Materials for Potential Management Entities

October 2026

Seeking potential management entity

The National Park Service, with local partners, is studying the feasibility of a national heritage area designation on Guam. We are seeking a local organization capable of serving as the management entity for the potential heritage area.

Any organization interested in being considered for this role is encouraged to participate and provide input.

Next steps:

- If your organization may be interested in serving as the managing entity and would like more information, please Email your interest by **November 9** to Sarah_Bodo@nps.gov and Guam_NHA_Study@nps.gov.
- For more information, schedule a one-on-one meeting with the NPS team:
    - October 21, 9-10am Guam Time
    - October 22, 8-9am Guam Time
    - November 4, 8-9am Guam Time
    - November 5, 8-9am Guam Time
    - Or propose another date
- If your organization wants to be considered as a management entity, please submit your responses to attachment 3 by **December 31**.

If you have questions about the prompts or the process, please feel free to reach out.

Attachment 1. Responsibilities of a Local Management Entity

Local management entities are responsible for

- developing a management plan for the national heritage area,
- implementing the plan in coordination with the local community and partners,
- organizing and hosting public meetings regarding implementation of the management plan,
- Serving as the recipient of federal funds administered by the National Park Service for the development and implementation of the NHA management plan, and
- Encouraging economic viability that is consistent and appropriate for the national heritage area.

Attachment 2. Management Entity Criteria

The National Heritage Area Act of 2023 (Public Law 117-339) formally established the National Heritage Area (NHA) system and created a standard approach to NPS program administration and the NHA feasibility study process.

An NHA feasibility study must address the seven requirements outlined in the law (Requirements A-G). The following requirements are connected to the evaluation of potential management entities in terms of public support, involvement in the planning and management process, and ability to work with diverse partners.

Criteria from the National Heritage Area Act of 2023

Study Requirement (E): includes a diverse group of residents, business interests, nonprofit organizations, and State and local governments that—

- are involved in the planning of the proposed National Heritage Area;
- have developed a conceptual financial plan that outlines the roles of all participants in the proposed National Heritage Area, including the Federal Government; and
- have demonstrated significant support for the designation of the proposed National Heritage Area;

Study Requirement (F): has a potential management entity to work in partnership with the individuals and entities described in subparagraph (E) to develop the proposed National Heritage Area while encouraging State and local economic activity

Attachment 3. How to be Considered

If your organization would like to be considered in the study as a potential management entity, please respond to the following prompts. Responses should not exceed 10 pages and are due by December 31, 2026. Responses may be emailed to: Sarah_Bodo@nps.gov and Guam_NHA_Study@nps.gov. If you have any questions about these prompts, please feel free to reach out. The NPS may follow up with your organization if additional details are needed.

1. Describe your organization's vision for working with partners and the public to implement a national heritage area on Guam.

2. Provide the legal description of the management entity (for example, a registered 501(c)(3) or part of the territory or local government).

3. Describe the decision-making structure and include an organizational chart of the proposed management entity.

4. Outline the staff positions that would support the proposed heritage area and indicate the time staff would devote to NHA activities.

5. Summarize the entity's capability and experience in receiving federal funds and/or other grant funding. Provide examples of how the organization has attracted or proposes to attract financial support over the years.

6. Describe any tangible commitments made by partners that could help demonstrate intent to implement the heritage area. (see appendix 4 in NHA Feasibility Study Guidelines for an example)

7. Provide a five-year conceptual financial plan for a national heritage area. Include how federal funds would be used, and describe any current or potential financial resources that will be made available by the entity, state or local organizations, or private entities to implement the heritage area. Provide an estimate for any in-kind services, materials, or funding and note the fund sources. Please note: the first three years would include development of a management plan, with implementation following in years four and five.