,771 visitors

#### POTOMAC RIVER

3,690 ft

2000 ft

AECOM



#### Detailed Site Analysis: Memorial Circle Area

#### **Circulation and Constraints**











### Site Concepts: Memorial Circle Area

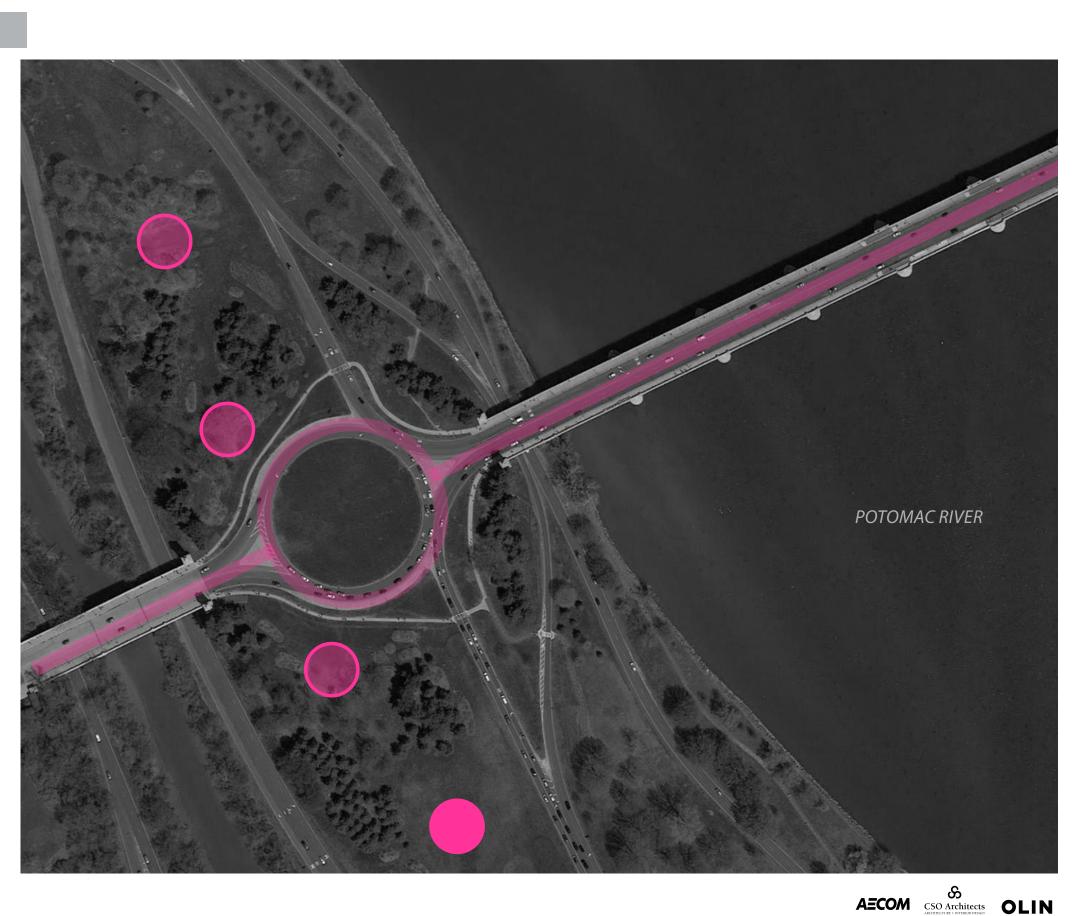
### Potential Future Memorial Sites

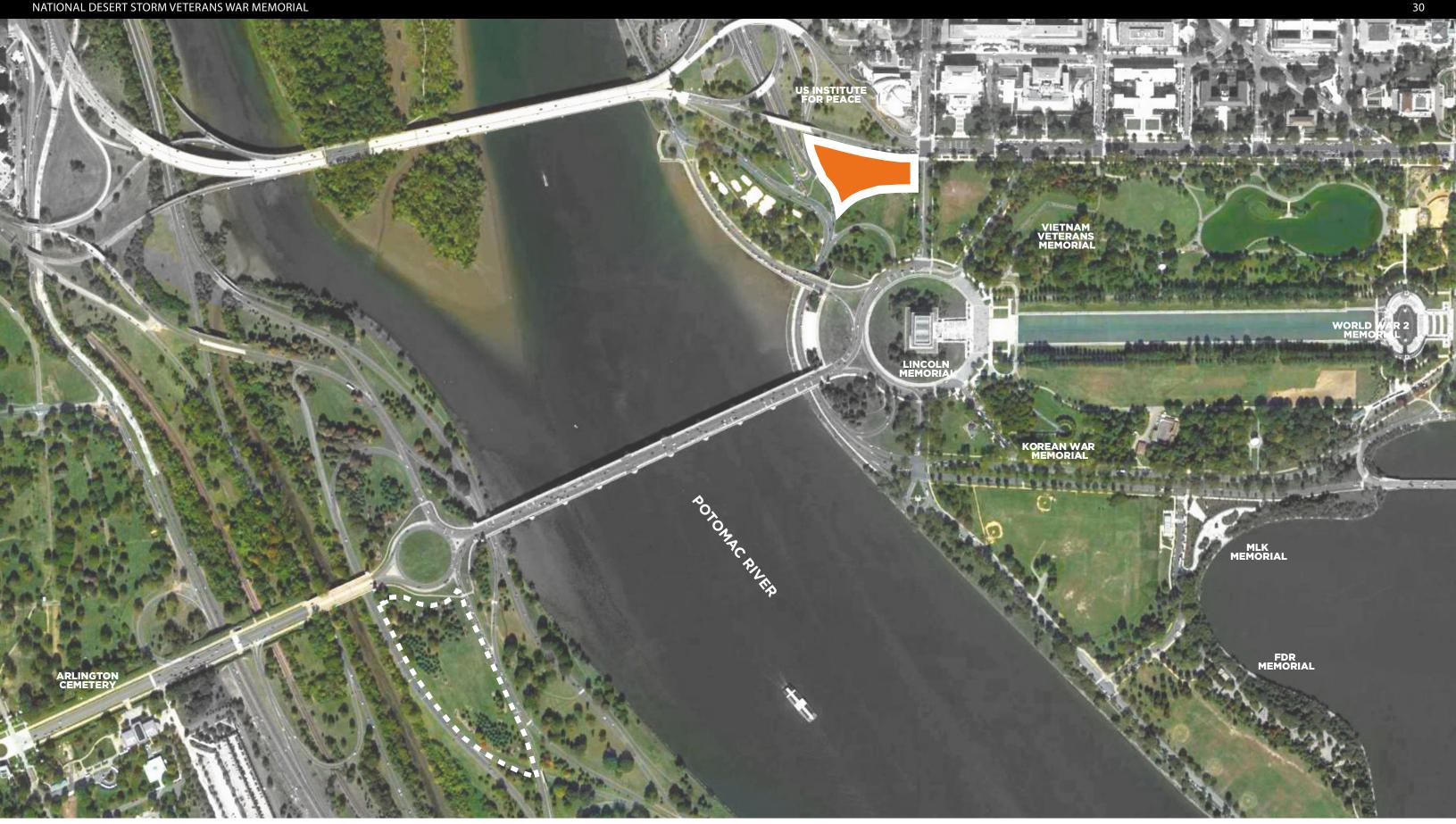


connection



Potential commemorative sites





#### CONSTITUTION AVENUE STUDY AREA



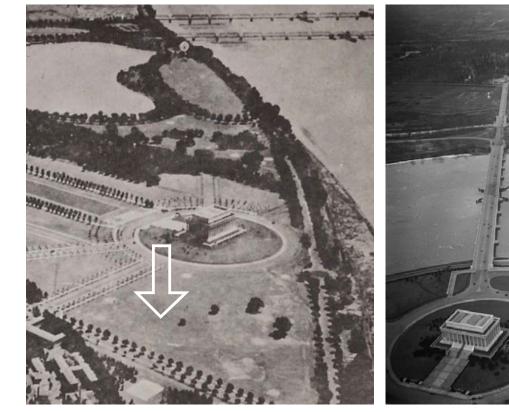




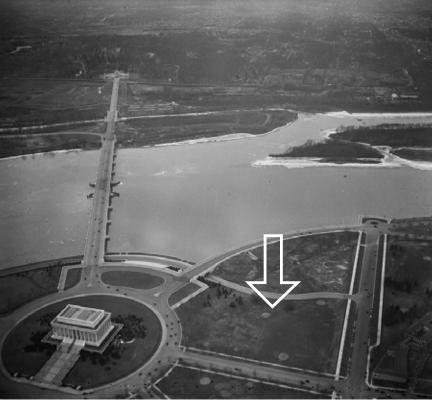


**CONSTITUTION AVENUE SITE - MID 19TH CENTURY** 

**CONSTITUTION AVENUE SITE - 1917** 



**CONSTITUTION AVENUE SITE - 1925** 



**CONSTITUTION AVENUE SITE - 1935** 

#### CONSTITUTION AVENUE STUDY AREA - HISTORIC PHOTOGRAPHS



**CONSTITUTION AVENUE SITE - 1919** 







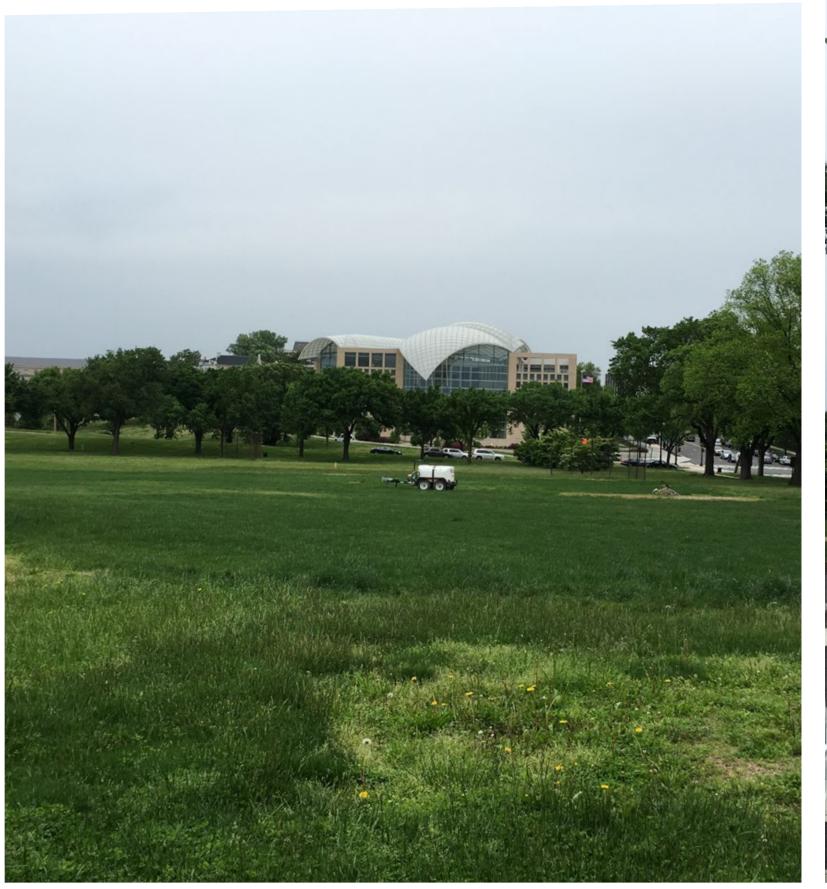


#### CONSTITUTION AVENUE STUDY AREA - SITE PHOTOS









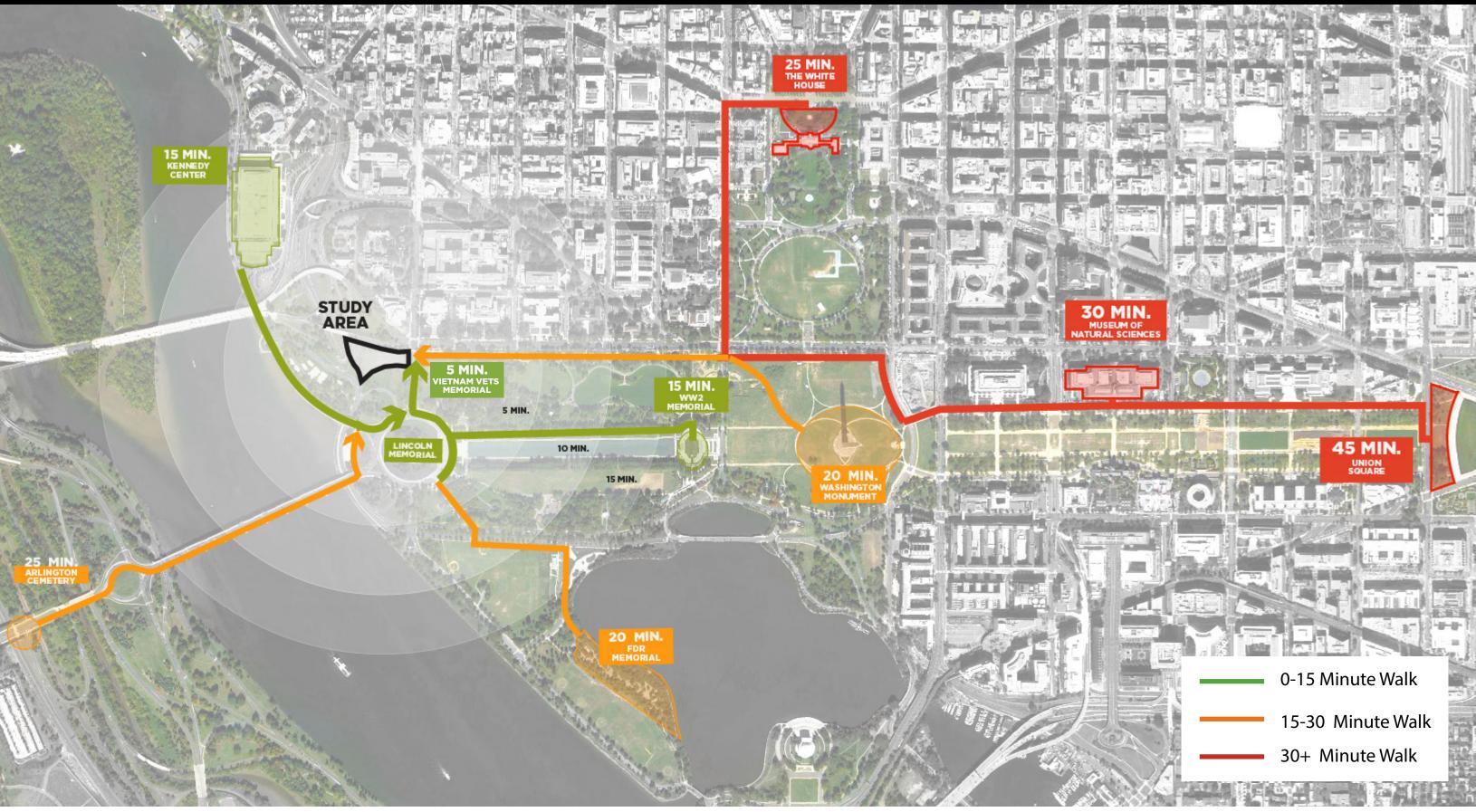


#### CONSTITUTION AVENUE STUDY AREA - SITE PHOTOS





#### NATIONAL DESERT STORM VETERANS WAR MEMORIAL



#### CONSTITUTION AVENUE STUDY AREA - ACCESS FROM LANDMARKS



NATIONAL DESERT STORM VETERANS WAR MEMORIAL



#### **CONSTITUTION AVENUE STUDY AREA - ACCESS FROM METRO**





#### Detailed Site Analysis: Constitution Avenue Terminus Area

#### Thematic Context

ROYAL EMBASSY OF SAUDI ARABIA The Kingdom of Saudi Arabia played a crucial role in the conflict by providing logistical and material support to Coalition forces. U.S. INSTITUTE OF PEACE The U.S. Institute of Peace focuses on managing conflict and advancing peacekeeping worldwide

Constitution Avenue Parade Route

Vietnam Veterans Memor

LINCOLN MEMORIAL The memorials are linked based on themes of unity, coalition building, and perseverence. CONSTITUTION AVENUE The victory parade on June 8, 1991 showcased public appreciation and military power.

VIETNAM VETERANS MEMORIAL Desert Storm/Desert Shield was the first conflict following the Vietnam War that restored faith in the U.S. Military in the eyes of everyday Americans.

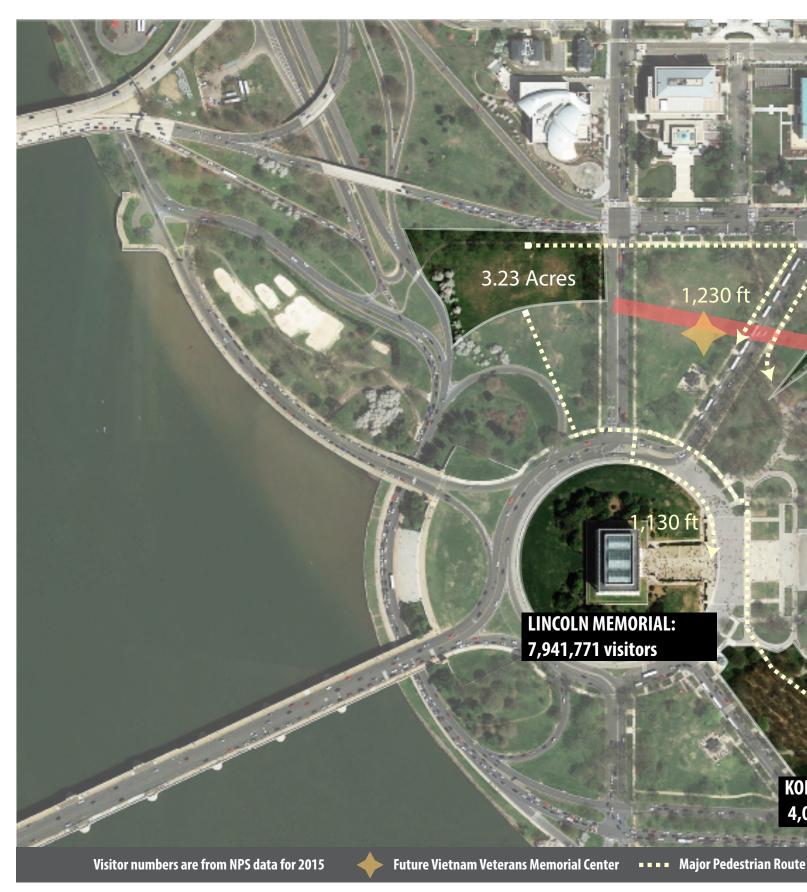
20th CENTURY WAR MEMORIALS Desert Storm/Desert Shield were the final major conflicts of the 20th century and the first since the end of the Cold War.

AECOM CSO Architects OLIN

#### Detailed Site Analysis: Constitution Avenue Terminus Area

#### Visitor Context

- Located beside the Lincoln Memorial and Vietnam Veterans Memorial
- Associated with the National Mall
- Attractions with eight million visitors within a half mile (18 million visitors cumulatively)

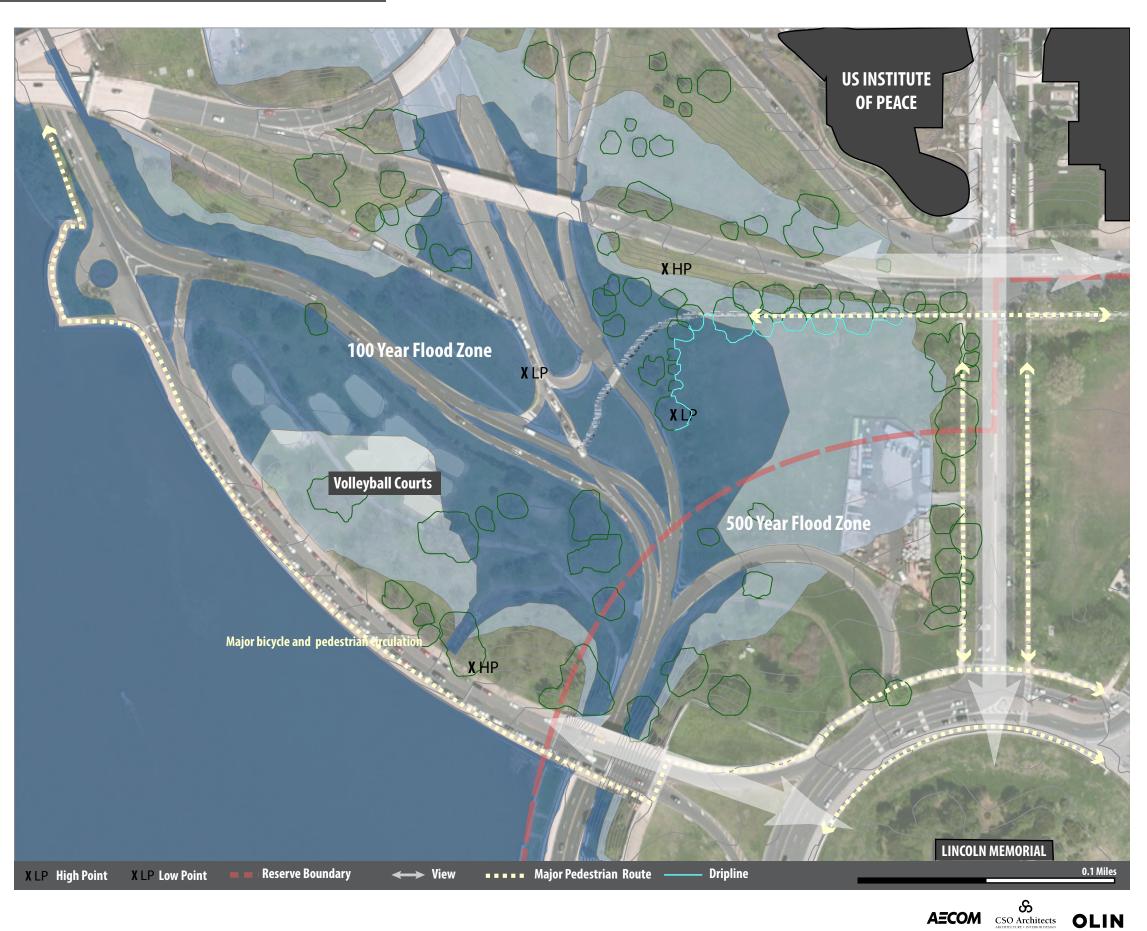




AECOM SO Architects OLIN

#### Detailed Site Analysis: Constitution Avenue Terminus Area

#### Circulation and Constraints



#### Constitution Avenue Terminus Area

#### Potential Future Memorial Sites

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Potential commemorative sites

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Approximate 'Reserve' Boundary



#### Monumental Core Framework Plan: Proposed Vision for Constitution Avenue Terminus Area



Monumental Core Framework Plan proposed future conditions for Constitution Avenue Terminus Area



Artist rendering from Monumental Core Framework Plan

- ► Stated policy to connect the Lincoln Memorial and John F. Kennedy Center for the Performing Arts
- ► Open space between the Lincoln Memorial and Kennedy Center are potential future memorial sites

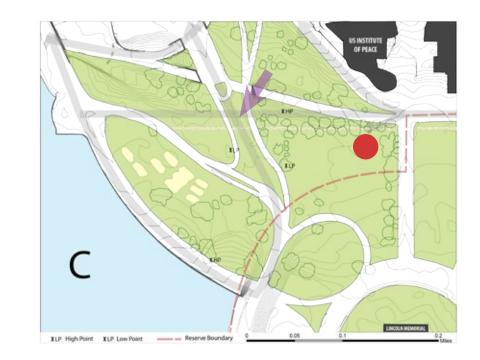




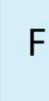
### Potential Implementation Steps of Monumental Core Framework Plan

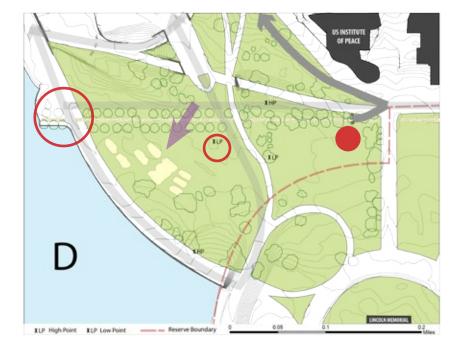


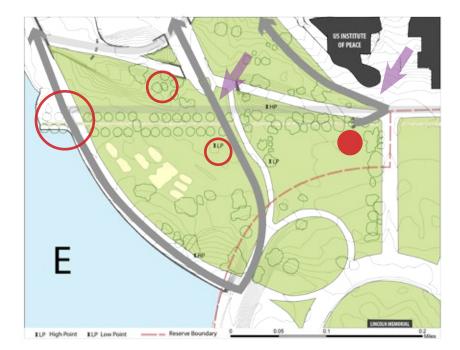


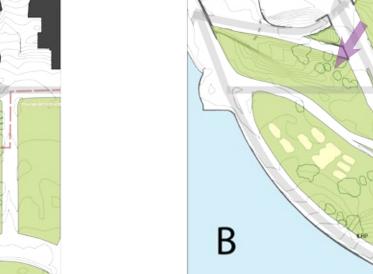














#### Site Selection Conclusions

- Two sites provide appropriate settings and contexts for a compact and poignant memorial
- ▶ Hains Point Area poses too many risks for memorial placement, and the waterfront site is not appropriate for a monument to Desert Storm
- ► The Constitution Avenue Terminus Area Site provides the most ideal location because of its thematic links, size, proximity to other memorials and attractions east of the Potomac river, and accessibility



#### Constitution Avenue Terminus Area

- Desired memorial program accommodated to a high level
- Thematic nexus to the Vietnam Veterans Memorial and other 20th Century war memorials, including the Korean War Memorial and the World War II Memorial
- High visibility and access to other nearby attractions
- Proximity to Royal Embassy of Saudi Arabia, a key partner during the conflict
- Adjacent to U.S. Institute of Peace
- Minor challenges in terms of resiliency due to floodplain location are being addressed by the Army Corps of Engineers
- Excellent opportunities for "stitching back together" a number of disparate parcels over the long term



- Memorial program accommodated
- Thematic link to Arlington National Cemetery
- Access to transit and parking
- Modest challenges in terms of tranguility, infrastructure requirements, and pedestrian access due to traffic patterns and volumes



#### Hains Point Area

- Thematic connections to the city and other memorials lacking
- Difficulties for access by all modes
- Sustainability concerns related to flooding and long-term resiliency
- Waterfront setting inappropriate for Desert Storm Memorial







### IV. DESIGN CONTEXT

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#### KUWAIT/DESERT LANDSCAPE









DESERT LANDFORMS





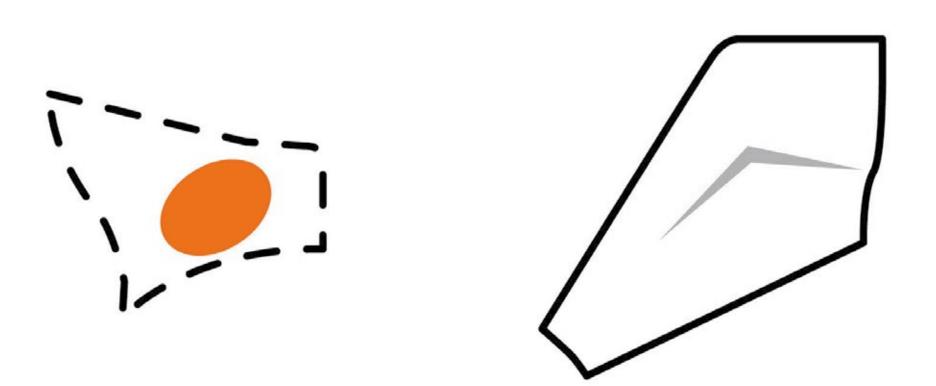




LANDFORM PRECEDENT



# WHAT IS THE APPROPRIATE SCALE OF THE MEMORIAL?









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SCALE COMPARISONS





MLK MEMORIAL 4.0 ACRES





# WHAT IS THE APPROPRIATE AMOUNT OF SHADE?











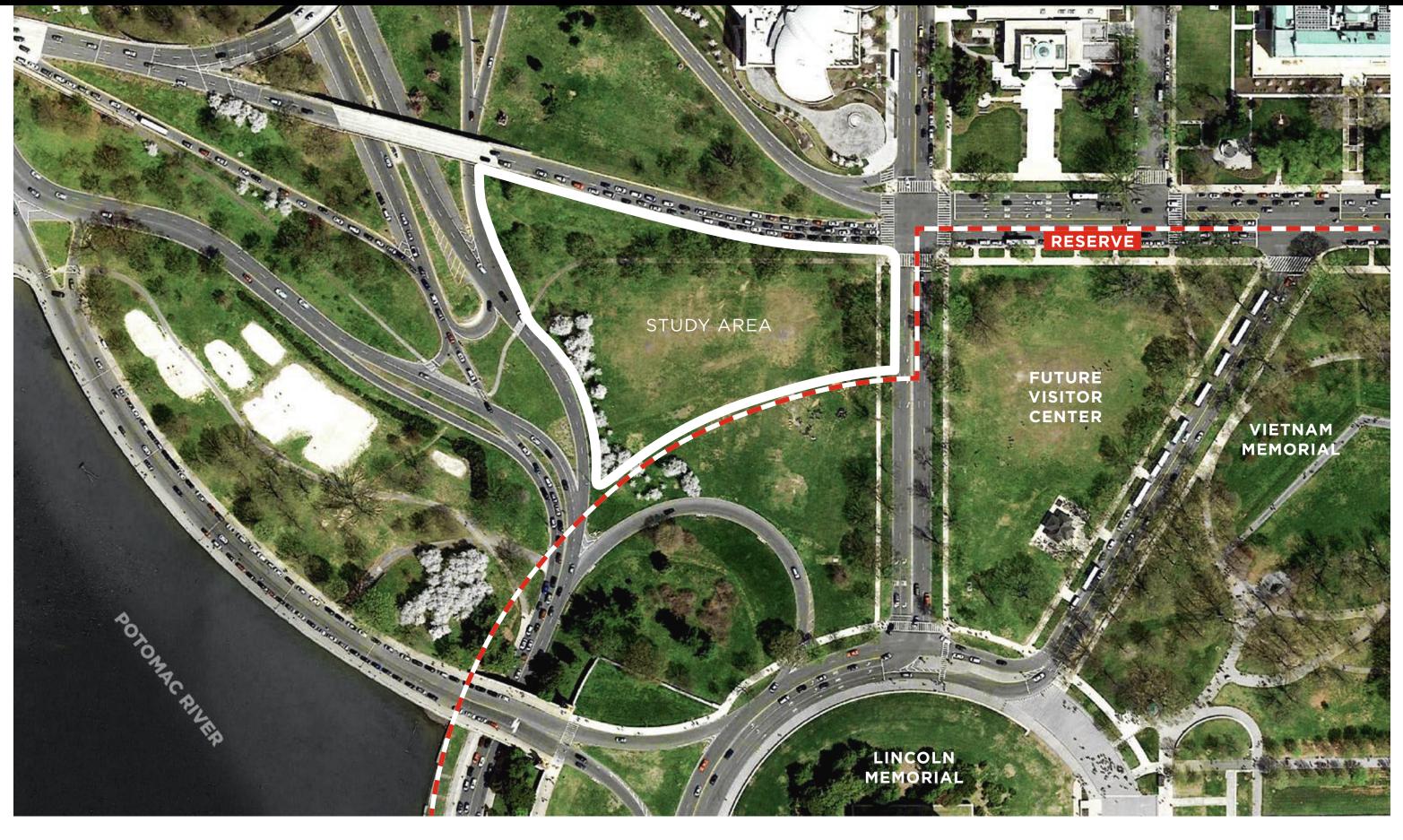
# WHAT DETERMINES PLACEMENT OF A **MEMORIAL?**

## **CONDITIONS ANALYSIS** SITE INTEGRATION & MEMORIAL EXPERIENCE









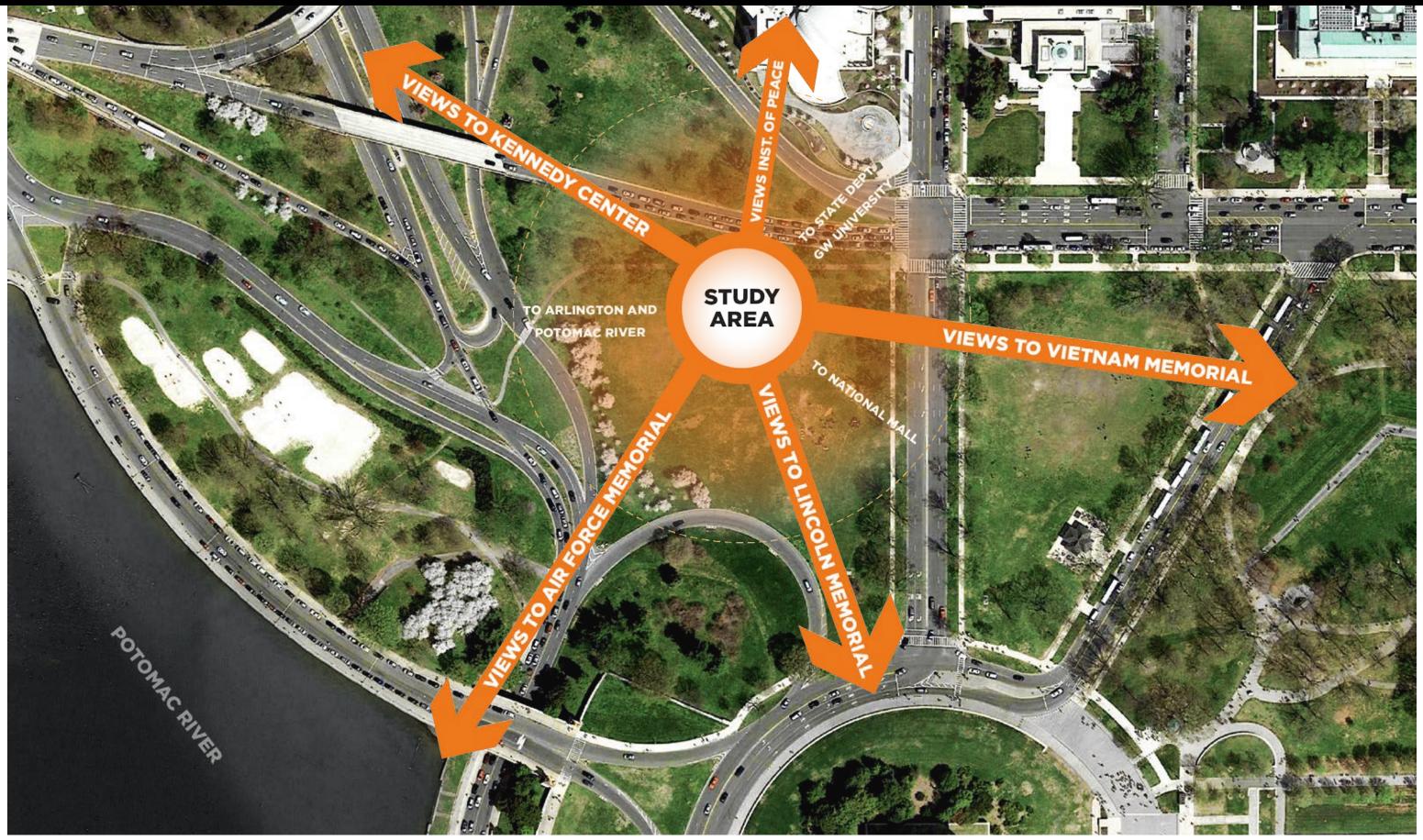
#### **CONSTITUTION AVENUE STUDY AREA - AERIAL**







NATIONAL DESERT STORM VETERANS WAR MEMORIAL



#### CONSTITUTION AVENUE STUDY AREA - VIEWS







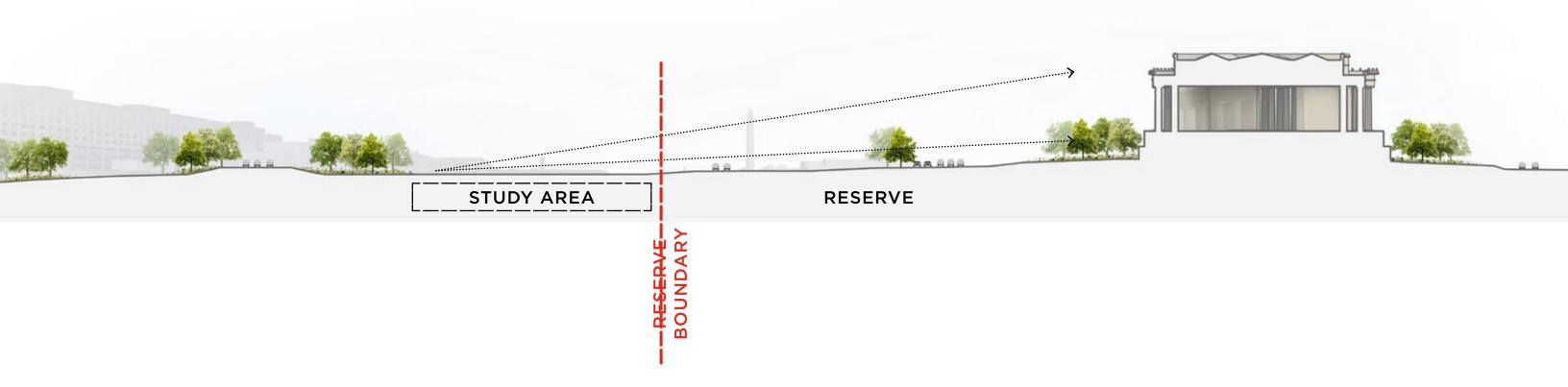
#### CONSTITUTION AVENUE STUDY AREA - VIEWS TO LINCOLN MEMORIAL









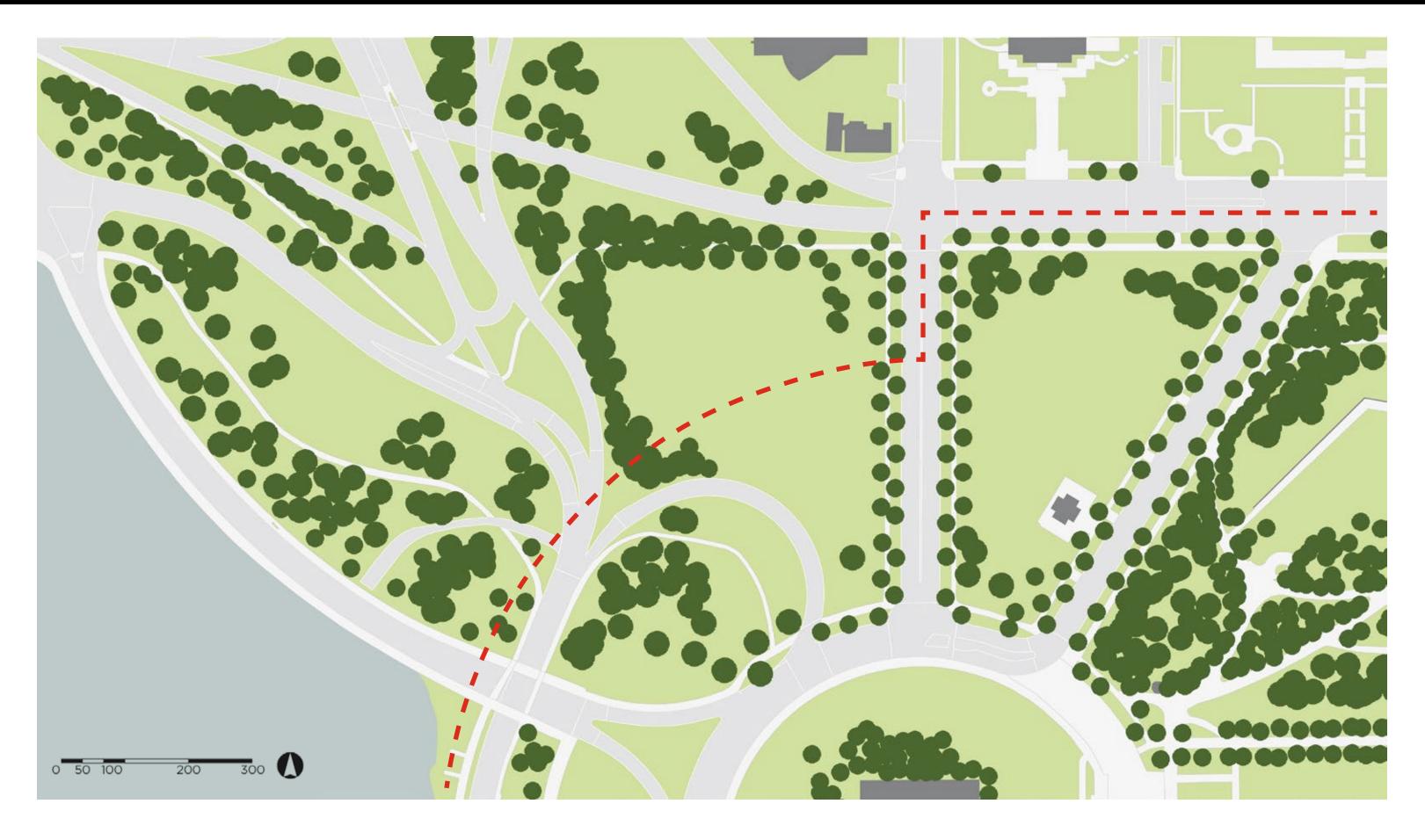


#### CONSTITUTION AVENUE STUDY AREA - EXISTING SECTION





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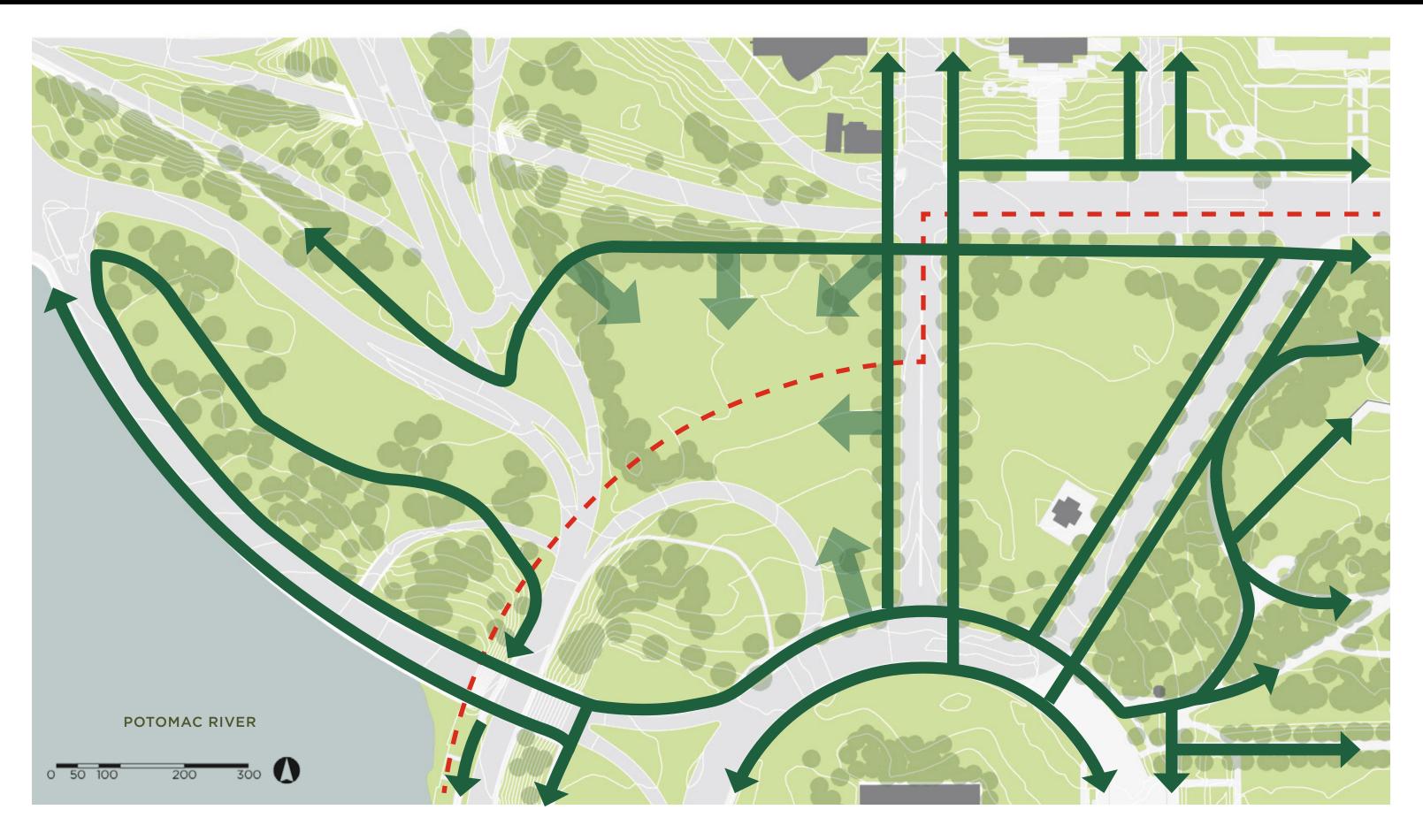


#### CONSTITUTION AVENUE STUDY AREA - EXISTING VEGETATION







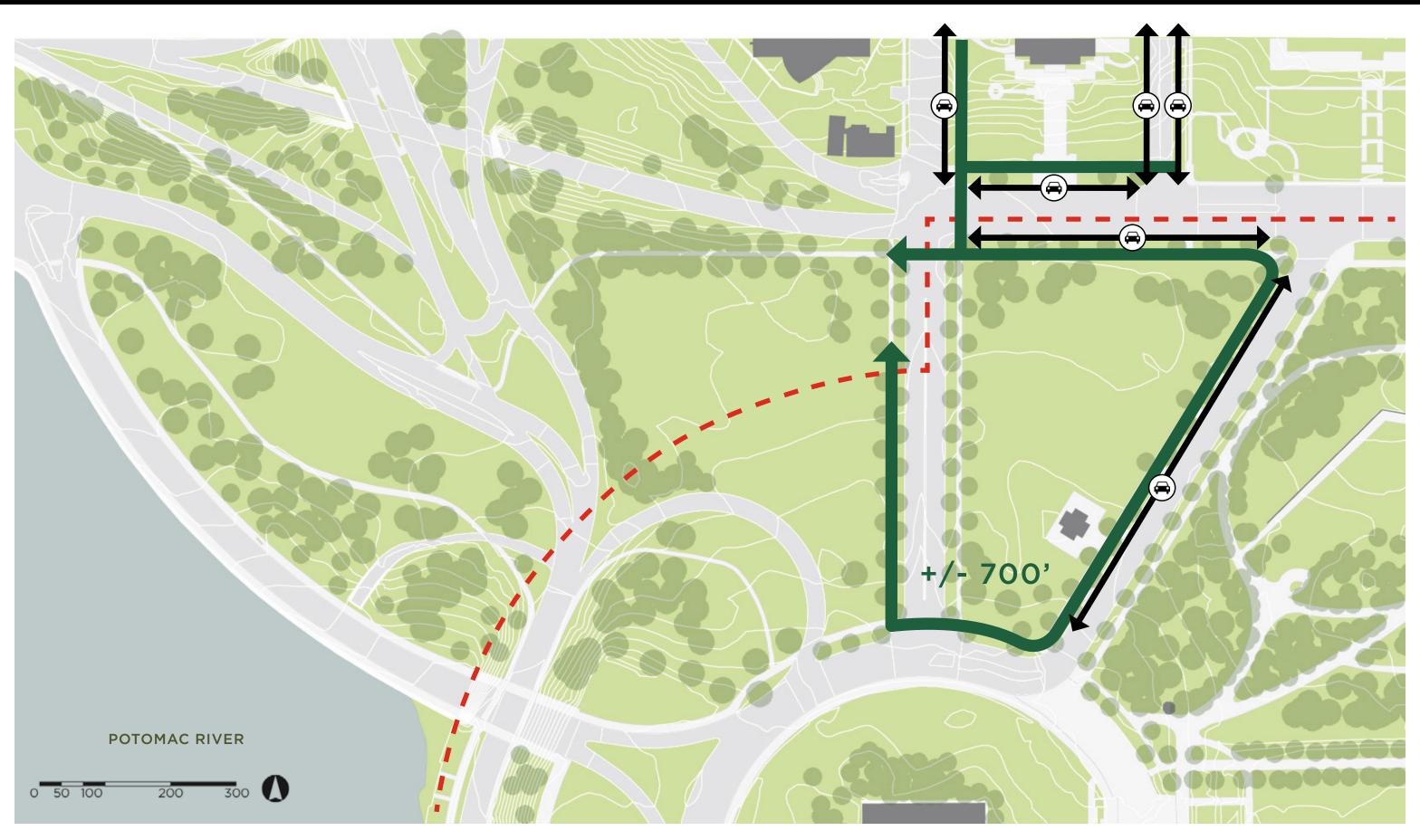


#### CONSTITUTION AVENUE STUDY AREA - PEDESTRIAN CIRCULATION





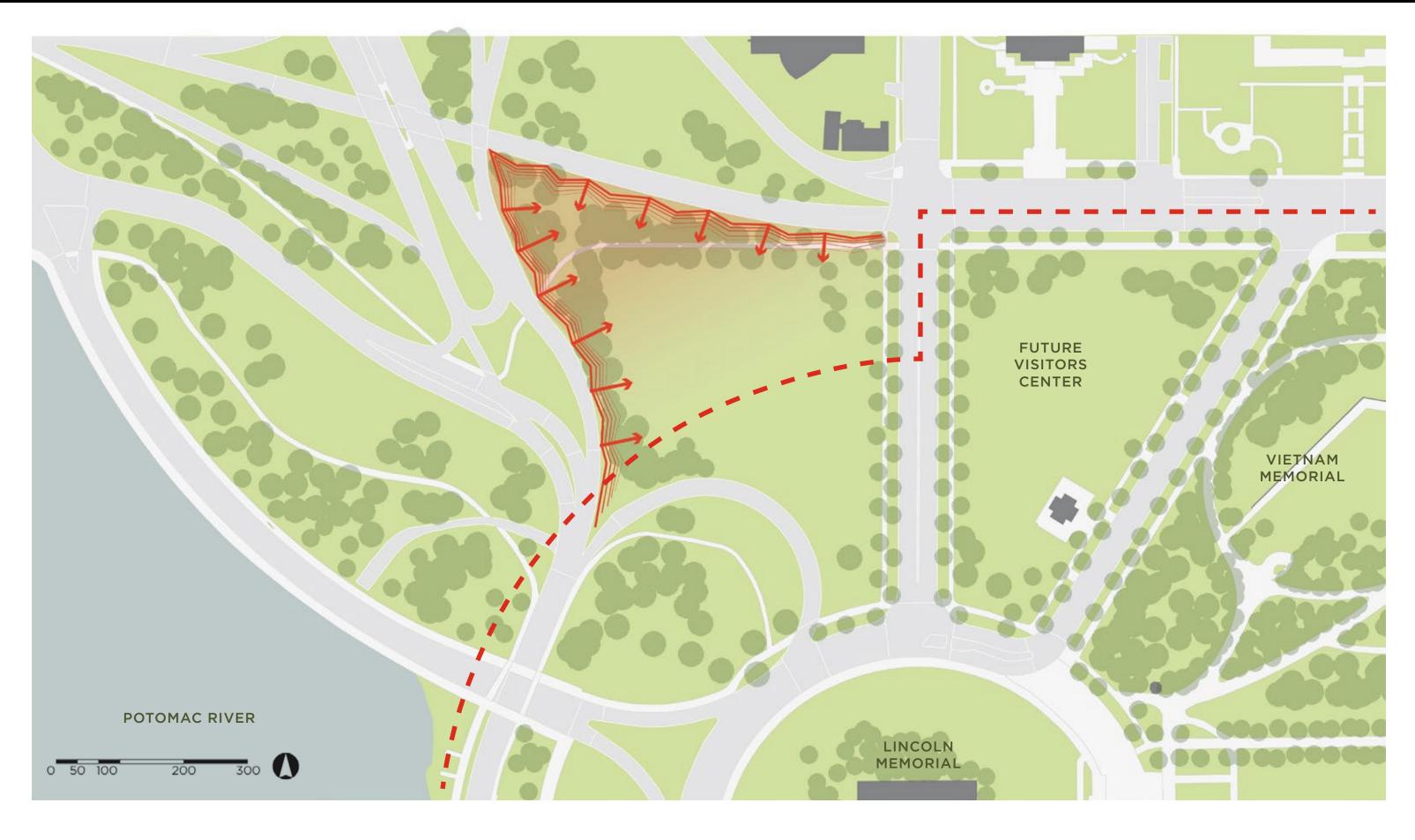




### CONSTITUTION AVENUE STUDY AREA - DROPOFF/PARKING AREAS





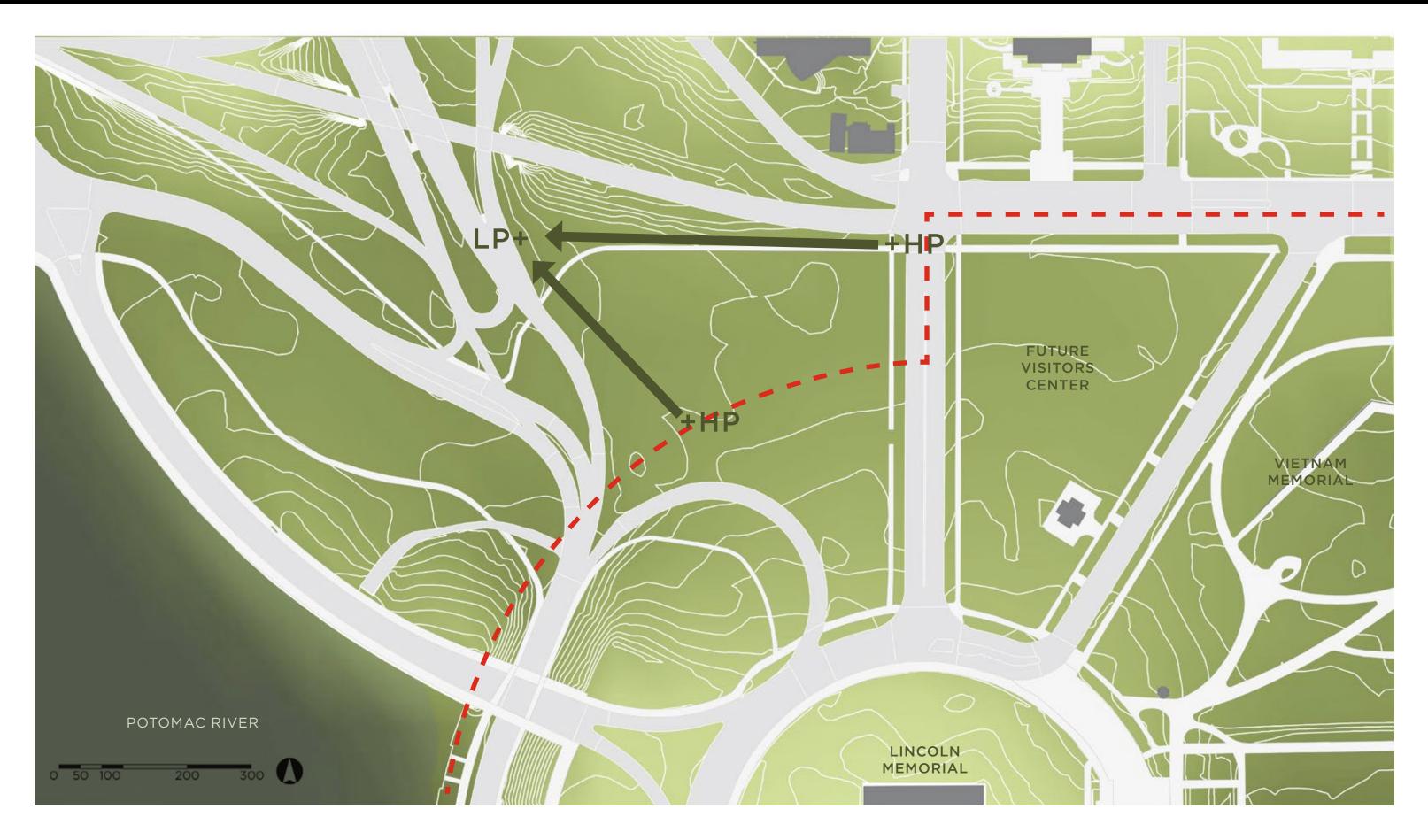


#### CONSTITUTION AVENUE STUDY AREA - NOISE CONSIDERATIONS





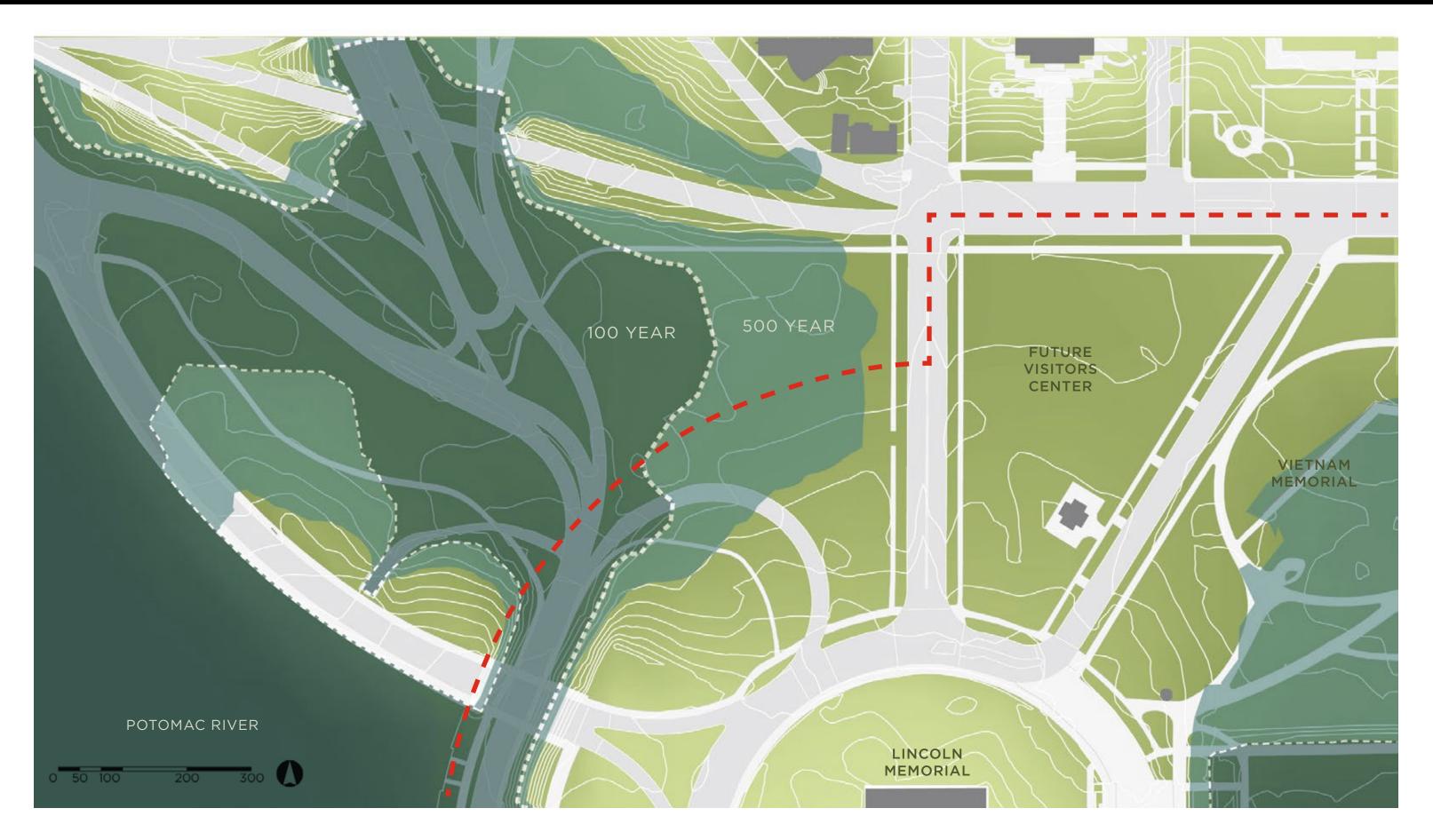




#### CONSTITUTION AVENUE STUDY AREA - TOPOGRAPHY





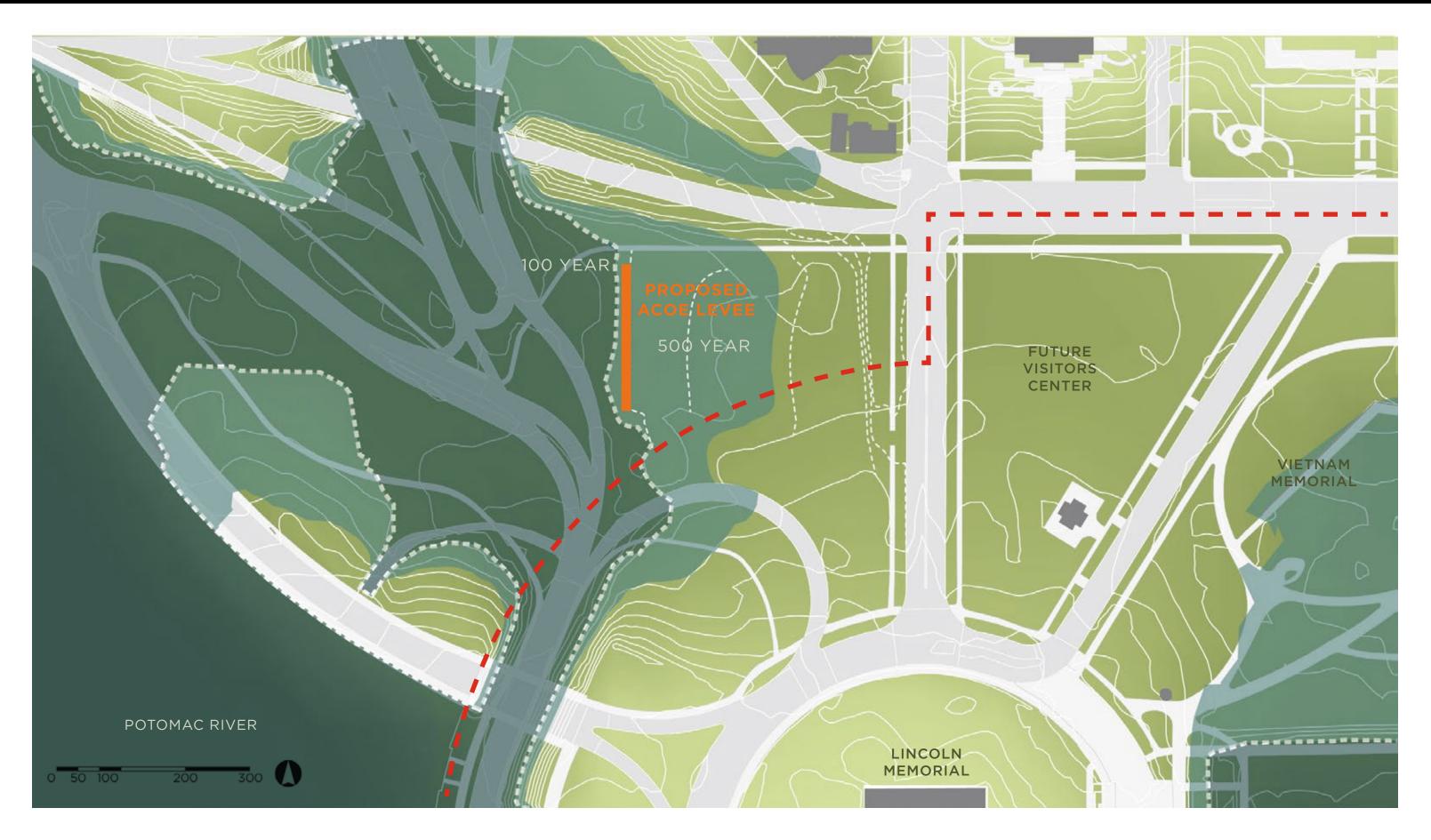


#### CONSTITUTION AVENUE STUDY AREA - EXISTING FLOOD LEVELS







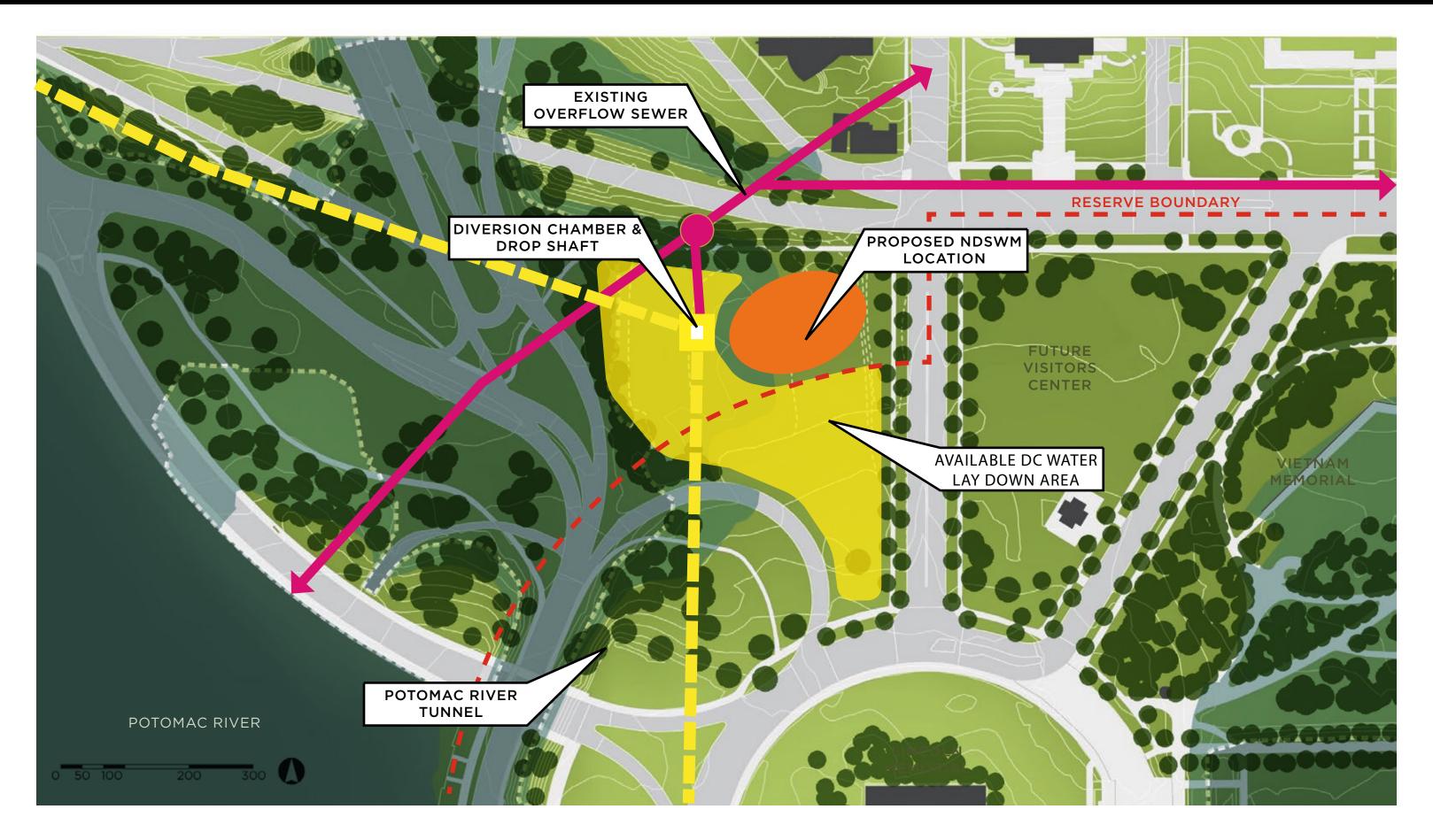


CONSTITUTION AVENUE STUDY AREA - FLOOD LEVELS POST ACOE LEVEE WORK





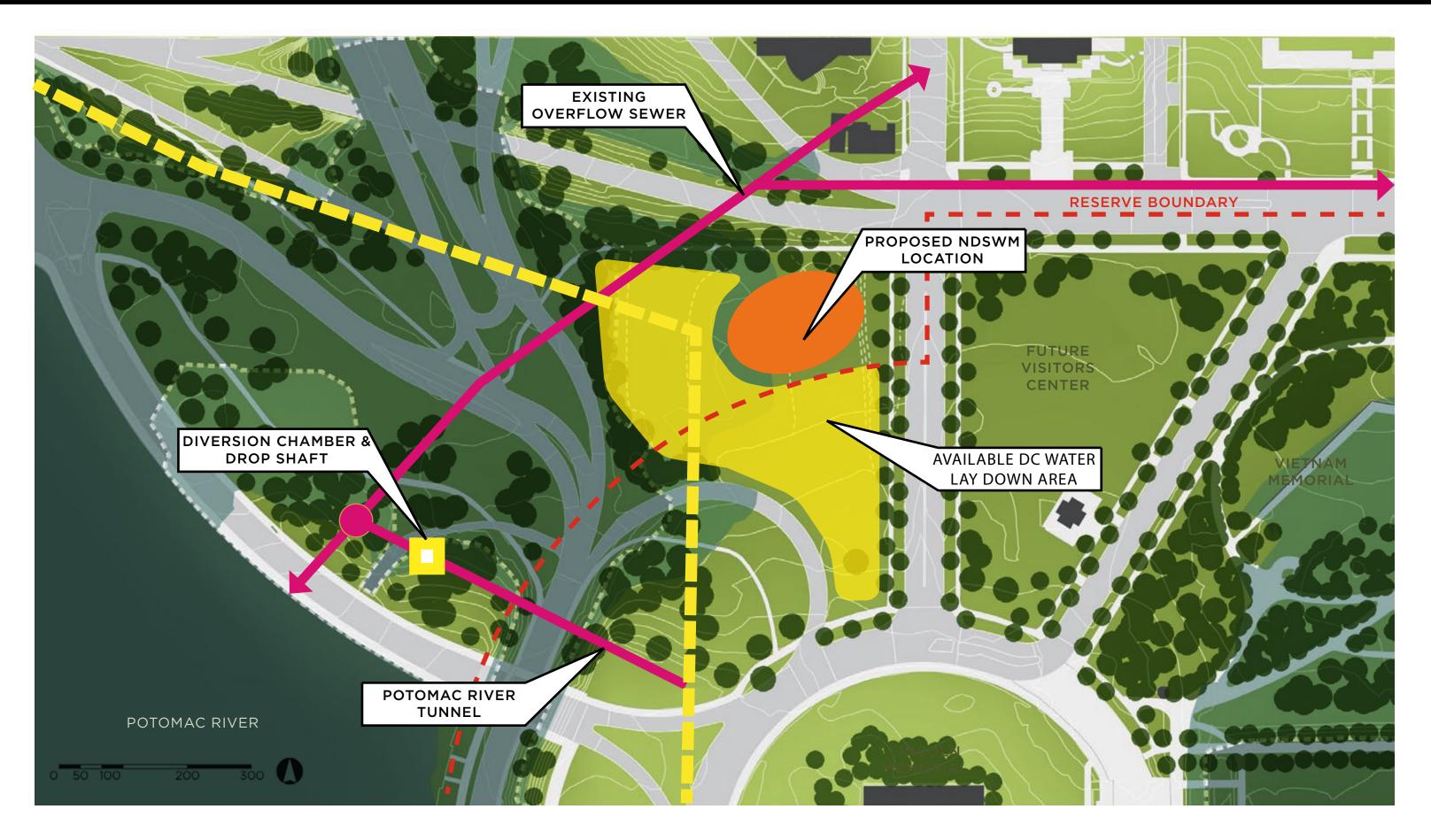








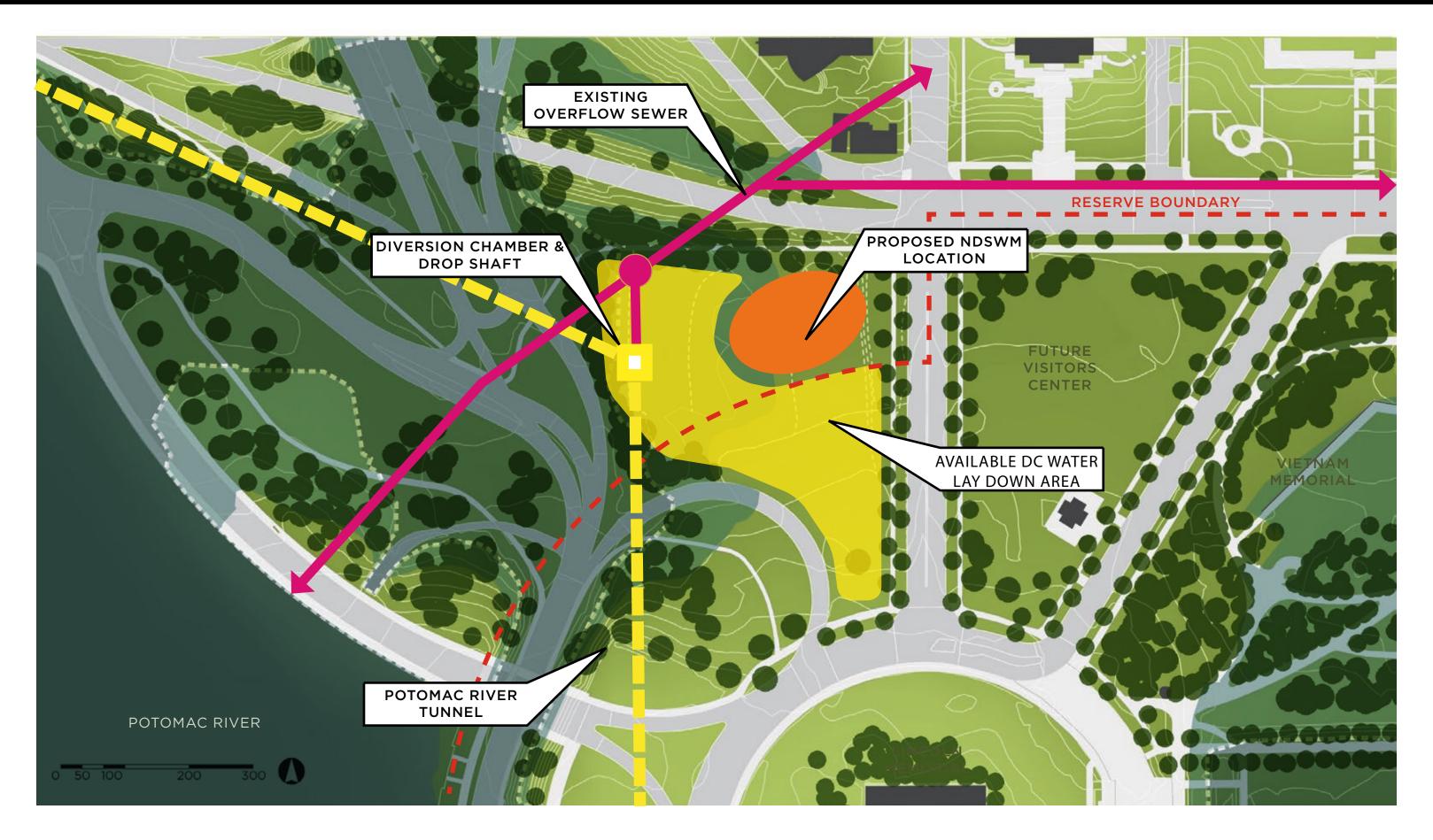








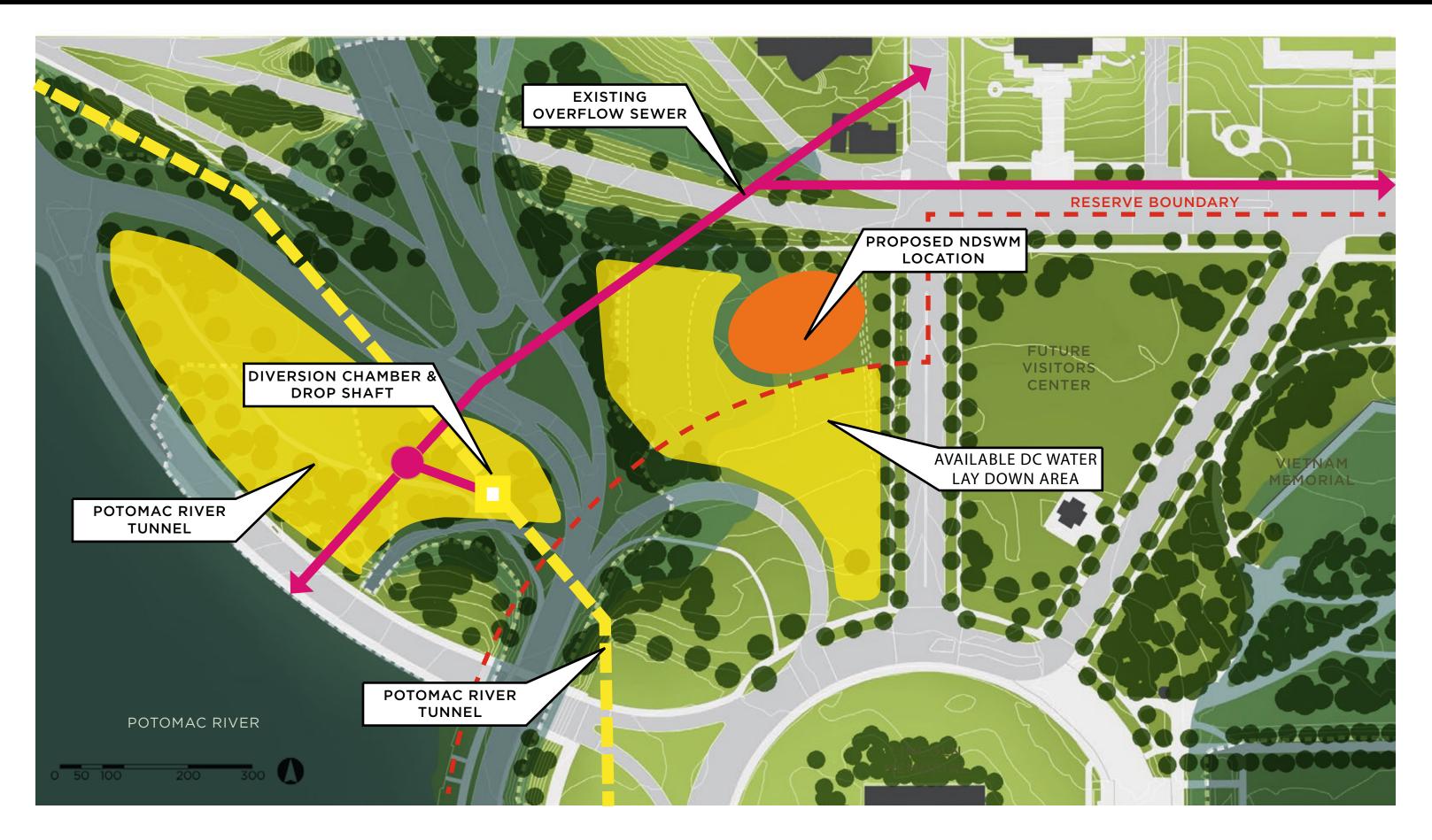


















# WHAT DETERMINES PLACEMENT OF A MEMORIAL?

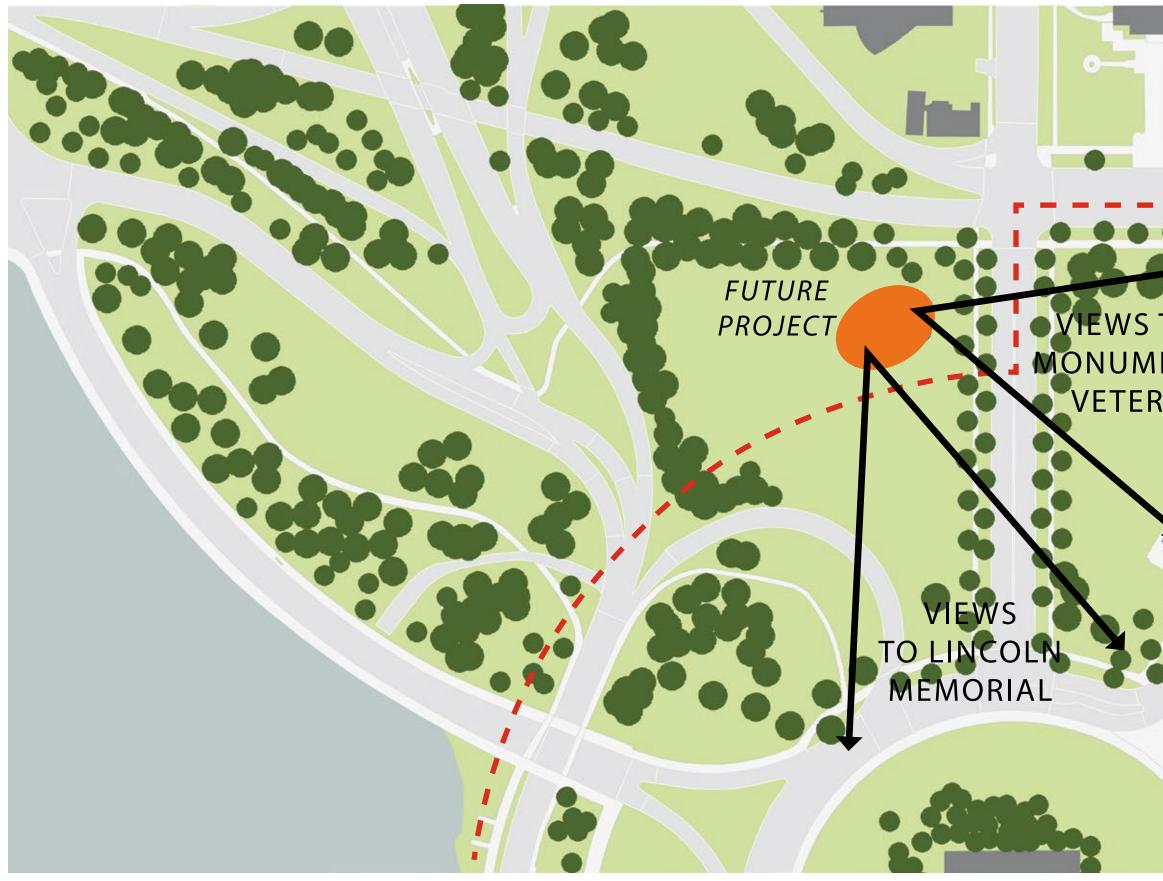
## CONDITIONS ANALYSIS **SITE INTEGRATION & MEMORIAL EXPERIENCE**

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#### **CONSTITUTION AVENUE STUDY AREA - ORIENTATION**

### VIEWS TO WASHINGTON MONUMENT AND VIETNAM VETERANS MEMORIAL





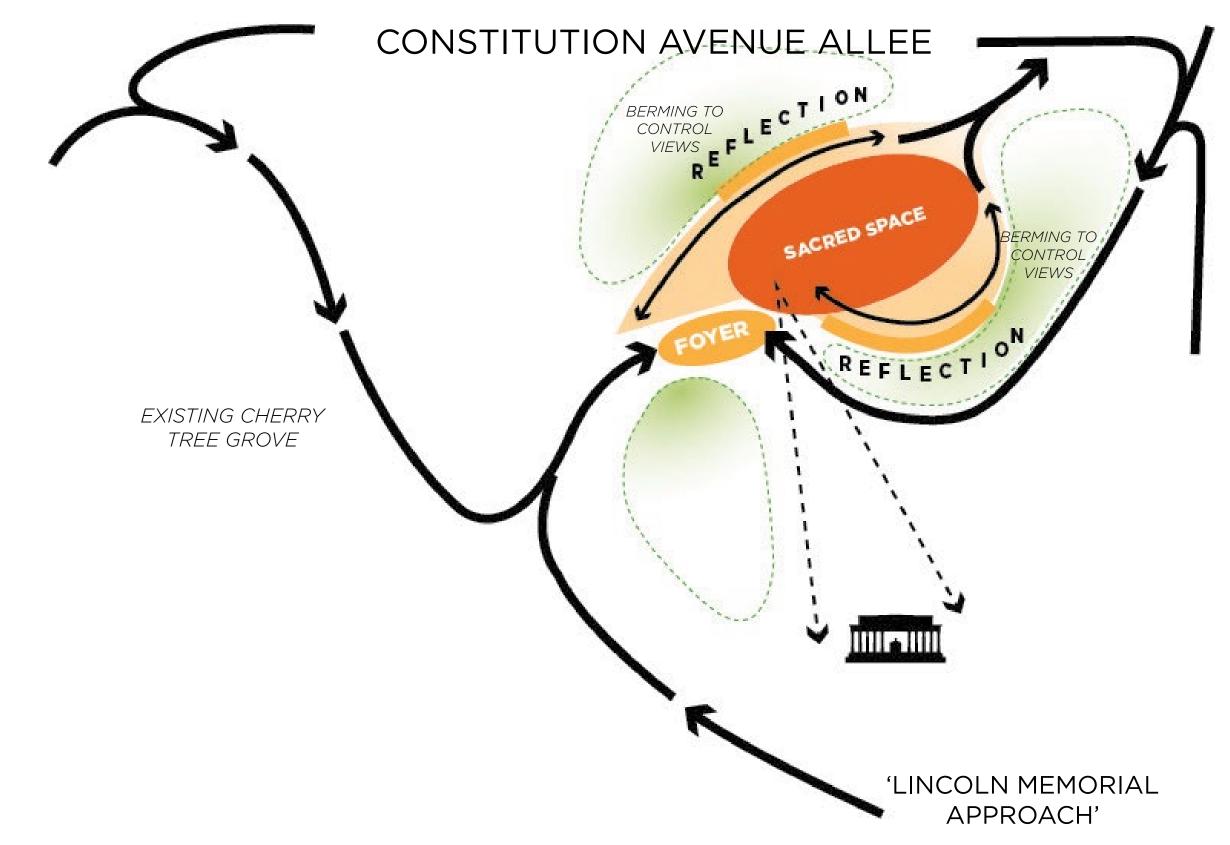




#### VIEW FROM LINCOLN MEMORIAL NORTH ON 23RD STREET NW







#### MEMORIAL EXPERENTIAL CONCEPT







#### **'CONSTITUTION** AVE APPROACH'

#### **Design Parameters**

The Memorial should:

- ▶ Be compact in size with a footprint of less than 1.0 acre within a site of less than 2.0 acres
- Serve as more than a stand-alone object and provide a place of reflection
- Maintain a generally low horizontal profile
- ▶ Be integrated within, and complementary to, the existing landscape
- ► Maintain existing trees, particularly designed rows or allees of trees, to the extent practicable
- Utilize existing circulation resources (sidewalks and pathways) to the extent practicable
- Provide minimal parking (likely to be universally accessible parking only)
- ▶ Be located outside of 100 year floodplain; if located within the 500 year floodplain, the Memorial must be flood resilient



## THANK YOU

Please endorse the advancement of the National Desert Storm Veterans War Memorial on the Constitution Avenue Terminus Area site.







